

BAI / ISTELE Tentative Conference Program

Tuesday, July 04, 2017	
Time	
14:00-16:00	Registration
14:30-16:00	<p>Opening Ceremony Host: Ushio Sumita, Keio University, Japan</p> <p>Keynote Speech Fernando A. F. Ferreira, ISCTE University Institute of Lisbon, Portugal</p> <p>Distinguished Paper Awards</p>

Wednesday, July 05, 2017					
Time					
09:00-17:00	Registration				
09:15-10:30	A1	B1	C1	D1	E1
10:30-10:45	Poster Session 1 & Coffee Break				
10:45-12:00	A2	B2	C2	D2	E2
12:00-13:30	Lunch				
13:30-14:45	A3	B3	C3	D3	E3
14:45-15:00	Poster Session 2 & Coffee Break				
15:00-16:15	A4	B4	C4	D4	E4
16:15-16:30	Poster Session 3 & Coffee Break				
16:30-17:45	A5	B5	C5	D5	E5

Thursday, July 06, 2017					
Time					
09:00-15:00	Registration				
09:15-10:30	A6	B6	C6	D6	E6
10:30-10:45	Poster Session 4 & Coffee Break				
10:45-12:00	A7	B7	C7	D7	E7
12:00-13:30	Lunch				
13:30-14:45	A8	B8	C8	D8	E8
14:45-15:00	Poster Session 5 & Coffee Break				
15:00-16:15	A9	B9	C9	D9	

09:15-10:30 | Wednesday, July 05, 2017

Session: A1

A Study of Buyer's Dependence Antecedents

Feng Hsu Liu, Shih Hsin University

Japan's Outbound Tourism Trends: Managing Multiple Source Markets in Asia Pacific Destinations

Fred Robert Schumann, University of Guam

Demographic Analysis for the Social Entrepreneurial Intentions of Media Workers

Huei-Ching Liu, TVBS TV Network

Ching Yin Ip, National Taiwan University

Chaoyun Liang, National Taiwan University

New Explanation on Bertrand Paradox and Price War

Zijian Jin, Wuyi University

Weilong Yang, Wuyi University

09:15-10:30 | Wednesday, July 05, 2017

Session: B1

Enforcement and Lawsuit Trends in Intellectual Property Rights in India

Yaeko Mitsumori, Osaka University

Study on Effect of Inbound Open Innovation on Firm Performance in Japan

Xue Wang, Tohoku University

Akio Nagahira, Tohoku University

What Drives Apple Watch Adoption Intention in Taiwan?

Kuo-Lun Hsiao, National Taichung University of Science and Technology

Pei-Yi Chu, National Taichung University of Science and Technology

Hsiu-Sen Chiang, National Taichung University of Science and Technology

A Study Exploring Constructing the Social Enterprise Model of Aboriginal Tribe for the Concept of Social Economy

Hsiao-Ming Liu, Feng Chia University

Shang-Young Yen, Feng Chia University

09:15-10:30 | Wednesday, July 05, 2017

Session: C1

CPA Firms' Span of Control and Audit Quality

Raymond M. K. Wong, City University of Hong Kong

Agnes W. Y. Lo, Lingnan University

Idiosyncratic Risk, Stock Returns and Investor Sentiment

Tsung-Yu Hsieh, MingDao University

Huai-I Lee, Wufeng University

Ying-Ru Tsai, MingDao University

Chieh-Ling Lo, Mingdao University

How Did Foreign Expansion Affect Bank Performance during the European Sovereign Debt Crisis?

Ying-Chen Huang, National United University

09:15-10:30 | Wednesday, July 05, 2017

Session: D1

Study on Effective Business Continuity Management(BCM) to Sustain Supply Chain in Global Auto Parts Firm

Tadashi Nakamura, Tohoku University

Akio Nagahira, Tohoku University

Comparison and Improvement of Irradiance Forecast Based on the Clear Sky Models

Gwo-Luh Lee, Vanung University

Jin-Yinn Wang, Vanung University

A Review of Food Safety Management in Taiwan

Wan-Jung Teng, Chung Yuan Christian University

Shen-Chou Yeh, Chung Yuan Christian University

Yuan-Tsan Jou, Chung Yuan Christian University

Scheduling a Maintenance Plan Considering Daily Forecast Arrival and Men Hours

Che-Chia Hsu, Ming-Chi University of Technology

09:15-10:30 | Wednesday, July 05, 2017

Session: E1

Improving Technology-facilitated Peer Feedback: Insights from A Case Study

Connie S. L. Ng, National Institute of Education, Nanyang Technological University

Understanding Students' Intention to Use Mobile Learning Technology: A Case Study of English Learning APP

Yi-Ting Wang, Ling Tung University

Kuan-Yu Lin, Ling Tung University

Impact of Internet Accessibility and Instructor's Computer Literacy on E-Education in Urban and Rural Areas Collages in Kenya

Jay Rajasekera, International University of Japan

Mutuli Kevin, International University of Japan

10:45-12:00 | Wednesday, July 05, 2017

Session: A2

An Exploratory Study on Multi-Channel Network Business in Korea

Yoon-Jin Choi, Yonsei University

Hee-Woong Kim, Yonsei University

Method for promoting ICT engineering safety

Takafumi Nakamura, Fujitsu Fsas Inc.

The Study of Consumers' Behavioral Intention towards Social Commerce

Chih-Chin Yang, Kainan University

Shiaw-Wuu Perng, Kainan University

10:45-12:00 | Wednesday, July 05, 2017

Session: B2

Development of Rating Algorithms for Establishing Daily Ranking of Smartphone Applications Based on Temporally Inhomogeneous Markov Chain Approach

Tetsuro Iwaki, University of Tsukuba

Maiko Shigeno, University of Tsukuba

Usio Sumita, Keio University

Supporting Small Retailers: Consumers' Pro-Social Motives and the Moderating Role of Political Affiliation Congruity

Sze Lung Alex Tsang, Hong Kong Baptist University

Yangyi Eric Tang, Hong Kong Baptist University

Online Versus Offline Impulse Buying: Comparing the Precursors

Ying-Jiun Hsieh, National Chung Hsing University

Lan-Ying Huang, National Changhua University of Education

10:45-12:00 | Wednesday, July 05, 2017

Session: C2

The Therapeutic vs. the Habitus: Toward a New Theory of Resistance to Change

Baruch Shimoni, Bar-Ilan University

Developing Millennial Leadership in a Canadian Context

Ronald Davis Camp, University of Regina

Doug Yaremko, University of Regina

An Analysis of the Manager Views on Work Values and Performance Assessment in Commercial Bank by Way of Analytic Hierarchy Process

