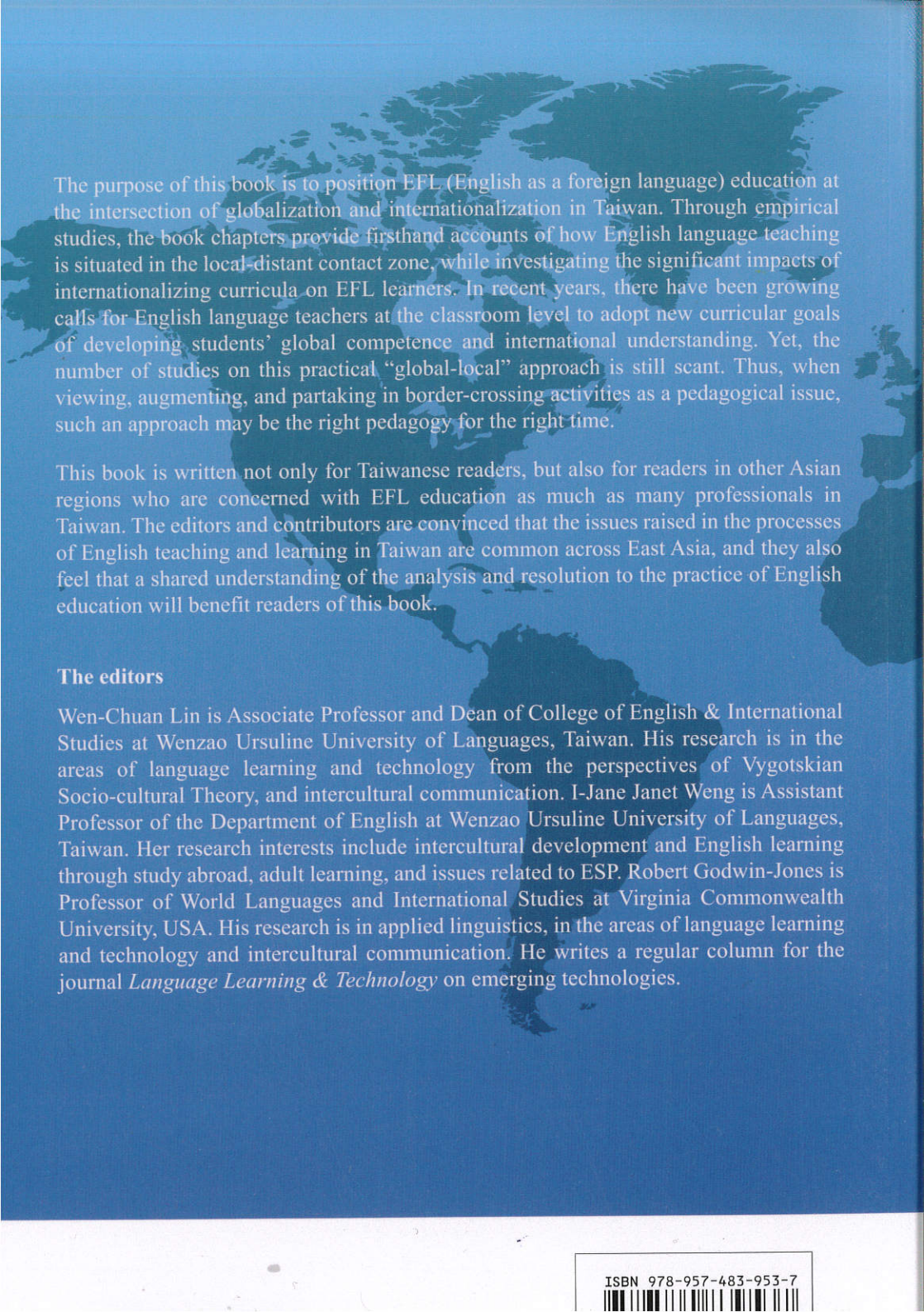


Internationalizing English Language Education in Globalized Taiwan



Edited by
Wen-Chuan Lin,
I-Jane Janet Weng &
Robert Godwin-Jones



The purpose of this book is to position EFL (English as a foreign language) education at the intersection of globalization and internationalization in Taiwan. Through empirical studies, the book chapters provide firsthand accounts of how English language teaching is situated in the local-distant contact zone, while investigating the significant impacts of internationalizing curricula on EFL learners. In recent years, there have been growing calls for English language teachers at the classroom level to adopt new curricular goals of developing students' global competence and international understanding. Yet, the number of studies on this practical "global-local" approach is still scant. Thus, when viewing, augmenting, and partaking in border-crossing activities as a pedagogical issue, such an approach may be the right pedagogy for the right time.

This book is written not only for Taiwanese readers, but also for readers in other Asian regions who are concerned with EFL education as much as many professionals in Taiwan. The editors and contributors are convinced that the issues raised in the processes of English teaching and learning in Taiwan are common across East Asia, and they also feel that a shared understanding of the analysis and resolution to the practice of English education will benefit readers of this book.

