

The 16th International Symposium For Olympic and Paralympic Research



ICOS 16th 2024

University of Franche-Comté

Besançon, France

July 20-21, 2024

UNIVERSITÉ DE
FRANCHE-COMTÉ

CeROU
Centre d'études et de recherches
olympiques universitaires



Friday, July 19

17:00pm – 19:00pm: Welcome and Registration

UFR SHLS Sciences du Langage, de l'homme et de la société – 32 Rue Mégevand – 25030 Besançon

Saturday, July 20

8:00am – 11:00am: Registration and check-in

UFR SHLS Sciences du Langage, de l'homme et de la société – 32 Rue Mégevand – 25030 Besançon

8:45-9:15am	<p>Opening and Official Welcome: Amphitheatre Donzelot UFR SHLS Sciences du Langage, de l'homme et de la société – 32 Rue Mégevand – 25030 Besançon</p> <p>Dr. Angela J. Schneider, Director of the ICOS 16th Symposium and Director of Western University's International Center for Olympic Studies (ICOS) Dr. Eric Monnin, Vice-President of the Université de Franche-Comté à l'Olympisme and Director of the University Center of Olympic Studies and Research (CEROU) Sarah Padfield, Director of Operations and Finances, Faculty of Health Sciences, Western University Dr. Gilles Lecoq, Institut Catholique de Paris and Comité Français Pierre de Coubertin Maria Bognar, Head of The Olympic Studies Center, International Olympic Committee Nuria Puig, Manager Senior External Relations and Academic Programs International Olympic Committee, The Olympic Studies Center,</p>
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Keynote Address

9:15-10:00am	<p>Opening Keynote: M. Jean Durry - <i>Pierre de Coubertin's vision</i> Room: Amphitheatre Donzelot</p>
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10:00am – 10:30am: COFFEE BREAK

Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon

10:30am – 12:10pm: Parallel Sessions 1

	Room 1: B04 Topic: Olympic History	Room 2: B05 Topic: Olympic Values, Legacy & Education	Room 3: B18 Topic: Equity, Diversity, & Inclusion	Room 4: B26 Topic: Olympic Sport in Modern Times
10:30-10:50am	Pompiliu-Nicolae Constantin - Romania at the 1984 Summer Olympics: an unexpected and successful presence	Max Donner – Valuing Olympic Legacies	Delaney Thibodeau - Body image variables in the context of Olympic athlete health behaviors: implications for body image interference	Gilles Lecocq - Sport, Health, and Education: A eurhythmic universal podium.
10:50-11:10am	Haidong Chen - Exploring the Spiritual Origins of the Ancient Greek Olympic Games	William Ferreira de Oliveira & Christian Roberto Kern - The characteristics of a true Olympian	Katharine Nohr - Advancing Equity, Diversity, and Inclusion through the Growth of Flag Football and the Los Angeles 2028 Olympic Games	Fernanda Faggiani & Laura Neuhaus - Mental Health Assessment and Monitoring for Brazilian Olympic Athletes Heading to Paris 2024
11:10-11:30am	Raphael Languillon - Tokyo, Olympic city across history	Sasha Gollish - Excellence, Respect, and Friendship; Olympic Values in Youth Sport for a Reimagined Sports and Play Environment	Kelebogile Matolela - Equity, Diversity, and Inclusion in the Olympic Games	Angela Schneider & Nelson Morales – Safeguarding and vulnerabilities of Olympic athletes: Risk-taking and doping
11:30-11:50am	Guillaume Rayot - Chronometric innovations in the Olympic movement and competitive sport: a brief history of timing from 1731 to Paris 2024	Weidong Shi - Research on the Olympic Educational Functions and Optimization Strategies of University Sports Museums in China	Angela Stanescu - Challenging Gender Norms: A Critical Analysis of Gendered Media Coverage in the Olympics	Frank Eirik Abrahamsen - Winning More than Medals: A Holistic Approach for Sustainable Olympic Sports

11:50-12:10pm	Changqing Xiang - Evolution of the concept of "Physical Education" and the Olympic Games	Tingting Ma - The symbol or the gap? Establish the ethical concept of athletes by Olympic education	Amélie Boyer - In the run-up to the Olympic/Paralympic Games, coaching yes, but how? Forms of elite coach leadership through a gender lens	Qingqing Li - The Excitement and Dilemma of Fusion Narration: A Review of the Olympic Animation Film Me and My Winter Games
	Chair: Luis Henrique Rolim	Chair: Jim Parry	Chair: Irena Martinkova	Chair: Yaneí Lezama