Yang Chun Fu, Shu-Te University

Chu Chung Hsuan, Shu-Te University

Wu Chun Teh, Shu-Te University

10:45-12:00 | Wednesday, July 05, 2017

Session: D2

College Students' Part-Time Jobs: Factors and Challenges for Future Careers

Yueh-Chiu Wang, National Penghu University

Barriers to Real Estate Investments for Residential Rental Purposes: Mapping Out the Problem

Adriana Pires, University Institute of Lisbon (ISCTE-IUL)

Fernando Ferreira, University Institute of Lisbon (ISCTE-IUL)

Marjan Jalali, University Institute of Lisbon (ISCTE-IUL)

Hsiao-Chen Chang, Chinese Culture University

Classification and Selection of Tenants in Residential Real Estate: A Constructivist Approach

Manuel Fonseca, University Institute of Lisbon (ISCTE-IUL)

Fernando Ferreira, University Institute of Lisbon (ISCTE-IUL)

Wenchang Fang, National Taipei University

Marjan Jalali, University Institute of Lisbon (ISCTE-IUL)

Sustainable Transport - An Optimal Alternative for Logistics of Tomorrow

Laurentiu David, Centennial College

Daniel Frantz Fistung, Romanian Academy

10:45-12:00 | Wednesday, July 05, 2017

Session: E2

A Case Study: Assessing and Teaching Metacognition in Mathematics

Maureen Siew Hoon Ng, National Institute of Education

Can Self-Assessment Be Learned?

Neslihan Arhun, Baskent University

Duygu Tuncer, Baskent University

Sevilay Karahan, Hacettepe University

Çiğdem Çelik, Baskent University

Kıvanç Yamanel, Baskent University

Augmented Reality in Learning Food Nutrition

Lih-Juan Chanlin, Fu Jen Catholic University

Kung-Chi Chan, Providence University

13:30-14:45 | Wednesday, July 05, 2017

Session: A3

**Marketing Orientation, Environmental Management Systems, and Competitive Advantage:
Investigating the Moderating Effects of Buyer Value Added**

Chin-Hung Tseng, Tunghai University

Kuo-Hsiung Chang, Tunghai University

Ho-Wen Chen, Tunghai University

Constructing Home Safety Indices for Strategic Planning in Residential Real Estate

Inês Oliveira, University Institute of Lisbon (ISCTE-IUL)

Elias Carayannis, George Washington University

Fernando A. F. Ferreira, University Institute of Lisbon (ISCTE-IUL)

Marjan Jalali, University Institute of Lisbon (ISCTE-IUL)

Daniela Carlucci, University of Basilicata

João Ferreira, University of Beira Interior

Rational Strategizing of Philippine Companies: Implications for Sustainability

Gary Grey, Ateneo Graduate School of Business

13:30-14:45 | Wednesday, July 05, 2017

Session: B3

Services Systems for Digital Services: a Framework

Gianmario Piero Motta, University of Pavia

Antonella Longo, University of Salento

Liu Kaixu, University of Pavia

Iman Abu Hashish, University of Pavia

Consideration of Relationship between Organizations in Open Source Software Development

Ippei Kamimura, NEC Solution Innovator

Shintaro Katsura, Kochi University of Technology

Selection Capability of New Venture Firm: Intensity, Experience and Complexity

Jun-You Lin, National Open University

A Novel Profile Monitoring System for Dealing with Biological Signals

Chih-Hung Jen, Lunghwa University of Science and Technology

Yu-Ming Lu, Lunghwa University of Science and Technology

Bo-Hua Lian, Lunghwa University of Science and Technology

Yi-Min Huang, Lunghwa University of Science and Technology

13:30-14:45 | Wednesday, July 05, 2017

Session: C3

Simplifying the Measurement of Inventory

Peter Harris, New York Institute of Technology

Jatan Pathak, New York Institute of Technology

Momentum Profits and Idiosyncratic Risk

Chu-Hsiung Lin, National Kaohsiung First University of Science and Technology

Li-Hsun Wang, Wenzao Ursuline University of Languages

Chang-Cheng Changchien, Chang Jung Christian University

Chi-Hua Huang, National Kaohsiung First University of Science and Technology

D&O Insurance, Investment Efficiency, and the GFC: Mitigating Overinvestment or Underinvestment?

Ming-Te Lee, Ming Chuan University

13:30-14:45 | Wednesday, July 05, 2017

Session: D3

Multi-Period Orienteering with Uncertain Adoption Likelihood and Time Windows at Customers

Shu Zhang, Chongqing University

Jeffrey W. Ohlmann, University of Iowa

Barrett W. Thomas, University of Iowa

The Research of Mediator Effects in Multiple Mediator Models with Intervening Variable

Li-Ju Chen, Far East University

Hsiang-Chin Hung, I-Shou University

Automatic Classification for Defect Inspection in Diffuser Plate Manufacturing

Chia-Yu Hsu, Yuan Ze University

Shih-En Jhong, Yuan Ze University

Multiple Objective Linear Programming in Parameters of Turning Process

Jia-Jiun Chen, Ming Chi University of Technology

13:30-14:45 | Wednesday, July 05, 2017

Session: E3

Towards a Framework for Contextualising Higher Education by Means of Collaborating with Industry: A Case of Bahrain Polytechnic Marketing Major.

Philippe Vande Wiele, Bahrain Polytechnic

Darren Morris, Bahrain Polytechnic

Measuring Social Media Active Level (SMactive) and Engagement Level (SMengage) among Adults in Higher Education

Su-I Hou, University of Central Florida

Exploring College Students' Positioning Through Collaborative Sense-making Around Socio-scientific Issues

Chia-Chen Yeh, National Museum of Marine Science & Technology

Chih-Hsiung Ku, National Dong Hwa University

Li-Shu Chen, National Museum of Marine Science & Technology

Aimed or Aimless? Peeping into University Students' Future through Present

Shaista Khalid, University of Sargodha

Zubair Ahmad Shah, Government College for Elementary Teachers

Muhammad Anwar Ul Haq, University of Gujrat

15:00-16:15 | Wednesday, July 05, 2017

Session: A4

A Machine Learning-based Predictive Model for Television Drama Viewer Rating

Seung-Su Park, Korean Broadcasting System

Byeong-Jin Jeon, Yonsei University

Q-Traveling: A Quick Matching-Service Platform for Travelers and Travel Guides

Yueh Yun Wang, Far East University

Yun Yao Chen, Taiwan Semiconductor Manufacturing Company Limited

Why People Intend or Resistant to Disclosure in Social Networking Sites?

