May 23 (Satur	day), 2015	至善樓 Venue
08:00-09:00	Registration/sign-in	13F
09:10-09:30	Opening Ceremony	Cardinal Shan
	Guest of honor:	International
	Shieu-ming Chou, D.S. N., President, Wenzao Ursuline	Conference Hall
	University of Languages	(15F)
09:30-10:50	Keynote speech I	
	Keynote speaker: Dr. Andy Kirkpatrick, Griffith University,	
	Australia	
	Topic: Language Education Policy in Asia: new issues	
	Moderator: Prof. Andrew Moody, University of Macau	
10:50-11:10	Tea break	
11:10-12:10	Session A	Z1205
	Rocio Blasco Garcia, University of Hong Kong	
	Flash in the pan or here to stay? The expansion of the	
	teaching and learning of Spanish in Hong Kong	
	Daphne Li-jung Huang, Providence University	
	Learning L3 through L2—A study of third language	
	acquisition through English	
	Moderator: Peter Chou, Wenzao Ursuline University of	
	Languages	
	Session B	Z1208
	 Hanamoto Hiroki, Tokyo Denki University 	
	Toward Achieving Mutual Understanding in ELF	
	Interactions: A Sequential Analysis Focusing on the	
	Practice of Repetition	
	Ai-hua Chen, Asia Pacific Institute of Creativity	
	Facilitating Students' Listening Comprehension:	
	Metacognitive Listening Instruction for EFL Listeners	
	Moderator: Lan-Hsin Chang, National Kaohsiung University	
	of Applied Sciences	
	Session C	Z1209
	Wimonwan Aungsuwan, Thammasat University	
	A Corpus-based Analysis and Appraisal of News	
	Reports on Red-shirts from Political Conflicts in	
	Thailand by Thai News Agencies	
	WinPing Kuo, Chinese Culture University	

Social Actors and their Discourse in Economic News	
Moderator: Yafen Lo, National Kaohsiung University of	
Applied Sciences	
Session D	Z1307
 I-Jane Janet Weng, Wenzao Ursuline University of 	
Languages	
Curriculum Design to Assist Students' Professional	
English Learning	
 Hsu Cheng, National Pingtung University of Science 	
and Technology	
A Cultural-historical Approach to Multilingual and	
multicultural English Course Design	
Moderator: Sebrina Wang, National Kaohsiung University	
of Hospitality and Tourism	
Session E	Z1308
 Ken Lau, University of Hong Kong 	
Assessment of Independent Learning: Perception and	
Realization	
 Cheng Xiao, East China Normal University 	
Locating Learning in Teachers' Professional Learning	
Community	
Moderator: Alan Waters, Lancaster University	
Session F	Z1309
 Chun-Chi Chuang, National Pingtung University 	
Investigating English Speaking Anxiety and Speaking	
Strategies Use among EFL College English Majors in	
Taiwan	
 Li-Zhen Zhuang, Shu Lin Senior High School 	
Effects of Kenyon and Knott Phonics on Seventh Grade	
Junior High School Students	
Moderator: Aiden Yeh, Wenzao Ursuline University of	
Languages	
Session G	Z1310
 David Gardner, University of Hong Kong 	
One University, Many Languages: Difficulties	
Promoting English as a Social Lingua Franca	
 Shiuh-Tarng Cheng, Wenzao Ursuline University of 	

	Languages	
	Structural Inequality and the "Crisis" of	
	English-language Education in Taiwan	
	Moderator: Jian –Shiung Shie, Wenzao Ursuline University	
	of Languages	
12:10-13:30	Lunch break	16F
13:30 –	Keynote speech II	Cardinal Shan
14:50	Keynote speaker: Dr. Vijay Kumar Bhatia, President,	International
	Asia-Pacific LSP and Professional Communication	Conference Hall
	Association	(15F)
	Topic: Interdiscursive performance in English for Specific	
	Purposes	
	Moderator: Dr. David Gardner, University of Hong Kong	
14:50-15:10	Tea break	
15:10-16:10	Session A	Z1205
	Li-ying Wu, Wenzao Ursuline University of Languages	
	The Linguistic Landscape of University Campus:	
	Internationalization and ELF	
	 Jui-Jong Wang, National Taiwan University of Science 	
	and Technology	
	The English Linguistic Landscape in Tianmu – a	
	Comparison of Urban, Suburb and an Exotic Region in	
	Taipei	
	Moderator: Wen-Chuan Lin, Wenzao Ursuline University	
	of Languages	
	Session B	Z1208
	Tiffany Ip and Joanna Lee, University of Hong Kong	
	Helping Students Find the "Write" way: An Evaluation	
	of a New English-in-the-Discipline course in	
	Dissertation Writing	
	Aiden Yeh, Wenzao Ursuline University of Languages	
	Wenzao Rocks! Glocalizing PR Concepts and	
	Approaches: Technology-Enhanced Projects for	
	ESP-Business Track Courses	
	Moderator: Chin-Pin Tilla Chen, Wenzao Ursuline	
	University of Languages	
	Session C	Z1209