12:10pm – 1:30pm: Lunch

Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon

1:30-2:15pm	Keynote #2: Dr. Joanna Harper - <i>Transgender inclusion at the Olympic Games: What does the science tell us?</i> Amphitheatre Donzelot
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2:20pm – 4:50pm: Parallel Sessions 2

	Room 1: B04 Topic: Olympic Sport & Politics	Room 2: B05 Topic: Paralympic Sport / Olympic Sport in Modern Times	Room 3: B18 Topic: Equity, Diversity, & Inclusion / E-sports & tech in Sport	Room 4: B26 Topic: Olympic Sport in Modern Times / Olympic History
2:20-2:40pm	Daniel Quanz - Sport under Attack? - The Takeover and Suspension of the Guatemalan Olympic Committee in 2022	Olga Kolotouchkina - Best practices and emerging challenges in Paralympic sponsorship on the road to Paris 2024: the case of the Spanish Paralympic Team sponsors	Bianca Pena - Experiences of Equity, Diversity and Inclusion Using Digital Technologies in the eMuseum of Sport – Rio de Janeiro	Doiara Silva Dos Santos - The Latin America way: Olympism and the Santiago 2023 opening ceremony.
2:40-3:00pm	Jean-Loup Chappellet - The exclusion of countries at the Olympics 1924-2024	Roxy O'Rourke - A qualitative exploration of high-performance athletes with disabilities' experiences of body-related appearance and functioning using the quality Paralympic parasport participation framework	Ari Kim & Moonhoon Choi - Effects of DEI Marketing Initiatives on Sponsor Brand Attitude: Examining Consumer Responses to On-Site Olympic Sponsorship Activation	Hongxin Li - The Implication of "Dual Olympic City" on the Olympic Movement: The Case of Beijing 2022 Winter Olympics
3:00-3:20pm	Minori Hara - The impact on internationalism by Refugee Olympic Team in Olympics	Becca Leopkey - Advancing Olympic and Paralympic scholarship through contemporary institutional analysis	Wulun Liu & Wei-chi Pan - History of Taiwanese Female Weightlifters at the Olympic Games	Sonja Cimelli - Breaking and Paris 2024: An Actor-Network Theory Oriented Exploration of Breaking's Olympic Judging System
3:20-4:10pm. COFFEE BREAK Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon				
4:10-4:30pm	Yaneí Lezama - The IOC and Political Norms of Recognition	Haoran Pan & Junwei Qian - Intercultural Empowerment: Paralympic Education in Fostering Inclusivity of the Confucianism-influenced Paraclimbing Culture in China	*Rui Jiang - <i>The study of Tennis Ball Boy and its Culture</i>	David Renaud : Coubertin and the first IOC members
4:30-4:50pm	Amber Nusser - The Unintended Consequences of Commercializing the Olympics	Mengyuan Lin & Jibing Wang - Impact of FIFA11+ on lower extremity injury risk in collegiate female soccer players: implications for injury prevention in Olympic female athletes.	*Rui Jiang & Kai Hu - <i>On Chinese college physical education and the Nationwide Fitness Strategy</i>	Jianhua Niu & Rui Zhang - The historical evolution and philosophical change of the Olympic ideological system
	Chair: Gilles Lecocq	Chair: Sean Tweedy	Chair: Nelson Morales	Chair: Ian Jobling

4:50 – 5:00pm: Pause

5:00-5:45pm	Keynote #3: Lectures' Series – Crocker Lecture by Dr. Jim Parry: <i>The Concept of Education in Olympism</i> Amphitheatre Donzelot
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6:30pm: Boat ride dinner

Bateaux du Saut du Doubs, Les Terres Rouges, 25130 Villers le Lac [Bateaux du Saut du Doubs | Des Croisières en France et Suisse](#)

Sunday, July 21

8:45am – 10:05am: Plenary Session: The work of Olympic Studies' Research Centers

Room: Amphitheatre Donzelot

8:45-9:05am	Richard Baka - Changes to the Summer Olympics Sports Program: Keeping Pace with a Changing World! What is in Store for Los Angeles 2028, Brisbane 2032 and beyond!
9:05-9:25am	Ian Jobling & Sallyanne Atkinson - The Road to the 2032 Brisbane Olympic and Paralympic Games: the initial proposals and steps
9:25-9:45am	John Cairney & Sean Tweedy - An analysis of the subpopulations comprising people with disabilities in Australia implications for maximizing the 2032 Paralympic Games legacy for Australians with a disability
9:45-10:05am	Stephen Wassong - Olympic Studies: Its Profile and Relevance
	Chair: Dr. Stephen Wassong