Hung-Pin Shih, Hsuan Chuang University

15:00-16:15 | Wednesday, July 05, 2017

Session: B4

Development of Segmentation Algorithm for Identifying Smartphone Applications with Sustainable Popularity Ranking

Bakumyna Sessime Sekpon, University of Tsukuba

Tetsuro Iwaki, University of Tsukuba

Ushio Sumita, Keio University

Marketing Culture Elements and Frontline Employees outcomes: Critical Mediators of the Relationship in Australian service Sector

Sima Sedighadeli, Monash University

Felix Mavondo, Monash University

The Underlying Influences of Consumers' Trust in the Brand and the Link to the Brand Loyalty – A Comparative Study between Germany and Taiwan

Nan-Hong Lin, Tatung University

Han-Chang Chuang, Tatung University

Yi-Chen Tsai, Tatung University

Meng-Shiuan Lee, Tatung University

15:00-16:15 | Wednesday, July 05, 2017

Session: C4

Nurses' Turnover Intention: The Impact of Leader-Member Exchange, Organizational Identification, and Job Embeddedness

Decha Dechawatanapaisal, Chulalongkorn University

Chinese and New Zealand HR Professionals' Perspectives on Workplace Violence: Developing a Multidimensional Approach to Controlling Workplace Violence.

Darryl Kennedy Forsyth, Massey Univeristy

Bevan Catley, Massey Univeristy

Towards a Contingency Theory of SME Internationalization Through Business Networks

Inka-Liisa Susanna Häkälä, Hokkaido University

Motohiro Aihara, Hokkaido University

15:00-16:15 | Wednesday, July 05, 2017

Session: D4

Exploring Carnot Economic Cycle

Matthew Yen, California State University Fresno

Corporate Capitalism in a Developing Country from Normative Stakeholder Perspective: A Case from the South Asian Region

Yasanthi Alahakoon, University of Sri Jayewardenepura

Gayani Samarakoon, University of Sri Jayewardenepura

Risini Ilangasinha, University of Sri Jayewardenepura

Nayomi De Peiris, University of Sri Jayewardenepura

Exploring Gamification Interface Design For Travel Information System

Feng-Liang Lee, Chia Nan University of Pharmacy & Science

Kinetic Characteristics of Molecular Subtypes in Dynamic Contrast-Enhanced MRI

Rouyi Lin, Tzu Chi University

Chia-Hung Wei, Chien Hsin University of Science and Technology

Ju Ouyan, Tzu Chi University

Hsi-Jian Lee, Tzu Chi University

15:00-16:15 | Wednesday, July 05, 2017

Session: E4

Design Education and Training: Developing Curriculum for Undergraduate Design Education

Poornima Sajive Nair, Indian Institute of Technology

Leading Learning to Develop Holistic Education: A Case Study of Nature School's Principal in Bandung, Indonesia

Gelar Riksa Abdillah, University of Birmingham

Retrofitting the Reduced Fusion Model to Assess Capacity of the English Test of General Scholastic Ability Test (GSAT) for Diagnosing Critical Thinking Skills of EFL Examinees

Tung-Hsien He, National Taipei University of Education

16:30-17:45 | Wednesday, July 05, 2017

Session: A5

Global Economic Uncertainties and Strategies for Singapore's Economy

Faizal Bin Yahya, National University of Singapore

Alternative Antecedents of Social Entrepreneurial Intentions: An Investigation of College Students from Hong Kong

Ching Yin Ip, National Taiwan University

Shih-Chia Wu, The Chinese University of Hong Kong

Huei-Ching Liu, National Taiwan University

Chaoyun Liang, National Taiwan University

Coping Strategies of Taiwan's Tourism Industry Entering Muslim Tourist Market

Ying-Chan Liu, Feng Chia University

Shang-Yun Yen, Feng Chia University

The Impact of Isomorphic Pressures on Environmental Management Practices in International Buyer-Supplier Relationships: The Moderating Role of Co-production

Kuo-Hsiung Chang, Tunghai University

16:30-17:45 | Wednesday, July 05, 2017

Session: B5

Development of Segmentation Algorithm for Identifying Lifecycle of Smartphone Applications

Umesha Perera, University of Tsukuba

Maiko Shigeno, University of Tsukuba

Ushio Sumita, Keio University

How Do Interactions Influence Consumer Engagement in Online Brand Communities? The Mediation of E-Social Capital

Zhimin Zhou, Shenzhen University

Lin Wang, Shenzhen University

Qiang Wang, Shenzhen University

Ling Zheng, Shenzhen University

Jiaqi Lyu, Shenzhen University

How to Capture One's Heart? The Effect of Psychological Distance on Consumer Perception toward Corporate Social Responsibility Initiatives

Hung Mei Sun, Feng Chia University

Yuan-Shuh Lii, Feng Chia University

Public Satisfaction and Behavior Intention on E-services of the Government

Wei-Shang Fan, Nanhua University

Pei-Chi Chen, Nanhua University

Ko-Chia Hsu, Nanhua University

16:30-17:45 | Wednesday, July 05, 2017

Session: C5

Information Shares in a Two-tier FX Market

Ben Z. Schreiber, Bank of Israel

Louis Piccotti, University at Albany, State University of New York

The Impact of Institutional Ownership and Firm Characteristics on Debt Financing Decision

Chao-Chiung Wu, National Kaohsiung First University of Science and Technology

Jian-Hsin Chou, National Kaohsiung First University of Science and Technology

Min-Sun Horng, National Kaohsiung First University of Science and Technology

Chao-Hui Yeh, I-Shou University

Combing Z-Score Model and KMV Model: Evidence from Taiwan

Chia-Chien Chang, National Kaohsiung University of Applied Sciences

Shu-Yuan Tsai, National Kaohsiung University of Applied Sciences

16:30-17:45 | Wednesday, July 05, 2017

Session: D5

Corporate Social Responsibility (CSR) Reporting Practices for Automobile Makers of Korea, China and Japan

Byunghun Choi, Kongju National University

An Exploratory Study of Motorcycle Tourism in Taiwan

Wei-Rong Chen, Aletheia University

Meng-Lung Lin, Aletheia University

Examining the Structural Relationships of Destination Image, Satisfaction and Behavioral Intention: A Case Study of Shilin Night Market in Taipei City, Taiwan

Meng-Lung Lin, Aletheia University

Yi-Hui Chang, Aletheia University

News Media Merger Control in the Internet Era

Ming-Li Wang, National Central University, Taiwan

16:30-17:45 | Wednesday, July 05, 2017

Session: E5

Problems of the Teaching of the Fiction Text as a Mean of Cross-cultural Understanding

Anna Lelenkova, Saint Petersburg State University

Anastasia Borisova, Saint Petersburg State University

The Correlation of Students' Performance and the Level of Interest and Working Attitude in Grade 10 TLE-Cookery Subject under K to 12 Basic Education Program (BEP) in Imus National High School, Philippines

