

# 2010 International Conference on Applied Linguistics & Language Teaching (ALLT)

## 2010 應用語言學暨語言教學國際研討會暨工作坊議程

Conference Dates: April 16-17, 2010 (Friday - Saturday) Banquet Time: 18:30~ 21:30, Saturday 17<sup>th</sup> (April)

Venue: AFL, NTUST (台科大)

### Pre-conference presentations: April 15, 2010

Date	April 15 <sup>th</sup> (Thursday)	
Time		
8:30-8:50	Registration	
09:00~10:20	<b>IB-101</b> <b>Workshop:</b> <b>Yueguo Gu 顧曰國</b> <i>The Multimodal Corpus: Theory and Practice</i> <b>Moderator: Shih-Ping Wang 王世平</b>	
10:20~10:30	Break	
10:30~12:00	<b>IB-101</b> <b>Workshop:</b> <b>Kathleen Bardovi-Harlig</b> <i>Special Topic on Pragmatics</i> <b>Moderator: Lily I-wen Su 蘇以文</b>	
12:10~13:10	Lunch	
	<b>IB 201</b> 午餐的約會 1: 國際期刊投稿準備心得 <b>Panelists: Amy Tsui、蔡今中</b> <b>Moderator: 蔡今中</b>	
13:20~14:10	<b>IB-101</b> <b>Plenary Speech: Jeremy Sykes</b> <i>English for International Communication; A New Approach to Improving English Language Proficiency in Taiwan</i> <b>Moderator: His-Nan Yeh 葉錫南</b>	
	April 15 <sup>th</sup> (Thursday)	
14:20~15:10	<b>IB-101</b>	陳建智、劉顯親：A Longitudinal Case Study of the Acquisition of Academic Vocabulary in Writing by EFL Students via Corpus Tools 賴惠玲、陳怡秦：The Effects of EFL Learners' Application of Metaphor and Metonymy in Learning and Retaining Emotion Expressions <b>Moderator: Morris Huang 黃敏裕</b>
	<b>IB-201</b>	謝文男：The Hero Archetype in Graham Greene's The Power and the Glory, The Heart of the Matter, and A Burnt-Out Case 黃馨瑩：Reading and writing the word and the world: Engaging EFL learners through critical literacy <b>Moderator: Wen-Nan Hsieh 謝文男</b>
	<b>IB-202</b>	侯曉憶、李敏瑜：An English Content-based Instruction Program at a Hospitality College 王世平、陳宗明：Keywords and Metaphor in Drama: Corpus-based Approaches in Relation to The Phantom of the Opera <b>Moderator: Shih-Ping Wang 王世平</b>
15:20~16:10	<b>IB-101</b>	Patrick Chang-wei Chen, Chun-yin Doris Chen 陳純音：Acquiring Chinese Discourse Markers 周若漢、林秀虹：Investigating Issues of Disciplinary Enculturation among Five "Dissertating" Taiwanese Graduate Students from a Community of Practice (CoP) Perspective <b>Moderator: Hintat Cheung 張顯達</b>

	<b>IB-201</b>	Sarah Brooks 卜莎娜: Project-based Teaching and Learning: A Critical and Creative Process <b>Moderator: Amy Lin 林清華</b>
	<b>IB-202</b>	陳聖傑、Riccardo Moratto : Reflections on Media Interpreting: a Preliminary Study on the Analogies and Differences Between Italy and Taiwan 李敏瑜、侯曉憶 : Corpus-based Genre Analysis on Magazines' Sports Reviews <b>Moderator: Jason Sheng-Jie Chen 陳聖傑</b>
<b>16:20~17:10</b>	<b>IB-101</b>	鍾玉玲 : Translation Perception and Translation Teaching 康靜娟、陳璧清 : Facilitating Business Majors' EFL Learning through Creative ESP Teaching <b>Moderator: Chun-yin Doris Chen 陳純音</b>
	<b>IB-201</b>	周牧璇 : The Effect of Collaborative Learning and Individual Work on University Students' Language Development 賈繼中 : Appropriation and Assimilation: Cinematic Representations of Native American Women as a Discourse of White Colonialism and Cultural Hegemony <b>Moderator: Chi-Chung Chia 賈繼中</b>
	<b>IB-202</b>	王啓琳 : Second Language Socialization in Educational Settings 王立言 : Academic Performance Comparisons between Students from Southeastern Asia Women and Students from Single Parent Family <b>Moderator: Carolyn H. L. Lai 賴惠玲</b>

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Venue: AFL, NTUST (台科大)