10:05am – 10:30am: COFFEE BREAK

Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon

10:30-11:15am	Keynote #4 ICOS Lectures' Series – Ioannides Lecture by Dr. Kostas Georgiadis: <i>Equity, Diversity and Inclusion in the Olympic and Paralympic Games</i> Room: Amphitheatre Donzelot
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11:15am – 12:15pm: Parallel Sessions 3

	Room 1: B04 Topic: Olympic Sport in Modern Times	Room 2: B05 Topic: Olympic Values, Legacy & Education	Room 3: B18 Topic: Equity, Diversity, & Inclusion	Room 4: B26 Topic: Olympic History
11:15-11:35am	Björn Galjaardt - High-Performance Coaches' Learning: Changes Since 2008 Beijing Olympics.	Eric Monnin - Olympism as an educational model	Hongyan Kuai - A Study on the Challenges and Opportunities of Career Development of Retired Female Olympic Athletes in China	Xiuying Ru - Theoretical and Empirical Exploration of Olympic Education as Unique Resource for Improvement of Physical Education in China.
11:35-11:55am	Miguel Cornejo - Perceptions of the President's Olympic Sport Federations from Chile. In relation to the organization of the Olympic Cycle Mega Sports Events: The case of XIX the Pan-American Games in Santiago 2023.	Luis Henrique Rolim - Olympic Flame Guardians: A historical analysis of the role and intangible legacy of the Rio 2016 Olympic Games	Ali Ramdane - The Place of Women within the Olympic System	Li Junzhe - Research on Knowledge Management of the Beijing 2022 Winter Olympics
11:55-12:15pm	Rui Zhang & Bin Guo - Olympic Games promote urban renewal: A study on sports and urban development from the perspective of urban sociology	Fang Liang - Forging the Path to Excellence: The High-Quality Development of Chinese Olympic Education in Post-Olympic Era.	Monika Zachau - Perception of Transgender Policies in Elite Sports Competition - from National Sports Competition to the Olympic Games	Weizhuang Zhang - Theoretical Evolution and Development Trends of Global Rock-Climbing Research in the Background of the Olympic Games
	Chair: Richard Baka	Chair: Nelson Todt	Chair: Adair Daryl	Chair: Zhou Guanpeng

12:15pm – 1:45pm: Lunch

Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon

1:45pm – 4:20pm: Parallel Sessions 4

	Room 1: B04 Topic: Olympic Sport & Politics	Room 2: B05 Topic: Olympic Values, Legacy & Education	Room 3: B18 Topic: Equity, Diversity, & Inclusion	Room 4: B26 Topic: E-sports & tech in sport
1:45-2:05pm	Adair Daryl - Nation-state wars and International Olympic Committee sanctions: An awkward and imprecise history	Rafael Mendoza - Towards an Understanding of Olympic Friendship	Gabriel Coelho - Media Coverage and Laurel Hubbard's participation in Tokyo 2020: a preliminary study	Guanpeng Zhou & Angela Schneider - On the Applied Ethics of Artificial Intelligent Referee in Olympic Games
2:05-2:25pm	Andy Spalding - A Latent Anti-Corruption and Human Rights Legacy: the Paris 2024 Summer Olympics	Adeline Parrado - The legacy of the Olympic Games in the educational systems of host countries	Bob Page - Balancing Aspirations and Realities at the Olympic Games: A Study of Community Impact and Equity	Yuman Yan & Xiaolei Lai - The Olympic Potential of E-sports: Challenges and Opportunities for Chinese Female Professional Players
2:25-2:45pm	Gary Rhodes - Connecting Olympism, Olympic Athlete Knowledge, Impact and Career Success, University Athletics and Student Mobility, and the UN Sustainable Development Goals	Dan Zhang - A Study on the Positive Interaction between Archives and Olympic Legacy	Yuying Li - Navigating the Dual Career Path. Exploring Low Energy Availability Health Issues among Chinese University Female Olympic Football Athletes	Li Haonan - The Emergence of Digital Sports: An In-depth Analysis of the Integration and Feasibility of E-sports in the Olympic Games
2:45-3:05pm	Huiyu Yin - Examining Chinese people's attitudes towards naturalized athletes at the 2022 Beijing Winter Olympics	Juan Zambrano - Beyond the Olympic Community Horizons of Sports at the Raíces Del Futuro, Educational Institution, Ibagué, Tolima Colombia	Fernanda Santos Abreu - Latin American Women and the Olympic Podium:	Gao Ying - Technical and tactical analysis of the 32nd Tokyo Olympic Games Taekwondo men -68KG class champion athletes
3:05-3:25pm	Anqi Li - Multi-Stakeholder Coordination and Vaccine Strategy for Mass Gatherings: A Case Study of the Tokyo 2020 Olympics and Paralympics	Ying Xiao - On the Current Situation, Challenges, and Coping Strategies of Olympic Education in China		Peize Dong & Zipei He - E-sports under the influence of Olympic culture: Research on the mainstream discourse construction of esports in China since "Esports entering the Asian Games"
3:25-3:45pm				
	Chair: Daniel Quanz	Chair: Luis Henrique Rolim	Chair: Doiara Silva Dos Santos	Chair: Björn Galjaardt

