



教育部



國立東華大學
NATIONAL DONG HWA UNIVERSITY



2019 International Conference on Critical Issues Facing Emerging Markets (CIFAEM)

October 18-20, 2019

College of Management, National Dong Hwa University
Hualien, Taiwan

Program

October 18 (Friday)

College of Management, National Dong Hwa University

Time	Event
1400-1700	Doctoral Consortium I (Private sessions)
	A302
1830-2100	Welcome Reception

October 19 (Saturday)

College of Management, National Dong Hwa University

Time	Event
0900-0930	Conference Registration at NDHU (D130 管二講堂)
0930-0950	Opening Ceremony (D130 管二講堂)
0950-1150	<p>Keynote A: Prof. Jin-Chuan Duan Proxy CDS Curves for Individual Corporates Globally Session Chair: Prof. Ali M. Kutan</p> <p>Keynote B: Prof. Ghon S. Rhee Research Opportunities on Penny Stocks in Asia Session Chair: Prof. Simon Gao</p>
1150-1300	Lunch (D135)

1300-1500	Workshop SSCI Editor Prof. Ali M. Kutan How to Publish in Top Economics and Finance Journal Session Chair: Prof. Ghon S. Rhee	
	D130 管二講堂	
	Oral Session 1A Banking Session Chair: Yin-Feng Gau	Oral Session 1B Corporate Finance Session Chair: Simon Gao
	D117	D123
1500-1530	Coffee Break (D135)	
1530-1730	Oral Session 2A Accounting Session Chair: Vivian W. Tai	Oral Session 2B Investments Session Chair: Chao-Shin Chiao
	D117	D123
	Chinese Oral Session 2C Corporate Finance I Session Chair: Hsiang-Hsuan Chih	Chinese Oral Session 2D Corporate Finance II Session Chair: Jane Zhang
	C135	C141
1830-2100	Gala Dinner Hualien Farglory Hotel	

October 20 (Sunday)

College of Management, National Dong Hwa University

Time	Event
1000-1200	Doctoral Consortium II (Private sessions)
	A302

October 19 (Saturday) Oral Session 1A: Banking
Room D117, College of Management

Time	Oral Session 1A: Banking	
1300-1500	Chair: Yin-Feng Gau, Professor National Central University	
1	How the Chief Digital Officer affects performances at U.K Commercial Banks Yu-Jen Hsiao, Associate Professor, Taipei Medical University <u>Te-Chien Lo</u> , Assistant Professor, National Dong Hwa University Kuan-Chen Chen, Assistant Professor, Taipei Medical University	
	Discussants	Pei-Shih Weng, Associate Professor, National Dong Hwa University
2	Do Analysts Follow an Able Person? Evidence from the Management Ability <u>Kaijuan Gao</u> , Assistant Professor, Hunan University Hanxiao Shen, Hunan University Qi Su, Hunan University Chenglong Wang, Xiamen University	
	Discussants	Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University
3	The Influence of Income Diversification on Bank Risk in Asia Pacific Chunyang Wang, PhD student, Macau University of Science and Technology Yongjia Lin, Assistant Professor, Macau University of Science and Technology <u>Lei Wang</u> , Associate Professor, Ocean University of China	
	Discussants	Te-Chien Lo, Assistant Professor, National Dong Hwa University
4	Financial distress prediction of cooperative financial institutions - Evidence for Taiwan credit unions <u>Chien-Min Kang</u> , PhD student, National Chi-Nan University Lin Lin, Dean, Newhwadu Business School, Ming Jiang University Ming-Chieh Wang, Professor, National Chi-Nan University	
	Discussants	Yin-Feng Gau, Professor National Central University

October 19 (Saturday) Oral Session 1B : Corporate Finance
Room D123, College of Management

Time	Oral Session 1B : Corporate Finance	
1300-1500	Chair: Simon Gao, Professor, Edinburgh Napier University, Scotland, U.K.	
1	The Effect of Internal Control Regulation on Earnings Quality under China's Weak Institutional Environment <u>Jieqiong Hu</u> , PhD student, Harbin Institute of Technology <u>Yin-Che Weng</u> , Assistant Professor, National Dong Hwa University Fusheng Wang, Professor, Harbin Institute of Technology	
	Discussants	Chao-Shin Chiao, Professor, National Dong Hwa University
2	Economic Policy Uncertainty and Corporate Investments: Evidence from Taiwanese Firms with Operations in China <u>Hang Zhang</u> , PhD student, National Sun Yat-Sen University Wei-Che Tsai, Professor, National Sun Yat-Sen University David K. Wang, Professor, National University of Kaohsiung Shuping Wen, Graduate student, National University of Kaohsiung	
	Discussants	Torng-Her Lee, Assistant Professor, National Dong Hwa University
3	The Effects of Institutional Investors' Investment Behavior on Risk Taking and Corporate Governance in China's A-Share Shu-Ling Lin, Professor, National Taipei University of Technology <u>Jun Lu</u> , Postdoctoral Researcher, National Taipei University of Technology	
	Discussants	Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University
4	Carbon Finance, Greenhouse Gas Emission and Corporate Behaviour: Lessons for Firms in Emerging Economies <u>Simon Gao</u> , Professor, Edinburgh Napier University Jane Zhang, Professor, Edinburgh Napier University Shaoyong Zhang, Hubei University of Economics	
	Discussants	Yin-Che Weng, Assistant Professor, National Dong Hwa University

October 19 (Saturday) Oral Session 2A : Accounting
Room D117, College of Management

