



**Sixth International Symposium on European Languages in East Asia:  
Mass-Media and Multimedia Texts in Foreign Language Learning**

<b>Symposium Agenda (November 6<sup>th</sup>)</b>	
09:00 – 09:30	Arrival/Registration (Conference Room 2F, College of Liberal Arts)
09:30 – 09:50	Opening Ceremony Li-ling Tseng, Chair of Department of Foreign Languages and Literatures Luisa Shu-Ying Chang, Vice President for International Affairs
09:50 – 10:00	Practical Remarks
	<b>Session 1: Mass-Media throughout History</b> <b>Moderator: Vassilis Vagios (National Taiwan University)</b>
10:00 – 10:20	<b>Irina A. Sokolova</b> (Saint Petersburg State University) <i><u>Evaluation and Linguistic Means of its Expression in Mass-Media Deviant Discourse “War/ Ukrainian Crisis/ Conflict”</u></i>
10:20 – 10:40	<b>Ichiro Taida</b> (I-Shou University) <i><u>Missionary Schools in 16-17th Centuries Japan: Focusing on Their Education</u></i>
10:40 – 10:55	Discussion
10:55 – 11:15	Coffee Break
	<b>Session 2: Media, Language, and National Identity</b> <b>Moderator: José Eugenio Borao Mateo (National Taiwan University)</b>
11:15 – 11:35	<b>Christian Hein</b> (National Taiwan University) <i><u>The Printing Press and the Invention of Standardized Communication Systems in the German frühe Neuzeit</u></i>
11:35 – 11:55	<b>Hua-Kuei Ho</b> (Chinese Culture University) <i><u>False Variety: On Plato’s Fear of the Mass Media</u></i>
11:55 – 12:15	<b>Pablo Deza Blanco</b> (National Taiwan University)

Date: November 6 & 7, 2015

日期：2015年11月6日、7日

Venue: Conference Room 2F, College of Liberal Arts, NTU 地點：國立臺灣大學文學院二樓會議室

[www.forex.ntu.edu.tw/eusymposium](http://www.forex.ntu.edu.tw/eusymposium)

	<u><i>Contrastive Rhetoric: Discourse Markers and Other Link Structures in Spanish and Mexican Traffic News</i></u>
12:15 – 12:30	Discussion
12:30 – 14:00	Lunch Break
	<b>Session 3: Film, Multimedia and Language</b> <b>Moderator: Wolfgang Odendahl (National Taiwan University)</b>
14:00 – 14:20	<b>Reinhold Rauh</b> (Chosun University) <u><i>The Use of Films for Teaching Foreign Language</i></u>
14:20 – 14:40	<b>Till Dietsche</b> (Kunshan University) <i>Short Films as Intercultural Learner Motivation</i>
14:40 – 15:00	<b>Jui-Pi Chien</b> (National Taiwan University) <u><i>Spectatorship as a Play on Motives and Viewpoints as Exemplified in Two Films The Best Offer and Woman in Gold</i></u>
15:00 – 15:15	Discussion
15:15 – 15:30	Coffee Break
15:30 – 17:00	<b>Roundtable Discussion</b> <b>Moderator: Christian Hein (National Taiwan University)</b>
18:00 –	<b>Dinner</b>

<b>Symposium Agenda (November 7<sup>th</sup>)</b>	
09:15 – 09:45	Arrival/Registration (Conference Room 2F, College of Liberal Arts)
09:45 – 09:50	Practical Remarks
	<b>Session 4: Media for Teaching Languages</b> <b>Moderator: Serafima Tsung-huei Hsiung (National Taiwan University)</b>
09:50 – 10:10	<b>Olga Sologub &amp; Tatiana Naydina</b> (National Taiwan University & Tamkang University) <i><u>Online Communication in Teaching Russian as a Foreign Language</u></i>
10:10 – 10:30	<b>Armin Ibitz</b> (Wenzao Ursuline University of Languages) <i><u>Environmental Literacy and Language Learning: An Attention Economy Perspective</u></i>
10:30 – 10:45	Discussion
10:45 – 11:15	Coffee Break
	<b>Session 5: Practical Multimedia Case Studies</b> <b>Moderator: Luisa Shu-Ying Chang (National Taiwan University)</b>
11:15 – 11:35	<b>Helena Casas-Tost</b> (Universitat Autònoma de Barcelona) <i><u>The Use of Captioning and Revoicing in Foreign Language Learning: The Clipflair Experience</u></i>
11:35 – 11:55	<b>Luis Roncero Mayor</b> (National Taiwan University) <i><u>Teaching Intercultural Knowledge in Taiwan through Spanish Television Programs</u></i>
11:55 – 12:15	<b>Liliana Gonçalves</b> (University of Saint Joseph) <i><u>Teaching and Learning Portuguese in China: The Use of New Technology and Internet</u></i>
12:15 – 12:30	Discussion
12:30 – 14:00	Lunch Break

	<b>Session 6: Diversification in Language Teaching</b> <b>Moderator: Luis Roncero Mayor (National Taiwan University)</b>
14:00 – 14:20	<b>Anna Husson Isozaki</b> (Gunma Prefectural Women’s University) <u><i>Reading Multimedia Texts in Foreign Language Learning:  Building Empowered Pleasure-Reading</i></u>
14:20 – 14:40	<b>Jörg-A. Parchwitz</b> (Wenzao Ursuline University of Languages) <u><i>Media Awareness and Foreign Language Teaching</i></u>
14:40 – 15:00	Coffee Break
15:00 – 15:20	<b>Susanne Schick &amp; Andreas Riessland</b> (Chinese Culture University, Taiwan & Nanzan University, Japan) <u><i>The Language Link Project—  German as a Communication Medium between  Language Learners from Taiwan and Japan</i></u>
15:20 – 15:20	<b>Jihie Moon</b> (Hankuk University of Foreign Studies) <u><i>Effectiveness and Limits of Using M&amp;MT in  the Dutch Classes for Korean Students</i></u> (Paper read by title)
15:20 – 16:30	<b>Roundtable Discussion</b> <b>Moderator: N. N.</b>
18:00 –	<b>Dinner</b>