Date	April 16 <sup>th</sup> (Friday)	
8:00-8:30	Registration	
8:30~10:40	<p><b>IB-101</b>  <b>Opening Ceremony (開幕)</b>                      Moderator: 陳希舜校長</p> <p><b>Opening Ceremony Speech:</b>                      教育部國際文教處 劉處長慶仁</p> <p><b>Plenary Speech: 曾志朗院士 (Dr. Ovid Tzeng 中研院)</b>  <i>Learning to be a spelling bee on the high speed rail</i></p>	
	<p><b>大學英語教學政策論壇</b>  <b>Forum on English Education and Policy in University</b>                      曾志朗院士 (Dr. Ovid Tzeng 中研院)                      Amy Tsui 副校長(香港大學)、蘇其康校長(文藻外語學院)                      顏善邦副校長(銘傳大學)、余光雄副校長(僑光科技大學)                      Moderators: 陳希舜、曾志朗、李振清、鄧慧君</p>	
10:40~11:00	Tea Time & Book Fair	
11:00~11:50	<p><b>IB-101</b>  <b>Plenary Speech : Amy Tsui</b>  <i>English as a Medium of Instruction in Content Classrooms and the Space of Learning</i>                      Moderator: Eunice Shih 施玉惠</p>	
12:00~13:00	Lunch & Book Fair	
13:00~13:50	<b>IB-101</b>	<p><b>Workshop:</b>                      陳浩然  <i>Corpora and English Language Teaching</i>                      Moderator: Zhao Ming Gao 高照明</p>
	<b>IB-201</b>	<p>Christie Yu-Ling Chang : World English in Action: English in the Context of International Conferences                      Chieh-Chen Chen、 Mei-Hui Tsai : Discourse features of Diplomatic Talks in Model United Nations                      Moderator: Shiau-Ping Tian 田曉萍</p>
	<b>IB-202</b>	<p>陳亦蘭 : Motivational teaching strategies &amp; the process of learning motivation in the multi-culture English-medium classrooms in Taiwan                      龔書萍 : A Corpus-Based Study on Metaphorical Coherence in Newspaper Discourse                      Moderator: Pi-Ching Chen 陳璧清</p>
	<b>IB-301</b>	<p><b>Workshop: Chris Jordan (Hwa Tai Publishing – Cambridge University Press)</b>  <i>Preparing students for the working world in pre-service ESP courses</i>                      Moderator: Jingshing Huang 黃景星</p>
	<b>IB-302</b>	<p>Yi-Ting Wang 王怡婷 : Binding and agreement in L2 processing of English anaphoric dependencies by Chinese learners                      許維真 : The Role of Self-Efficacy in Project-Based Learning: A case study of a writing course                      Moderator: Rae Lan 藍蕾</p>

**April 16<sup>th</sup> (Friday)**

<p align="center"><b>14:00~14:50</b></p>	<p align="center"><b>IB-101</b>  <b>Plenary Speech : Kathleen Bardovi-Harlig</b>  <i>Applied Linguistics-Second Language Acquisition-Language Teaching (AL-SLA-LT) and the study of pragmatics</i>  <b>Moderator: Huei-Chun Teng 鄧慧君</b></p>	
<p align="center"><b>14:50~15:10</b></p>	<p align="center"><b>Tea Time &amp; Book Fair</b></p>	
<p align="center"><b>15:10~16:00</b></p>	<p align="center"><b>IB-101</b></p>	<p align="center"><b>Workshop:</b>  <b>劉代洋</b>  <i>English Learning Case Presentation on Business and Management – A case in the Department of Finance, Taiwan Tech.</i>  <b>Moderator: Grover K. H. Yu 余光雄</b></p>
	<p align="center"><b>IB-201</b></p>	<p><b>Workshop : 陳玟君 : Cyber Professional Development Workshop: CMC between ESL practitioners and graduate students</b>  <b>Moderator: Yu-Ling Chung 鍾玉玲</b></p>
	<p align="center"><b>IB-202</b></p>	<p>衛德焜、Tongta Suthummarangsi : An Exploration of the Challenges to Taiwanese Learners of Thai Language          錢清香、逢錦麟、張敦業 : A Comparison of Gains to L2 Learners from Extensive Reading while Listening and Reading Only with [Audio] Story Books  <b>Moderator: Hui-chin Yeh 葉惠菁</b></p>
	<p align="center"><b>IB-301</b></p>	<p>Ming-Tzu Liao 廖明姿、Hui-Han Yang : The Application of Peer Journal Writing on Problem-posing and Audience Awareness in an EFL Setting          李幸瑾 : A Passage to EFL Writing: A Process Approach to developing students' Extended 2000-word Project-based Writing  <b>Moderator: Feng-Sheng Hung 洪豐生</b></p>
	<p align="center"><b>IB-302</b></p>	<p>魏振恩 : Techniques and Limits of Tourism Writing in Taiwan— Cultural and Rhetoric Aspects          郭宜蕙 : The myth of shaping academic discourse for international journal publication  <b>Moderator: Chia-Chien Chang 張嘉倩</b></p>
<p align="center"><b>16:10~17:00</b></p>	<p align="center"><b>IB-101</b>  <b>Plenary Speech : Yueguo Gu 顧曰國</b>  <i>Multimodal text analysis of ELT classroom discourse</i>  <b>Moderator: John Flowerdew</b></p>	
<p align="center"><b>17:10~18:00</b></p>	<p align="center"><b>IB-101</b></p>	<p>謝佳玲、吳欣儒 : 漢語網路社會之認知與言談研究          莊美玲 : Effects of Songs and picture books on Students' Motivation in an EFL Classroom for the Elderly  <b>Moderator: Xiao-Ting Yang 楊小定</b></p>
	<p align="center"><b>IB-201</b></p>	<p>胡依嘉、Ginger Jernigan : Bilingual Acquisition in the International-College Classrooms          陳劍涵 : EFL Teaching and Learning through Online Learning Projects: A Case Study  <b>Moderator: Yiu-nam Leung 梁耀南</b></p>
	<p align="center"><b>IB-202</b></p>	<p>Saeideh Ahangari、Zeinab Abdollahpour : An investigation of the effects of vocabulary instruction strategies on Iranian EFL learners' vocabulary learning          Fereshteh Sharafi、Hossein Barati : The Effect of Iranian EFL Learners' Cultural Knowledge on Their Performance on Cloze Tests  <b>Moderator: Ching Kang Liu 劉慶剛</b></p>