Melyn Vergara Barcelona, Remulla Senoir High School

Imagination as Mediating Role between Personality and Creativity: A Predictive Model Exploration

Yuling Hsu, Tzu Chi University

09:15-10:30 | Thursday, July 06, 2017

Session: A6

Ambiguous Masks of Social Enterprise: Inspect the Prevalences and Propose Future Directions

Yu-Yang Huang, Fu Jen Catholic University

Nai-Yuan Tang, Fu Jen Catholic University

Tzu-Yu Yeh, Fu Jen Catholic University

Chien-Ta Chen, Fu Jen Catholic University

Kin-Lik Chan, Fu Jen Catholic University

The Optimal Zoning of Rice Production Areas with Community Participation to Enhance Competitiveness in Chiang Rai Province

Montri Singhavara, Maejo University

Aree Cheamuangphan, Maejo University

Phunchit Pinthadit, University of Phayao

Wasapol Wongdeethai, Maejo University

Kamontip Panyasit, Rajabhat University

Effect of Fuel Price, Exchange Rate, Automotive Sales Volume, Turnover and Network Search Frequency on the Stock Price of Automotive Industry

Chih-Wei Cang, Ming Chuan University

Xi-Yu Yan, Ming Chuan University

Shu-Lien Chang, Ming Chuan University

Yun-Huan Lee, Ming Chuan University

Identification of Risk Factors for Rail Line Trespassing Accidents Using Global and Local Regression Models

Shou-Ren Hu, National Cheng Kung University

Pin-Yun Huang, National Cheng Kung University

09:15-10:30 | Thursday, July 06, 2017

Session: B6

Price Strategy on Upgrade Intention -The Moderators of Price Complexity and Action Orientation

Hsin-Hsien Liu, National University of Kaohsiung

Cheng-Jung Chou, National University of Kaohsiung

The Differences between Japanese Tipping Customs, kokorozuke, and Western Tipping Customs -A Discovery of Japanese Complicated Cultural Features-

Yuriko Yano, Gakushuin University

Yukari Shirota, Gakushuin University

Celebrity Endorsers and Their Effects on Purchase Intentions: A Study of Indian Consumers

Sangeeta Rajput, IIMS College

Exploring the Brand Equity of “Made in Vietnam” Labels on Facebook

Fang-Ling Lin, Lunghwa University of Science and Technology

Thanh Cong Dinh, Lunghwa University of Science and Technology

09:15-10:30 | Thursday, July 06, 2017

Session: C6

Factors Affecting Turnover Intention of Newcomers: An Example from Bank Industry in Taiwan

Pi-Chuan Sun, Tatung University

Yu-Han Cheng, Tatung Company

Hsiao-Hsuan Chang, Tatung University

Jia-Xuan Deng, Tatung University

Kuang-Cheng Wang, Tatung University

HR Trends in Thailand 2017

Chirapha Tan Akaraborworn, National Institute of Development Administration

A Study to Make Use of the Characteristic of Persons with Disabilities in the Ability for the Operation -Through the Workshop with Persons with Intellectual Disabilities-

Keiichi Kusano, Nagoya Institute of Technology

Nobutaka Odake, Nagoya Institute of Technology

09:15-10:30 | Thursday, July 06, 2017

Session: D6

Agile Scheduling and Routes Planning for Automated Vehicles in Chessboard Model

Rong Hwa Huang, Fu-Jen Catholic University

Xin Yi Yao, Fu-Jen Catholic University

Effects of Background Odor on Visitors' Perceptions of Environment and Time at Long-term Care Facilities

Rong-Hwa Huang, Fu Jen Catholic University

Leemen Lee, Fu Jen Catholic University

Ting-An Liang, Fu Jen Catholic University

Constructing Appraisal Model Based on the Critical Success Factors for Energy Performance Contracting

Rong Hwa Huang, Fu-Jen Catholic University

Pei Ju Chen, Fu-Jen Catholic University

Relationship Between Shared Values, Corporate Cultural Characteristics, and Implementing Corporate Social Responsibility

Chin Lung Lin, Feng Chia University

Shih Kuan Chiu, Feng Chia University

09:15-10:30 | Thursday, July 06, 2017

Session: E6

Grading Innovation in International Marketing Course: Promoting Student Collaboration and Individual Accountability

Plotr Chelminski, Providence College

Curriculum Data Integration Facilitates Course Management and Individual Student Support

Na Jin Kim, The Catholic University of Korea

Meiying Song, The Catholic University of Korea

Yinji Cui, The Catholic University of Korea

Eun Ju Kim, The Catholic University of Korea

Su Young Kim, The Catholic University of Korea

Critical Review: Why Engineering Colleges are Shutting Down in India?

Rabinder Henry, International Institute of Information Technology

Amit Patwardhan, International Institute of Information Technology

Development of a Framework for Selecting Off-Campus Paid Internship Based on Learning Effectiveness

Chien-Chih Wang, Ming Chi University of Technology

Wei-Ting Yu, Ming Chi University of Technology

10:45-12:00 | Thursday, July 06, 2017

Session: A7

Corporate Political Activity in International Business: Modelling Subsidiary Integration and Corporate Political Activity

Shantanu Banerjee, University of Queensland

Paul Brewer, University of Queensland

Sunil Venaik, University of Queensland

Striking Back with Equal Arms: Can Traditional Banks Utilize Start-Up Strategies for Business Model Innovation?

Janik-Vasily Benzin, RWTH Aachen University

Jürgen Moormann, Frankfurt School of Finance & Management

CSR: The Determinants of Enterprises Competitive Advantage and Performance

Tsui-Yii Shih, National Taipei University of Business

The Study of Service-Oriented Patent Strategy: An Example of Electric Scooter Industry in Taiwan

Che-Yuan Chang, Feng Chia University

Chieh-Min Chou, Feng Chia University

10:45-12:00 | Thursday, July 06, 2017

Session: B7

Robot Toolpath Planning Around a Sequence of Ellipses

Chang-Chien Chou, Lunghwa University of Science and Technology

Small & Medium Enterprise Development in India: Retrospect and Prospects

Bala Subrahmanya Mungila Hillemane, Indian Institute of Science, Bangalore

The Relationship between Entrepreneurship Orientation and Innovation

Yu I Chan, Fu Jen Catholic University

Li Han Chen, Fu Jen Catholic University

Ping Hsuan Huang, Fu Jen Catholic University

Zih Ciao Su, Fu Jen Catholic University

Pin Chien Chao, Fu Jen Catholic University

Evaluation of Additive Manufacturing Business Models Using System Dynamics.