Time	Oral Session 2A : Accounting	
1530-1730	Chair: Vivian W. Tai, Associate Professor, National Chi Nan University	
1	Re-examining the Performance of Current Pump and Dump Fraud Detection Methods with New Perspectives and Applications to US Juridical Cases from SEC Shan-Ying Chu, Associate Professor, Chung Yuan Christian University Jin-Huei Yeh, Professor, National Central University <u>Yi-Syuan Shi</u> , Graduate student, Chung Yuan Christian University	
	Discussants	Li-Hsun Wang, Professor, Wenzao Ursuline University of Languages
2	How does the Institutional Investors Affect Corporate Environmental Information Disclosure in the Air Quality Changing? Natural Experiments with New Environmental Protection Law of China <u>Lei Wang</u> , Associate Professor, Ocean University of China Jing Qu, Shandong University of Science and Technology <u>Yin-Che Weng</u> , Assistant Professor, National Dong Hwa University Lili Ding, Ocean University of China Xinmin Liu, Shandong University of Science and Technology	
	Discussants	Simon Gao, Professor, Edinburgh Napier University, Scotland, U.K.
3	Auditor independence and client importance in sluggish growth Taiwan market <u>Li-Hsun Wang</u> , Professor, Wenzao Ursuline University of Languages	
	Discussants	Yin-Che Weng, Assistant Professor, National Dong Hwa University
4	Does Goodwill Hide Personal Self-interest Motivation? Empirical Evidence from the Perspective of Chinese Executive Stock Selling Zeng Yang, PhD student, Southwestern University of Finance and	

	Economics <u>Chao Fu</u> , Assistant Professor, Hangzhou Dianzi University Daiguo Fu, Southwestern University of Finance and Economics
	Discussants Vivian W. Tai, Associate Professor, National Chi Nan University

October 19 (Saturday) Oral Session 2B : Investments
Room D123, College of Management

Time	Oral Session 2B : Investments	
1530-1730	Chair: Chao-Shin Chiao, Professor, National Dong Hwa University	
1	Retail Investor Attention and Stock Price Crash Risk: Evidence from China Feiyang Cheng, Tianjin University Shouyu Yao, Tianjin University <u>Chao-Shin Chiao</u> , Professor, National Dong Hwa University Chunfeng Wang, Professor, Tianjin University Zhenming Fang, Tianjin University	
	Discussants	Yin-Che Weng, Assistant Professor, National Dong Hwa University
2	Beta Anomaly and Industry Booms and Busts <u>Kyunghwa Yu</u> , Assistant Professor, National Chengchi University	
	Discussants	Chien-Ern Huang, Associate Professor, Ling Tung University
3	Identifying Equity Fund Manager Ability to Evaluate Returns of Equity <u>Jin-Ray Lu</u> , Professor, National Dong Hwa University	
	Discussants	Chao-Shin Chiao, Professor, National Dong Hwa University
4	FDI Location Choices in the Volatile Asian Emerging Markets: Evidence from Taiwan's Manufacturing Industries <u>Chien-Ern Huang</u> , Associate Professor, Ling Tung University <u>Kuo-Feng Wang</u> , PhD student, National Taiwan University	
	Discussants	Torng-Her Lee, Assistant Professor, National Dong Hwa University

**October 19 (Saturday) Chinese Oral Session 2C : Corporate Finance I
Room C135, College of Management**

Time	Chinese Oral Session 2C : Corporate Finance I	
1530-1730	Chair: Hsiang-Hsuan Chih, Professor, National Dong Hwa University	
1	管理層語調與企業創新：“信號”還是“迎合”？ 林煜恩 吉林大學 李欣哲 中國人民大學 池祥萱 教授 國立東華大學	
	Discussants	Yin-Feng Gau, Professor National Central University
2	ESG and Corporate Cash Holdings in Japan Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University <u>Chaur-Shyan Wang</u> , PhD student, National Dong Hwa University James Junianda Saragih, Graduate student, National Dong Hwa University	
	Discussants	Hsiang-Hsuan Chih, Professor, National Dong Hwa University
3	從會計見識到鑑識會計 <u>尹台生</u> 博士生 元智大學管理學院 尹政 碩士生 開南大學空運管理 張涵鈞 碩士生 開南大學空運管理	
	Discussants	Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University
4	Which type of enterprise in China is more suitable for MFCA? 徐陽 教授 長崎大学	
	Discussants	Simon Gao, Professor, Edinburgh Napier University, Scotland, U.K.

October 19 (Saturday) Chinese Oral Session 2D : Corporate Finance II
Room C141, College of Management

Time	Chinese Oral Session 2D : Corporate Finance II	
1530-1730	Chair: Jane Zhang, Professor, Edinburgh Napier University	
1	Corporate Fraud and Cross-Border Mergers and Acquisitions: Evidence from China <u>Chao Fu</u> , Assistant Professor, Hangzhou Dianzi University Xiuyuan Deng, Assistant Professor, Chongqing University of Technology Hongfei Tang, Associate Professor, Seton Hall University	
	Discussants	Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University
2	Financial Statement Fraud and Financial Ratios: Empirical Evidence from Indonesia <u>Rossy Pratiwy Sihombing</u> , Graduate student, National Dong Hwa University Ying-Fen Lin, Professor, National Dong Hwa University Tony Chieh-Tse Hou, Associate Professor, National Dong Hwa University	
	Discussants	Te-Chien Lo, Assistant Professor, National Dong Hwa University
3	系族企業集團金字塔結構、內部資本市場配置效率與 R&D 投資 <u>任海雲</u> 教授 陝西師範大學 <u>賈婧</u> 教授 陝西師範大學	
	Discussants	Jane Zhang, Professor, Edinburgh Napier University