<b>Date Time</b>	<b>April 17<sup>th</sup> (Saturday)</b>	
<b>08:30~08:50</b>	<b>Registration</b>	
<b>9:00~09:50</b>	<b>IB-101</b> <b>Plenary Speech: Chen-Ching Li 李振清</b> <i>Product-based Approaches to English Teaching in the EFL Context</i> <b>Moderator: Mao-Sung Lin 林茂松</b>	
<b>9:50~10:10</b>	<b>Tea Time &amp; Book Fair</b>	
<b>10:10~11:00</b>	<b>IB-101</b>	<b>Panel Discussion:</b> 談大學應用外語系專題製作教學 <b>Moderator: 張水木</b> <b>Panelists: 鄧慧君、周碩貴、王兆璋、駱藝瑄</b>
	<b>IB-201</b>	Workshop: 林雅芬: Integrating Enterprise/Government -Academic Cooperation with Graduation Projects <b>Moderator: Hui-Tzu Min 閔慧慈</b>
	<b>IB-202</b>	吳若蕙: Validating GEPT Scores Against Teacher and Student Assessments 李思穎、謝明宜: What Shall Children Expect to Learn About Language and Culture from the English Textbooks? Qualitative Comparisons between Textbooks and Storybooks <b>Moderator: Jessica R W Wu 吳若蕙</b>
	<b>IB-301</b>	<b>Workshop: Mark Beyer (AMC Group 空中美語)</b> <i>English for Life &amp; Work</i> <b>Moderator: Hao-Jan Howard Chen 陳浩然</b>
	<b>IB-302</b>	吳念村、田曉萍: The Effect of Readers Theater on EFL Students' Reading Motivation and Reading Anxiety 郭祥舟: A Systematic Approach to Analysis and Design of ESP Courses in Engineering Areas <b>Moderator: Tzyh-Lai Huang 黃自來</b>
<b>11:10~12:00</b>	<b>IB-101</b> <b>Plenary Speech: John Flowerdew</b> <i>Approaches to Genre Analysis for LSP</i> <b>Moderator: Vincent Wu-chang Chang 張武昌</b>	
<b>12:10~13:00</b>	<b>Lunch &amp; Book Fair</b>	
	<b>POSTER Session</b>	
	<b>IB-201</b> 午餐的約會 2: <b>John Flowerdew, Kathleen Bardovi-Harlig and Yueguo Gu</b> 國際期刊投稿準備心得 <b>Moderator: Chiou-Lan Chern 陳秋蘭</b>	
<b>13:10~14:00</b>	<b>IB-101</b>	<b>Workshop:</b> 周碩貴、游毓玲、張玉英 高職應用外語科專題製作教學工作坊 <b>Moderator: Huei-Chun Teng 鄧慧君</b>
	<b>IB-202</b>	駱藝瑄: In Response to Globalization: A Cross-Case Analysis of Three ESP (English for Specific Purposes) Programs <b>Moderator: Y. Gloria Lo 駱藝瑄</b>
	<b>IB-301</b>	Muhammad Rashid Hafeez、Saiqa Imtiaz Asif: Reported Perceptions and Practices of English Language Teachers at Secondary Level in Pakistan LEE, Siu-lun: Teaching Advanced Level Chinese Reading Classes: Merging classroom teaching and online materials <b>Moderator: Alicia D. Lloyd 羅麗霞</b>
		<b>13:10~15:00</b>
		<b>IB-201</b> <b>Panel Discussion:</b> <i>Language learning projects and efforts to encourage learner autonomy</i> <b>Moderator: 招靜琪</b> <b>Panelists: 黃淑真、謝思蕾、劉怡君、馬誼蓮、康保羅</b>