Shu-Han Chao, Feng Chia University

Chiung-Wen Hsu, Feng Chia University

10:45-12:00 | Thursday, July 06, 2017

Session: C7

Threshold Model of U.K. and U.S. Stock Market Volatility in China Stock Markets: Empirical Study of Hong Kong and Shanghai's Markets

Chen Ching Huei, Chia Nan University

Chang Jui Chen, Nanhua University

Hornng Wann Jyi, Chia Nan University

Does the Repurchase Announcement Set a Signal to Benefit or to Mislead Investors?

Ni-Yun Chen, National Sun Yat-sen University

Funds Transfer Pools Formation. Take it Easy or Complex?

Olga Makarova, St.Petersburg University

Tatiana Pustovalova, St.Petersburg University

Are there Bubbles in the Chinese Real Estate Market? Evidence from Generalized sup KSS Tests

Yu-Ko Huang, Shih Chien University

Chen-Hsun Lee, National Kaohsiung First University of Science and Technology

10:45-12:00 | Thursday, July 06, 2017

Session: D7

Effects of Viewing Angle and Elongation on Volume Perceptions for Paired Tumblers

Yi-Lang Chen, Ming Chi University of Technology

Yi-Chien Lee, Ming Chi University of Technology

Optimal Purchasing, Production and Delivery Lot-Size for Flexible Supply Network Rolling Scheduling

Rong Hwa Huang, Fu-Jen Catholic University

Chang Lin Yang, Fu-Jen Catholic University

Li Wei Kuo, Fu-Jen Catholic University

Including Workers with Disabilities in Job Shop Scheduling with Fuzzy Processing Times

Rong Hwa Huang, Fu-Jen Catholic University

Wei Chun Tsai, Fu-Jen Catholic University

Two-Dimensional Genetic Algorithm for the Capacitated Vehicle Routing Problem

Calvin K. Yu, Ming Chi University of Technology

Yi-Fan Ho, Ming Chi University of Technology

10:45-12:00 | Thursday, July 06, 2017

Session: E7

Education, Business and Science Integration: Challenges in Implementing Project-Based Learning

Virgilija Vasilienė-Vasiliauskienė, Vilnius Gediminas Technical University

Aidas V. Vasiliauskas, Vilnius Gediminas Technical University

Tomas Butvilas, Mykolas Romeris University

Fernando Ferreira, ISCTE-IUL | University Institute of Lisbon

Ieva Meidutė-Kavaliauskienė, Vilnius Gediminas Technical University

Investigation of Relationship between Vark's Learning Styles and Meta-Cognitive Learning among Students

Azizollah Arbabisarjou, Zahedan University of Medical Sciences

Sadegh Zare, Zahedan University of Medical Sciences

Employers' Satisfaction towards Industrial Education Graduates in Rajamangala University of Technology Phra Nakhon

Umpapron Peerawanichkul, Rajamangala University of Technology Phra Nakhon

Sunaree Junrapan, Rajamangala University of Technology Phra Nakhon

Rungaroon Porncharoen, Rajamangala University of Technology Phra Nakhon

A Study on the Informal Learning Curriculum for Improving the In-Service Teachers' Understanding of Marine Renewable Energy

Tso-Chung Sung, National Museum of Marine Science & Technology

Chia-Chen Yeh, National Museum of Marine Science & Technology

Jeun-Len Wu, National Museum of Marine Science & Technology

Jiahn-Horng Chen, Naval Architecture

13:30-14:45 | Thursday, July 06, 2017

Session: A8

Empirical Study of Information Effect of Corporate Fraud Behavior in Taiwan

Hai-Yen Chang, Chinese Culture University

Fu-Ju Yang, Chinese Culture University

An-Yu Chien, Chinese Culture University

Yi-Hsien Wang, Chinese Culture University

Abnormal Return from Hostile Takeover?

Fu-Ju Yang, Chinese Culture University

Yi-Hsien Wang, Chinese Culture University

Yi-Cheng Lien, Chinese Culture University

The Mechanism of Disclosure Credibility: An Analysis Based on Game Theory

Shiwen Fu, Huazhong University of Science and Technology

Xinping Fu, Wuhan University of Technology

Threshold Model of Japan and Korea Exchange Rate Volatility in Southeast Asia Two Exchange Rate Markets: Empirical Study of Thailand and Philippine Countries

Huang Ming Chi, Chia Nan University

Horng Wann Jyi, Chia Nan University

13:30-14:45 | Thursday, July 06, 2017

Session: B8

Construction of an Integrative Model of Behavioral Intentions on Cultural and Creative Products

Su-Ching Chang, Takming University of Science and Technology

Multiplier Effect of Collaborative Orientation in Knowledge-Based Value Co-Creation in Buyer-Seller Relationship

Samir Gupta, Monash University

Michael Jay Polonsky, Deakin University

An Attractive Power Model of Japanese Castles

Toshiki Oiwa, Setsunan University

Sadaya Kubo, Setsunan University

The Promotional Effectiveness and Optimal Design of Collectible Premium

Ching-Hsuan Yeh, National Taichung University of Science and Technology

13:30-14:45 | Thursday, July 06, 2017

Session: C8

**How Customer Knowledge Management and Sales Performance Influence Job Satisfaction -
The Case of Salesperson in Taiwan**

Chi-Chuan Wu, Tatung University

Min-Chun Pan Pan, Tatung University

Pin-Chen Li Li, Tatung University

The Good and Bad of Internet Usage in the Digital Age

Sebastian David, York University

Examining Malicious Comments Online: Bystander Effect and Self-purification Effort

Sodam Kim, Yonsei University

Hee-Woong Kim, Yonsei University

**Proposing an Evaluation of Multiple Sensory Therapies and Develop Assistive Devices for the
Elderly with Dementia**

Chiou-Shu Justina Hwang, Meiho University

Chih-Shing Tau, Meiho University

13:30-14:45 | Thursday, July 06, 2017

Session: D8

Effect of Individual Flexibility on Back Muscle Flexion-Relaxation Phenomenon

Yi-Lang Chen, Ming Chi University of Technology

Hong Tam Nguyen, Ming Chi University of Technology

Che-Yu Chang, Ming Chi University of Technology

Pattern Selection Approach for Multiproduct Production Planning

Calvin K. Yu, Ming Chi University of Technology

Yu-Ming Su, Ming Chi University of Technology

A New Approach for Solving Multi-Level Linear Programming Problem Subject to Addition-Min Fuzzy Relational Inequalities

Yan-Kuen Wu, Vanung University

Yung-Yih Lur, Vanung University

13:30-14:45 | Thursday, July 06, 2017

Session: E8

Problems and Inhibitory Factors in Learning of Clinical Skills and Training among Students in School of Nursing