•	Luu Quy Khuong, University of Da Nang & Bui Thi Kim	
	Phung, Duy Tan University	
	An Investigation into Conceptual Metaphors of "Fire"	
	in American and Vietnamese 20 th Century Poetry	
•	Toh Hock An, Wenzao Ursuline University of	
	Languages	
	The Wild and the Civilized: The Concepts of Love in	
	"Airs of States"	
Mo	derator: Nahum Brown, University of Macau	
Ses	sion D	Z1307
•	Natalie Fong, Kevin Yung, Patrick Leung, University of	
	Hong Kong	
	Out-of-class Learning Tasks for an	
	English-in-the-Discipline Course in University	
•	Antonia Lin, Wenzao Ursuline University of Languages	
	Impact of an Intensive Drama Workshop on an EFL	
	Graduation Play	
Mo	derator: Xiao Chen, East China Normal University	
Sess	sion E	Z1308
•	Peter Sundkvist, Stockholm University & Man Gao,	
	Dalarna University	
	Rhoticity in Yunnan English: Stylistic and Phonological	
	Conditioning	
•	Xueliang Xiong, Fudan University	
	Towards the Conflict of the Verb and the Construction	
	in English Learning	
Мо	derator: Terri He, Wenzao Ursuline University of	
Lan	guages	
Ses	sion F	Z1309
•	Hui-Chuan Wang, Wenzao Ursuline University of	
	Languages	
	Foreigners' Perspectives toward Taiwanese Operas'	
	English Subtitles	
•	Gong Way Lee, Chang Jung Christian University	
	A study of Neologism and Foreignization in	
	English-to-Chinese Translations: From the Perspectives	
	Linguistre Chimese Translations. From the rerspectives	

Moderator: Ling-ying Chou, Wenzao Ursuline University of	
Languages	
Session G	Z1310
 Armin Ibitz, Wenzao Ursuline University of Languages 	
Implementing Environmental Education in Language	
Teaching	
 Shih-hsing Huang, Chung Cheng Elementary School 	
Taiwanese English Education Personnel's Perception	
and Attitude towards English as an International	
Language/EIL: An Example of Hsin-chu County	
Moderator: Rocio Blasco Garcia, University of Hong Kong	

May 24 (Sund	ay), 2015	至善樓 Venue
08:45-09:00	Registration	13F
09:00-10:20	Keynote speech III	Cardinal Shan
	Keynote speaker: Dr. Michael Byram , Durham University,	International
	UK	Conference Hall
	Topic: The Role of ELT in Intercultural Education	(15F)
	Moderator: Dr. Alan Waters, Lancaster University, UK	
10:20-10:40	Tea break	15F
10:40-11:40	Session A	Z1205
	Andrew Moody, University of Macau	
	Mock English in Popular Culture: Appropriating	
	English for Popular Consumption	
	 Yueh-Cheng Wu, National Taipei University of 	
	Technology	
	Audiences' Acceptability in terms of Professional	
	Subtitles and Fansubs in Japanese Dramas	
	Moderator: I-Jane Janet Weng, Wenzao Ursuline	
	University of Languages	
	Session B	Z1208
	Nahum Brown, University of Macau	
	The Book that Contains Every Possibility:	
	Contradiction in Borges' "The Garden of Forking Paths"	
	Sandie Yi-jou Lo, Wenzao Ursuline University of	
	Languages	
	Preordained Destination? Ululation!: Ravages and	
	Rebirth in Path with no Moccasins	
	Moderator: Rudolphus Teeuwen, National Sun Yat-sen	
	University	
	Session C	Z1209
	Yi-Jing Lee, Providence University	
	Elementary School Students' Language Attitude	
	towards Teachers' Use of English in an EFL Classroom	
	Ming-Fang Lin, National Kaohsiung Normal University	
	Pragmatic Rating of Chinese EFL Learners' E-mail	
	Refusals by Native and Non-native English Teachers	

