

## Conference Secretariat



### Hong Kong Institute of Business Studies (HKIBS) Lingnan University

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AIBSEAR website:

<http://www.LN.edu.hk/aibsear/main/index.html>

Conference website:

<http://www.LN.edu.hk/hkibs/AIB/2010/aib2010/Home.html>

## Conference Venue



### Renaissance Riverside Hotel Saigon

Address: 8-15 Ton Duc Thang Street,  
District 1, Ho Chi Minh City (Saigon),  
Vietnam

Tel. No.: (84) 8-3822 0033

Fax. No.: (84) 8-3823 5666

Website: <http://www.marriott.com/hotels/travel/sgnbr-renaissance-saigon-riverside-hotel/>

## Registration

	AIB Members	Non AIB Members
Regular	US\$350	US\$450 (include 1-year AIB membership fee of US\$100)
Low Income <sup>1/</sup> Student <sup>2</sup>	US\$175	US\$225 (include 1-year AIB membership fee of US\$50)
Electronic <sup>3</sup>	US\$175	US\$200 (include 1-year AIB membership fee of US\$25)

*Official registration will only be accepted upon the receipt of registration fee.*

#### Remarks:

1. Individuals with gross annual incomes less than US\$25,000.
2. Proof of student status is required.
3. Available to low income individuals from developing countries only. Web access only to JIBS, AIB Newsletter and Member Directory. No print materials will be sent.

The registration fee includes luncheons, coffee breaks, conference dinner, and Conference Proceedings\*.

Registration deadline is **30 September 2010**. An extra US\$50 will be charged for late registration after the deadline.

Registration form can be downloaded at <http://www.LN.edu.hk/hkibs/AIB/2010/aib2010/Home.html>

\* *Conference Proceedings is in CD format and costs US\$25 for additional copy.*



2010  
Southeast Asia  
Regional Conference



Trends in International Business:  
Change and Competition Issues

# Ho Chi Minh City, Vietnam

## 2-4 December 2010



### CALL FOR PAPERS

Submission by: 15 August 2010

Registration by: 30 September 2010



2010 AIBSEAR HCMC Conference



2010  
Southeast Asia



Regional Conference

## Trends in International Business: Change and Competition Issues

The 2010 Academy of International Business (AIB) Southeast Asia Regional Conference is organized by the *Hong Kong Institute of Business Studies (HKIBS)*, *Lingnan University*, during *2-4 December 2010*, in *Ho Chi Minh City, Vietnam*.

We invite papers for presentation related to the conference theme, *Trends in International Business: Change and Competition Issues*, from scholars, business executives, professionals, and public policy makers. Every paper submitted should have a global/international orientation and must be scholarly in content. We welcome conceptual, theoretical and empirical papers, using qualitative and/or quantitative methodologies.

Manuscripts submitted must be complete papers. Accepted papers will be published in the Conference Proceedings.



## Conference Theme

We particularly welcome papers related to the main theme on such topics as:

- Business cultures and education
- Business ethics and Corporate social responsibility (CSR)
- Business-government relationships
- Changes in international business cycle
- Competitive forces for international business growth
- Conflict, Security and Political Risk
- Corporate governance and leadership
- Cross-cultural/national consumer behavior
- Emerging markets
- Global competition
- Human resource management, cross-cultural management and management philosophy
- International accounting, economics, finance and taxation
- International marketing strategies
- Joint ventures, co-operative ventures and wholly foreign-owned businesses
- Management information systems/decision support systems in the global marketplace
- Reforming global corporations
- Regionalism, globalization and internationalization
- Strategic alliances and international cooperation
- Supply chain management
- Trends in foreign direct investment (FDI)

## Format and Deadlines

1. Submit an electronic copy of the complete manuscript by **15 August 2010** to the Conference Secretariat. Unless specified below, guidelines and style for full paper preparation should follow those of the Journal of International Business Studies. (JIBS, <http://www.jibs.net>).
2. Papers should be no more than 20 pages or 5,000 words in length, with an abstract of no more than 100 words.
3. Acceptance notification will be sent by **10 September 2010**. The Conference Secretariat must receive final revised manuscripts, by **30 September 2010**.
4. The author(s) must certify that the accepted paper is not copyrighted and has not been published elsewhere.
5. Papers will be arranged for presentation and publication ONLY if at least one of the authors registers for the Conference by the registration deadline, **30 September 2010**.
6. An individual author may not appear on more than three papers.

## Conference Proceedings

Papers will be double-blind reviewed for publication in the Conference Proceedings. Accepted papers will be included in the Conference Proceedings only if the authors register with the Conference by the deadline.

## Official Language

Papers and presentations should be in **English**.

## Accommodation Arrangements

2010 AIB Southeast Asia Regional Conference will be held at the 5-star *Renaissance Riverside Hotel Saigon*. Competitive room rates are offered specially to our guests.

The Hotel possesses the best central location with panoramic views of the Saigon River. It is one of the luxury business hotels in Saigon with impeccable service and great amenities.

### Room Rates (in US Dollars, per room-night):

	Single Occupancy	Double Occupancy
Deluxe – Cityview	110.00++	120.00++
Deluxe – Riverview	120.00++	130.00++
Club Room-Cityview	165.00++	165.00++
Club Room – Riverview	175.00++	175.00++

++ Rate is subject to 5% service charge and 10% government tax, breakfast included.

*Please make reservation directly with the Hotel using the 2010 AIB Ho Chi Minh City Conference Hotel Reservation Form (available at <http://www.LN.edu.hk/hkibs/AIB/2010/aib2010/Home.html>).*