Salmeh Dorrazehi, Zahedan University of Medical Sciences

Azizollah Arbabisarjou, Zahedan University of Medical Sciences

The Benefits of Technology to Anticipate the Students' Anxiety in Their English-Speaking Performance

Dorsi Desongpa, Monash University

Using Mobile Game Application in Computing Classes

Yuanqiong Wang, Towson University

15:00-16:15 | Thursday, July 06, 2017

Session: A9

Decision Support for Companies' Participation in Innovation Alliance

Egon Müller, Technische Universität Chemnitz

Xiaoli Chen, Technische Universität Chemnitz

Ralph Riedel, Technische Universität Chemnitz

Managers' Ambidexterity in Small-Scale Enterprises: A Case of Farm Organization

Go Shionoya, Doshisha University

A Study on Constructing the Business Models of Social Enterprises from the Perspective of Social Design Strategies

Wei Chang Chih, Feng Chia University

Yen Shang Yu, Feng Chia University

A Case Study of Beitou Hot Spring Tourism Industry Development New Bright Spot

Mei-Ting Hsieh, Lughwa University of Science and Technology

15:00-16:15 | Thursday, July 06, 2017

Session: B9

Role of Public Relations Staff in Collecting Social Needs of Universities and Other Research Institutions

Toshiya Kobayashi, Kyushu University

Akio Nagahira, Tohoku University

Why Online Buyers Engage in Electronic Word-of-mouth? An Expectancy Disconfirmation Perspective

Heng Tang, University of Macau

Xiao Jing Lin, University of Macau

Philip Pun, University of Macau

Simon Wu, University of Macau

Research on the Service Blueprinting Construction in Sport Training - A Case Study of Swim Training in the Swim School

Kuo Mei Yin, Feng Chia University

15:00-16:15 | Thursday, July 06, 2017

Session: C9

Privacy-Preserving Recommender System Based on Mining Large-Scale Data Distributed among Organizations

Takayasu Yamaguchi, University of Electro-Communications

Hiroshi Yoshiura, University of Electro-Communications

iSchools and Business Schools, Potential to Collaborate on Business and Information Research.

Terry Weech, University of Illinois at Urbana-Champaign

Rachelle Brandel, University of Illinois at Urbana-Champaign

Effects of Ganoderma Lucidum Formula Supplementation on the Fattening of Cattle

Chin-Chang Tsai, Chung Hua University

Chi-Lu Peng, Chung Hua University.

Chi-Fu Chung, Chung Hua University

Wen-Hung Lin, Chung Hua University.

Kuo-Hua Lee, Hsin-Chu Branch Station

Animation of Insurance Knowledge

Ting-Sheng Weng, National Chiayi University

Chien-Kuo Li, Shih Chien University

15:00-16:15 | Thursday, July 06, 2017

Session: D9

A Comparative Study of Information Effect of Depository Receipts Versus F Stock in Taiwan

Yu-Hui Liang, Chinese Culture University

Wan-Rung Lin, Chinese Culture University

Fu-Ju Yang, Chinese Culture University

Yi-Hsien Wang, Chinese Culture University

Service Quality and Behavior Intention of Bank App

Fu-Ju Yang, Chinese Culture University

Wan-Rung Lin, Chinese Culture University

Ssu-Yin Li, Chinese Culture University

Choice of Financial Advisors and M&A Performance

Chiming Wu, National Chengchi University

Application of Activity-Based Costing System Analysis to Green Industry: Regeneration and Reutilization of Water-Quenched Blast Furnace Slag as an Example

Kun-Ming Yang, Feng Chia University

Yu-Cheng Tang, National Changhua University of Education

Shen-Ho Chang, Feng Chia University

10:30-10:45 | Wednesday, July 05, 2017

Session: Poster 1

From Social Issues to Social Entrepreneurship or From Social Entrepreneurship to Social Issues

Chang Lin Yang, Fu-Jen Catholic University

Wen Yao Han, Fu Jen Catholic University

An Analysis of the Economic Benefit of Large-scale Activities-Take the 2017 Taipei Summer Universiade as an example

Jin-Duan Lai, JinWen University of Science and Technology

Li-Lin Shang, JinWen University of Science and Technology

How do Family Ownership and Control Affect the Demand for Director and Officer Insurance?

Tzu Ching Weng, Feng Chia University

Weiren Yao, National Dong Hwa University

Hsin Yi Chi, National Chung Hsing University

Yi-Yang Lee, National Chung Cheng University

Using Quantile Neural Networks to Estimate the Distribution of Enterprise Values for Construction Enterprise

I-Cheng Yeh, Tamkang University

Yi-Cheng Liu, Tamkang University

A case study of Taiwan Elementary Enrollment Using Mashup Linked Data for Practical Application

Yung-Hsuan Yeh, Chung Yuan Christian University

Fang Wang, Chung Yuan Christian University

Yu-Liang Chi, Chung Yuan Christian University

Tsair-Yuan Chang, Ming Chuan University

Improved Approach for No-Reference Image Quality Assessment

Chun-Chieh Chang, National United University

Chin-Chen Chang, National United University

A High Capacity Data Hiding Scheme with (4, 3) Matrix

Lihchyou Wu, National Yunlin University of Science and Technology

Wen-Chung Kuo, National Yunlin University of Science and Technology

Dong-Sheng Ke, National Yunlin University of Science and Technology

Selecting Persuasive Strategies and Game Design Elements for Behavior Change Support Systems for Energy Saving Behavior

Li-Hsing Shih, National Cheng Kung University

Yi-Cin Jheng, National Cheng Kung University

An Econometric Analysis of Culture Impact on Innovation and Entrepreneurship

Ming-Hua Chou, Jinwen University of Science and Technology

The Use of Zernike Moments and Principal Component Analysis for Trademark Retrieval

Chia-Hung Wei, Chien Hsin University of Science and Technology

Shang-Wen Liu, Chien Hsin University of Science and Technology

Hsio-Yi Lin, Chien Hsin University of Technology and Science

Development Research of Health Education Systems for Children with Intellectual Disabilities

Chisato Ohashi, National Institute of Technology, Toyama College

Shunsuke Akiguchi, National Institute of Technology, Toyama College

Educational Technology Supported Data-Driven Learning and Assessment for Institutional Research

Yi-Chun Lin, National Kaohsiung University of Hospitality and Tourism

Yen-Ting Lin, National Pingtung University

A Study on Parent-Child Collaboration in Learning Programming

Chiung-Fang Chiu, National Chi Nan University

A Grounded Theoretical Approach in Familial Experience of Ex-offenders' Wives

Donghun Lee, Sungkyunkwan University

Jiyeol Jeon, Sungkyunkwan University

Juyeon Kim, Sungkyunkwan University

Effect of the Positive Emotion Program into the performing arts curriculum on the Emotional well – being among the Third Graders