3:45 – 4:15pm: COFFEE BREAK

Centre diocésain – Espace Grammont, 20 rue Mégevand, 25000 Besançon

Closing Keynote and Symposium Closure Remarks

4:15-5:00pm	Keynote #5 ICOS Lectures' Series – Ziegler Lecture by Dr. Irena Martínková: <i>The Value of Inclusion in Sport and the Role of Categorization</i> Room: Amphitheatre Donzelot
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5:00-5:15pm	Symposium closing remarks Dr. Angela J. Schneider, Director of the ICOS 16 th Symposium and Director of Western University's International Center for Olympic Studies (ICOS) Dr. Eric Monnin, Vice-Président of the Université de Franche-Comté à l'Olympisme and Director of the University Center of Olympic Studies and Research (CEROU) Dr. Gilles Lecoq, Institut Catholique de Paris and Comité Français Pierre de Coubertin Room: Amphitheatre Donzelot
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6:30pm: Gourmet Dinner

Restaurant Le Sauvage, 6 rue du Chapitre, 25000 Besançon [LE SAUVAGE | Site officiel, avis, prix et réservation en ligne \(restaurant-lesauvage.fr\)](https://www.restaurant-lesauvage.fr/)

Virtual presentations.

[Room TBD]

Times TBD	Room Library Topic: Virtual presentations
	Baoying Huang & Qing Meng - #174 Research on the Definition and Strategies of Olympic Health Communication in the Social Media Era—The Beijing Winter Olympic Games as an Example
	Hongxiu Guo - #102 Continuity and Change in Representations of Disability Athletes in Chinese Media: A Content Analysis of Coverage of Three Paralympic Games
	Yuting Song - #173 Research on Sports Injuries and Rehabilitation of Key Athletes in the Chinese Para-Taekwondo National Team in Preparation for the Paralympic Games
	Jiamin Kong - #171 SWOT analysis on the training mode of taekwondo referees in higher sports universities during the Paris Olympic cycle.
	Jing Yang – #230 Research on Training Strategies for Safety and Emergency Response Ability of Olympic Equestrian Riders
	Feng Wang - #229 A Study on the Development History and Prospects of Chinese Equestrian Sports under the Background of the Olympic Games
	Sun Jian - #110 A Comparative Study of the Effects of High-intensity Interval Training of Climbing Machine and Special Movement Patterns on Anaerobic Endurance of Wrestling Special Students about Olympic sport
	Li Duanying - #109- The Effect of Velocity-Based and Percentage-Based Strength Training on Lower Body Physical Performance of College Recreational Badminton Players about Olympic sport
	Haisong Du - #158 The practice and exploration of optimizing the utilization of Beijing Winter Olympic Heritage in China -- Take Capital University of Physical Education and Sports (Beijing Institute for International Olympic Studies) as an example
	XiMiao Yu - #142 - Grey Correlation Analysis of Rule Violations Among Elite Female Taekwondo Athletes in the -57kg Category during the Paris Olympic Cycle
	Shuqi Jiang - #175 - A study on the dynamic evolution of the competitive landscape of ice and snow sports in the world: based on the 22nd-24th Winter Olympic Games
	Nashon Owano - #181 Sports podcasts and the Olympics: Motives and functionality of sports podcasts in promoting Olympic Values
	Anqi Li - #148 Multi-Stakeholder Coordination and Vaccine Strategy for Mass Gatherings: A Case Study of the Tokyo 2020 Olympics and Paralympics

Color coding

Blue background	Participant has informed us that they may not be able to attend in person
Purple font	Title needs to be modified to include the word Olympic or Paralympic
Blue highlight	Not clear if participant will present in person or will send pre-recorded material