	<b>IB-302</b>	朱曼妮：Who hasn't showed up? an approach to the references in a translation work done by technology students 黃翠玲：西班牙兒童文學《四眼田雞小瑪諾林(Manolito Gafotas)》隱喻之社會文化內涵詞與翻譯 <b>Moderator: Yan-hao Chen 陳彥豪</b>	
	<b>IB-303</b>	<b>藍蕾</b> <b>Workshop</b> <i>English for International Tourism: An ESP Alternative</i>	
<b>14:00~14:10</b>	<b>Book Fair</b>		
<b>14:10~15:00</b>	<b>IB-101</b>	<b>Panel Discussion:</b> 英文寫作能力之閱卷評分：以「全民英檢」為例 <b>Moderator: Eunice Shih 施玉惠</b> <b>Panelists: 張武昌、蘇以文、吳若蕙</b>	
	<b>IB-202</b>	余光雄：A Scheme for Tailoring an ESP Course at University of Technology 陳獻忠：Does the teacher's lack of domain knowledge matter in the teaching of discipline-specific research writing? <b>Moderator: Hsu Wang 王旭</b>	
	<b>IB-301</b>	<b>Panel Discussion:</b> <i>The process of EAP textbook designs</i> <b>Moderator: Hui-Tzu Min 閔慧慈</b> <b>Panelists: 高實枚、郎慧玲、陳慧琴</b>	
	<b>IB-302</b>	邱怡靜：Taiwanese Students' Perception of Critical Online Discussions with a UK Facilitator 楊淑芬：How to Effectively Develop Interactive Teaching Materials <b>Moderator: Ing Li 李櫻</b>	
<b>15:00~15:20</b>	<b>Tea Time &amp; Book Fair</b>		
<b>15:20~16:10</b>	<b>IB-101</b>	<b>Panel Discussion:</b> <i>技職校院英文教育面面觀</i> <b>Moderator: Chao-ming Chen 陳超明</b> <b>Panelists: 林茂松、張水木、陳淑嬌、陳英輝</b>	
	<b>IB-201</b>	葉惠菁、Yang Shih-hsien：Towards Globalization through School-based English Curriculum Design 黃敏裕：Global English Ability That Gets Results: From EGP to EIL: Toward Workplace English and/or ESP teaching? <b>Moderator: Sy-ying Lee 李思穎</b>	
	<b>IB-202</b>	高照明：Online Listening Assessment: A Data Analysis Approach 林湘漪：Inter-Class Collaborative French Learning <b>Moderator: Chieh Fang Hu 胡潔芳</b>	
	<b>IB-301</b>	Hi Jean Kim、Sun-Young Lee：Needs analysis of blended learning for an on-line general English course Sun-Young Lee、Jihye Moon：The relationship between oral proficiency and collocation knowledge in SLA: advantage for heritage speakers <b>Moderator: Chaochang Wang 王兆璋</b>	
	<b>IB-302</b>	楊乃冬：Implementing Autonomous Learning Projects in English Classes 陳浩然：Semi-automatic Retrieval of Collocation Errors based on Chinese and Taiwanese Learner Corpora <b>Moderator: Nae-Dong Yang 楊乃冬</b>	
<b>16:20~17:10</b>	<b>IB-101</b> <b>Plenary Speech: William Wang 王士元</b> <i>RELATIONS AMONG SPOKEN AND WRITTEN LANGUAGE</i> <b>Moderator: Feng-fu Tsao 曹逢甫</b>		

<b>17:20~17:50</b>	<p style="text-align: center;"><b>IB-101</b> <b>FAREWELL DIALOGUE</b> <b>Moderator: Robert Johanson 周若漢</b></p>
<b>18:00~18:30</b>	<p style="text-align: center;">在轉角處遇見台科大 <b>Seeing NTUST around the corner</b> AAEON Building (TR) 11F (本校研揚大樓 11 樓)</p>
<b>18:30~21:00</b>	<p style="text-align: center;"><b>Banquet (晚宴): A room with a panoramic view</b></p> <p style="text-align: center;">AAEON Building(TR) 11F (本校研揚大樓 11 樓)</p> <p style="text-align: center;"><b>Performers: 台科天籟之音</b> <b>Golden Language Award (頒獎)</b></p> <p style="text-align: center;"><b>Moderators: 周若漢、王維君、葉宜鳳、施依庭、高嘉伶、張冠威</b></p>