Shih-Yun Peng, National Taiwan University of Arts

Chia-Cheng Chen, National Taiwan University of Arts

14:45-15:00 | Wednesday, July 05, 2017

Session: Poster 2

A Stock Price Prediction Model Using Artificial Neural Network for Efficient Investment

Joonhyuck Lee, Korea University

Sangsung Park, Korea University

Dongsik Jang, Korea University

A Study on the Development of Inference Model Using Hybrid Morphological Analysis

Junseok Lee, Korea University

Joonhyuck Lee, Korea University

Sangsung Park, Korea University

Dongsik Jang, Korea University

Patent Trends of Deep Learning Application Technology

Jiho Kang, Korea University

Joonhyuck Lee, Korea University

Sangsung Park, Korea University

Dongsik Jang, Korea University

Establishment of Efficient R&D Plan Using Patent Power and Association Rule Analysis

Youngho Kim, Korea University

Joonhyuck Lee, Korea University

Junseok Lee, Korea University

Jiho Kang, Korea University

Dongsik Jang, Korea University

A Study on Detecting Latent Factors in Transferred Technology using Factor Analysis

Ah-Ram Park, Korea University

Joonhyuck Lee, Korea University

Junseok Lee, Korea University

Jinho Kang, Korea University

Dongsik Jang, Korea University

The Effect of Eye Fixation on Facebook Brand Page Advertisement Display Forms among Involvement Customers

Li-Fang Sun, Ming Chi University of Technology

Ming-Chieh Yao, Ming Chi University of Technology

Examining the Relationships among Market Orientation, Organizational Ambidexterity, and Organizational Performance: Using Dynamic Capabilities and Business Strategies as Moderators

Yong-Sheng Chang, Tamkang University

A Study of the Importance and Satisfaction on Diet Preference for the Seniors in Taiwan

Ting-Chung Huang, Ching Kuo Institute of Management and Health

Li-Chen Hsiao, Ching Kuo Institute of Management and Health

Rule Identification for Financial Variables of Financial Distress in Machine Learning Oriented-Application Data from the Principal Perspective

You-Shyang Chen, Hwa Hsia University of Technology

Developing a Control-Flow-Pattern Based Process Modeling System

Yeh-Chun Juan, Ming Chi University of Technology

College Students' Mindsets and Their Perceptions for Future Education: A Phenomenographic Analysis

Te-Lien Chou, National Taiwan University of Science and Technology

Common Error Patterns and Effective Teaching Strategies for Elementary School Novices in Learning Programming

Ming-Chou Liu, National Dong Hwa University

Exploring the Brain Oscillation Regarding the Cognitive Process of Relational Reasoning in Science Learning

Wenchi Chou, National Changhua University of Education

Hsiao-Ching She, National Chiao Tung University

An Application of Cluster Analysis on the Applying Major Selection in the Department of Mathematics and Statistics, Thammasat University, Thailand.

Sirichan Vesarachasart, Thammasat University

Roumporn Sittimongkol, Thammasat University

Fatigue Change and Health Care of the Children in Summer Seaside School

Tadashi Yano, Nagoya University of Economics

16:15-16:30 | Wednesday, July 05, 2017

Session: Poster 3

A Study on relation of Organization Change Uncertainty, Organization Change Stress, Perceived Organizational Support and Organizational Citizenship Behavior- Using Bank L of Taiwan as an example

Hsiao Hsien Sheng, National Taiwan Normal University

Chen Guan Ru, National Taiwan Normal University

Wang Pei Wun, National Taiwan Normal University

Huang Yun, National Taiwan Normal University

Li Wei Lin, National Taiwan Normal University

Can Brand Image be Recovered after Negative Publicity? Effects of Severity and Corporate Social Responsibility

May-Ching Ding, Feng Chia University

Yuan-Shuh Lii, Feng Chia University

The Effect of Bundle Composition on Impulsive Buying: Complements vs. Substitutes

Hsiu-Hui Chang, Chungyu Institute of Technology

Ju-Yu Chen, Keelung Municipal Ren-Ai Elementary School

Fang-Ping Chen, Chihlee University of Technology

Wen-Ling Chou, Taipei College of Maritime Technology

House Money Effect and Momentum Profits

Chih-Hsiang Chang, National University of Kaohsiung

Pei-Ting Lin, National University of Kaohsiung

Counteracting Pro-cyclicality in Russian Banking Sector: Empirical Study

Tatiana Pustovalova, St.Petersburg University

Olga Makarova, St.Petersburg University

Innovation Persistence Strategy in Foreign Collaborative Relationships : Evidence from Taiwan-based Firms in Manufacturing Industry

Wen-Bin Chuang, National Chi-Nan University

A Convenient and Confidential RFID-based Store Navigation System

Hertyan Yeh, Southern Taiwan University of Science and Technology

Bing-Chang Chen, Southern Taiwan University of Science and Technology

Cheng-Ta Yang, Southern Taiwan University of Science and Technology

Yao-Hung Liu, Southern Taiwan University of Science and Technology

Selective Rebalancing of Bike Stocks under Uncertain Supply for Bike Sharing

Yon-Chun Chou, National Taiwan University

Miao-Shan Yu, National Taiwan University

The Relationships among Satisfaction, Recreational Benefits, and Well-Being for Using Heritage Interpretation System

Tsung-I Pai, Chia Nan University of Pharmacy & Science

Wan-I Chen, Tainan University of Technology

Jiann-Der Wu, Chia Nan University of Pharmacy & Science

Tsung-Cheng Huang, Chia Nan University of Pharmacy & Science

Chi-Min Wu, Chia Nan University of Pharmacy & Science

The Adoption of Mobile Banking: Applying Extended Utaut Model and Cognitive Psychology

Chun-Chieh Liao, Chinese Culture University

Lin-Ju Cheng, St. John's University

Wei Tsung Tsai, Chinese Culture University

The Influence of Students' Problem-Solving Abilities on Augmented Reality Technology Applied in Problem-Solving Strategy

Hsiao Hsien Sheng, National Taiwan Normal University

Chen Guan Ru, National Taiwan Normal University

Wang Pei Wun, National Taiwan Normal University

Huang Yun, National Taiwan Normal University

Lin Yi Ling, National Taiwan Normal University

The Study on Experiential 3D Printing of STEM Learning Activity for Improving the Learning Effect and Hands-On Ability

Hsiao Hsien Sheng, National Taiwan Normal University

Chen Guan Ru, National Taiwan Normal University

Wang Pei Wun, National Taiwan Normal University

Huang Yun, National Taiwan Normal University

Zhuo Pei Wen, National Taiwan Normal University

Analysis of Learning Effect on Rhetorical Teaching by Chinese Style Songs

An-An Wu, Hsin Sheng Junior College of Medical Care and Management

Comparison of Several Mediation Effects on the Relationship from Work-Stress to Depression.