Mod	derator: I-Chen Joy Huang, Wenzao Ursuline University	
of L	anguages	
Sess	sion D	Z1307
•	Joel Stocker, National Yang-Ming University	
	Nurses' Narratives on Workplace English in Taiwan	
•	Peih-ying Lu, Kaohsiung Medical University	
	A Study on Integrating Cross-cultural Problem-Based	
	Learning into a General Education English Course in a	
	Taiwanese Medical Curriculum	
Mod	derator: Joanna Lee, University of Hong Kong	
Sess	sion E	Z1308
•	Yiyin Laurie Lee, Wenzao Ursuline University of	
	Languages	
	Contemporizing the Fantastic: From the Novel The	
	Dark Is Rising to the Film The Seeker: The Dark Is	
	Rising	
•	Yi-Hua Lin, National Taipei University of Technology	
	The Uncanny Valley	
Mod	derator: Simon White, Wenzao Ursuline University of	
Lan	guages	
Sess	sion F	Z1309
•	Chan Wing Shan, University of Hong Kong	
	Tracing Academic Writing Development in Complexity,	
	Accuracy and Specificity	
•	Ming-Tzu Liao, National Kaohsiung Normal University	
	Attitudes and Reactions to English Writing E-Portfolios	
	of EFL Students	
Mod	derator: Antonia Lin, Wenzao Ursuline University of	
Lan	guages	
Sess	sion G	Z1310
•	Suhsen Liu, National Quemoy University	
	The Incorporation of Translation Theory and	
	Translation Pedagogy – A Descriptive and	
	Context-Based Translation Teaching Textbook	
•	Li Ying Ying, Providence University,	
	Miscommunications between Couples –A Case Study	
	of Different Conversational Styles in Taiwanese TV	

	Series :A Good Wife"	
	Moderator: Natalie Fong, University of Hong Kong	
11:40-13:00	Lunch break	16F
13:00-14:00	Session A	Z1205
	 Jean Yi-Ching Chiu, Wenzao Ursuline University of 	
	Languages	
	Exploring Impact of Theme-based Teaching on	
	Indigenous Children's Cultural Attitude and Cultural	
	Knowledge	
	Chin-Pin Tilla Chen, Wenzao Ursuline University of	
	Languages	
	Cultures of Learning: A Case Study on Chinese	
	Students in Taiwanese University	
	Moderator: Peih-ying Lu, Kaohsiung Medical University	
	Session B	Z1208
	Estella Lee, Sun Yat-sen University	
	The Melancholy of Taiwan discourse in the Film of	
	1895 and Cape No.7: Analysis of the Native	
	Argumentation of Taiwan	
	Ya-huei Lin, National University of Kaohsiung	
	The Cinematic Language That Leads Astray: A	
	Reading of The Secret Garden And Its 1993 Film	
	Adaptation	
	Moderator: Li-ying Wu, Wenzao Ursuline University of	
	Languages	
	Session C	Z1209
	 Cheng-Chung Huang, National Taipei University of 	
	Technology	
	APP Games and Western Literature for Children	
	Ping-Sung Chih, National Chang-Hua University of	
	Education	
	Move Analysis of English Business Email	
	Correspondence: The Case of Inquiries and Replies in	
	Taiwan	
	Moderator: Kevin Yung, University of Hong Kong	
	Session D (panel)	Z1307
	Wenli Tsou, Shin-Mei Kao, Fay Chen, National Cheng	

	Kung University	
	Constructing Proficiency Tests for English for	
	Academic Purposes	
	, leadening var, peece	
	Moderator: Alan Waters, Lancaster University	
	Session E	Z1309
	Chihkai Lin, University of Hawai'l at Manoa	
	The Interaction of Anticipatory Coarticulation in VN.C	
	Sequence in Chinese-Japanese Interlanguage	
	Man Gao, Dalama University	
	The Production of Mandarin Tones by Speakers of	
	Swedish: The Effect of Pitch Accent on Tone	
	Acquisition	
	Moderator: Xueliang Xiong, Fudan University	
	Session F	Z1310
	 Lung Lung Hu, Dalama University 	
	Legal Conflict, Literary Resistance and Identity in	
	Colonized Taiwan in Lai He's Novels	
	Ching- chung Hsu, National Kaohsiung Normal	
	University	
	Novelization, Godgames, and Wu-wei in John Fowles's	
	Early Fiction	
	Moderator: Yi Jou Sandie Lo, Wenzao Ursuline University	
	of Languages	
14:00-14:20	Tea break	15F
14:20-15:40	Keynote speech IV	Cardinal Shan
	Keynote speaker: Dr. Te-Hsing Shan, Distinguished	International
	Research Fellow, Academia Sinica, Taiwan	Conference Hall
	Topic: Translingual Communication and Dual	(15F)
	Contextualization: Some Reflections of a Literature Scholar	
	and Practicing Translator	
	Moderator: Dr. Ken Lau, University of Hong Kong	
15:40-16:00	Tea break	15F
16:00-17:00	Invited symposium: the future of language education and	Cardinal Shan
	research	International
	Dr. Vijay Kumar Bhatia, Asia-Pacific LSP and Professional	Conference Hall
	Communication Association	(15F)

	Dr. Michael Byram, Durham University, UK
	Dr. Andy Kirkpatrick, Griffith University, Australia
	Dr. Te-Hsing Shan, Academia Sinica, Taiwan
	Moderator: Dr. Alan Waters, Lancaster University, UK
17:00-17:15	Closing Ceremony
	Dr. I-Jane Janet Weng, Chairperson, English Department,
	Wenzao Ursuline University of Languages