The editors

Wen-Chuan Lin is Associate Professor and Dean of College of English & International Studies at Wenzao Ursuline University of Languages, Taiwan. His research is in the areas of language learning and technology from the perspectives of Vygotskian Socio-cultural Theory, and intercultural communication. I-Jane Janet Weng is Assistant Professor of the Department of English at Wenzao Ursuline University of Languages, Taiwan. Her research interests include intercultural development and English learning through study abroad, adult learning, and issues related to ESP. Robert Godwin-Jones is Professor of World Languages and International Studies at Virginia Commonwealth University, USA. His research is in applied linguistics, in the areas of language learning and technology and intercultural communication. He writes a regular column for the journal *Language Learning & Technology* on emerging technologies.

ISBN 978-957-483-953-7



**Internationalizing English Language Education
in Globalized Taiwan**

Edited by *Wen-Chuan Lin, I-Jane Janet Weng & Robert Godwin-Jones*

First Edition 2018

Copyright © Tung Hua Book Co., Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means including electronic, mechanical, sound recording, or photocopying without prior permission of the publisher.

ISBN: 978-957-483-953-7

For all inquiries, please contact:
Tung Hua Book Co., Ltd.
3F, 147, Sec. 1, Chung-ching South Rd.,
Taipei, 10045, Taiwan
TEL: (02)2311-4027

**Internationalizing English Language Education
in Globalized Taiwan**

Edited by *Wen-Chuan Lin, I-Jane Janet Weng & Robert Godwin-Jones*

First Edition 2018

Copyright © Tung Hua Book Co., Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means including electronic, mechanical, sound recording, or photocopying without prior permission of the publisher.

ISBN: 978-957-483-953-7

For all inquiries, please contact:

Tung Hua Book Co., Ltd.

3F, 147, Sec. 1, Chung-ching South Rd.,

Taipei, 10045, Taiwan

TEL: (02)2311-4027

**Internationalizing English Language Education
in Globalized Taiwan**

LIST OF CONTENTS

Introduction and Overview	1
..... <i>Wen-Chuan Lin & Robert Godwin-Jones</i>	
Part I. Integrating Intercultural Competence	
1 Exploring Taiwanese Students' Experiences of Intercultural and English Learning Online: A Class Blog Project	11
..... <i>Wen-Chuan Lin, Jian-Shiung Shie and Prue Holmes</i>	
2 Assessing Strengths and Challenges of Taiwanese Foreign Language Major College Students' Intercultural Sensitivity	39
..... <i>Yi-Ching Jean Chiu</i>	
3 Theorizing and Assessing an Integrated Model of Intercultural Competence of International Hotel Staff in Taiwan	65
..... <i>I-Jane Janet Weng</i>	
Part II. Negotiating Local and Distant	
4 An Optimal Curriculum Design for English Club in Junior High School	97
..... <i>Elena Yakovleva</i>	
5 The Wenzao Desk Internship Program: Building Multicultural Skills for the Workplace	125
..... <i>Pai-Hsien Aiden Yeh</i>	
6 Empowering International Students through a Work-Integrated Learning (WIL) Project	161
..... <i>Hsiang-I Huang</i>	

Part III. Developing Global Literacy

7	A Case Study of Game-based Listening Course in an EFL Tertiary-level Context <i>Hsiu-Chen Antonia Lin</i>	195
8	Can the Novel Serve as Genre of Choice in the Tertiary EFL Classroom? <i>Simon White</i>	223
Afterword		
	Reflections on Global English Instruction: New Roles and Approaches <i>Robert Godwin-Jones</i>	247

CONTRIBUTORS

*Yi-Ching
Jean Chiu*

Yi-ching Jean Chiu is Professor in the English Department of Wenzao Ursuline University of Languages, Taiwan, with a Master's degree in Communication Studies in California State University, Sacramento and a doctoral degree obtained in National Australian Catholic University. Her research interests include cross-cultural communication, critical thinking development, online interactions, journalistic English teaching and holistic education approach.

*Robert
Godwin-Jones*

Robert Godwin-Jones, PhD, is Professor of World Languages and International Studies at Virginia Commonwealth University. His research is principally in applied linguistics, in the areas of language learning and technology and intercultural communication; he has published widely in those fields, as well as regularly presenting at international conferences. He writes a regular column for the journal *Language Learning & Technology* on emerging technologies.

Prue Holmes

Prue Holmes is Professor and the Director of Postgraduate Research in the School of Education, Durham University, UK. She researches and teaches language and intercultural communication. She is also series editor of "Researching Multilingually", published by *Multilingual Matters*, UK. Her teaching experience includes intercultural communication at the university of Waikato, New Zealand, and EFL teacher education in Italy, China, and Hong Kong.

Hsiang-I Huang

Hsiang-I Huang is Assistant Professor in the English Department at Wenzao Ursuline University of Languages, Taiwan. She received her Master's degree in English Language Studies and Methods at Warwick University, and her PhD degree in English Teaching at National Kaohsiung Normal University. Her research interests include English teaching, public speaking, culture teaching and learning, and ESP courses.

*Hsiu-Chen
Antonia Lin*

Hsiu-Chen Antonia Lin is Associate Professor in the Department of English at Wenzao Ursuline University of Languages, Taiwan. She received her PhD in English Education from the University of