Min-Ning Yu, National Chengchi University

Po-Lin Chen, Hsuan Chuang University

An Action Research of Design-Thinking-Oriented Teaching on Problem-Solving, Creativity and Learning Effectiveness

Chien-Heng Yeh, Tainan University of Technology

10:30-10:45 | Thursday, July 06, 2017

Session: Poster 4

Preference of Sticker Users and Their Goal Value Structure: A Case Study of Instant Messenger, Line

Hong-Wen Lin, Chinese Culture University

Yu-Ling Lin, National Chin-Yi University of Technology

Ya-Cing Jhan, National Taiwan University of Science and Technology

The Relationship between Relationship Investment, Relationship Quality and Customer Loyalty

Hui-Chen Chang, National Taipei University

Yi-Ching Tsai, Shih Chien University

Lin-Ju Cheng, St. John's University

Hung-Chun Lai, National Taipei University

The Impact of Foreign Investment Behaviour on the Forecast TAIEX and TX

Hong Yu Lin, Ming Chi University

Kuen Tai Chen, Ming Chi University

Chi Wei Tsao, Ming Chi University

Effect of Taxation Scheme on Real and Financial Volatility

Ming-Chun Hung, Shih Chien University

A Study on the Virality of Video over Social Media Platform

Sang Kon Lee, KoreaTech

Apply QR Code and Open Data for Healthy Management System

Chia-Li Chen, Lunghwa University of Science and Technology

Applying Typicality for Effective Job Matching

Chih-Hao Wen, National Defense University

The Regional Correlation of Agglomeration and Vertical Disintegration in Travel and Tourism Industry

Li-Yu Chan, Jinwen University of Science and Technology

Ming-Ju Pan, Jinwen University of Science and Technology

Comparing the Moderating Effects of Social Capacity on Social Entrepreneurial Intention among Hong Kong and Taiwan University Students

Chia-Yuan Hsu, National Taiwan University

Shu-Mei Wang, National Taiwan University

Applying a Novel Genetic Algorithm in Feature Selection and Discretization to Construct Data Mining Predictive Models for Heart Disease Diagnosis

Hsueh-Yi Lu, National Yunlin University of Science and Technology

The Evaluation of a Learning Outcome-Oriented Virtual Reality Intervention on Port-A Nursing Care Education

Li-Ling Hsu, Oriental Institute of Technology

Creative Drama and Humor Training Curriculum on Creativity for Senior Student in Elementary school

Kuan Ting Wang, National Taiwan University of Arts

Research on Different Learning Achievement Students by Integrating Interactive Whiteboards into Curriculum

Kai-Ping Wang, Hsin Sheng Junior College of Medical Care and Management

Subjective Well-Being as a Mediator for Mindfulness and Depression for Colleges' Students in Taiwan

Chen Po-Lin, Hsuan Chuang University

Hung Chao-Hsiang, National Chengchi University

Yu Min-Ning, National Chengchi University

14:45-15:00 | Thursday, July 06, 2017

Session: Poster 5

Airport Catchment Area Analysis within A Dual-airport System

Chih-Wen Yang, National Taichung University of Science and Technology

Chun-Li Liu, National Taichung University of Science and Technology

A Study of Brand Experience and Value: the Case of Premium Hostel

Etta Y. I. Chen, Yuan Ze University

Meng-Hua Wu, Yuan Ze University

CEO Social Ties and Strategic Alliance

Chen Jia-Yu, Jinwen University of Science and Technology

Implementation and Research of Sport Music Player with Wearable Devices

Ning-Han Liu, National Pingtung University of Science & Technology

Facilitating Acute Ischemia Stroke Management Using Smart Information Technology

Ju-Ling Hsiao, Chia Nan University of Pharmacy & Science

Po-Yen Yeh, St Martin de Porres Hospital

Chien-Chung Chen, St Martin de Porres Hospital

Yue-Nan Lin, St Martin de Porres Hospital

Error Concealment for Remote Sensing Data in Satellite Communication

Shen-Chuan Tai, National Cheng Kung University

Peng-Yu Chen, National Cheng Kung University

Yu-En Huang, National Cheng Kung University

A Study on the Relationships among Team Faultline, Team Trust, Team Knowledge Sharing

Su-Pin Yu, Ming Chi University of Technology

An Examination of the Deterrence Approach to Compel Hospital Employees' Compliance with the Privacy Policy of Electronic Medical Records

Tain-Junn Cheng, Chi Mei Medical Center

Paul C Talley, I-Shou University

Kuang-Ming Kuo, I-Shou University

Case Study of Social Enterprise: “Buying Directly From Farmer”

Xian-En Peng, National Taiwan University

Yu-Hua Chen, National Taiwan University

Chia-Yuan Hsu, National Taiwan University

Inter-arrival Time Distribution and Aggregate Causal Features of BTCEUR Tick Data Set (Coinbase Market, May 2015 – July 2016)

Yuki Hirano, International Christian University

Lukas Pichl, International Christian University

Cheoljun Eom, Pusan National University

Enrico Scalas, University of Sussex

Taisei Kaizoji, International Christian University

Performance Evaluation of Game-based Learning Application for Higher Education: An Example of A Database Management Course

Wei-Tsong Wang, National Cheng Kung University

Chien-Chiao Wang, National Cheng Kung University

A Comparative Study on Life Goals, Enhanced Hope, Savoring and Flourishing for Overseas Chinese Students and Taiwan Students

Chen Po-Lin, Hsuan Chuang University

Yu Min-Ning, National Chengchi University

Is the mission possible? The Possibility of Improving the Performance of Mathematics Gifted Underachievers in Taiwan

Chia-Cheng Chen, National Taiwan University of Arts

Shih-Yun Peng, National Taiwan University of Arts

Effects of Static and Dynamic Representations Sequences on Eighth-Grade students' Learning and Translation about "The Torque and Principle of the Lever" into the "5E" Inquiry Instructional Strategy

Jang-Long Lin, National Changhua University of Education

Deng-Min Lin, National Changhua University of Education

Jih-Yuan Chang, National Changhua University of Education

Shin-Nan Chen, National Changhua University of Education

The Application of Muticultures into Visual Arts Programme of Elementary School Education – A Case Study of Shiding Elementary School in New Taipei City.

Chiao-Hsuan Chen, National Taiwan University of Arts

Chia-Cheng Chen, National Taiwan University of Arts