



May 31, 2019

2019 Conference Program

9:00~9:30	Registration I – Sung’s Hall
9:30~9:40	Opening Ceremony – Sung’s Hall Dr. Tao-Ming Cheng(鄭道明), President, Chaoyang University of Technology Moderator: Dr. Cheng-Wei Liu(劉振維), Dean of College of Humanity and Social Science, Chaoyang University of Technology
9:40~10:30	Keynote Speech I – Sung’s Hall Topic: Overview of Communication Strategies Speaker: Dr. Huei-Chun Teng(鄧慧君), National Taiwan University of Science and Technology Moderator: Dr. Kate Tzu-Ching Chen(陳姿青), Chaoyang University of Technology
10:30~10:50	Tea Break – T2-306.1
10:00~11:00	Poster Session I – T2-306.1 Effects of Reviews by Beauty Vloggers YouTube on Female Consumers’ Attitudes and Purchase Intentions toward Local Brand Makeup Product in Indonesia Jui-Lung Chen(陳瑞龍) & Apritika Dermawan, National Chin-Yi University of Technology Influence of the First Language on a Bilingual Eighth Grader’s English Syntactic Acquisition Yu-Hsuan Huang(黃禹瑄) & Chin-Wen Chien(簡靜雯), National Tsing Hua University An Analysis of Effects of Using Nu-Shu in Lisa See’s Novel “Snow Flower and the Secret Fan” Mohammad Gusnaldi Putra, Ivani Tabita Trisnawati & Emma Chin-Ching Lee(李晶菁), Da-Yeh University Applying Logistic Regression Model to Explore Satisfaction of English Learning—A Case Study of H Private Junior High School Students in Taichung Hsien-Tang Hsu(徐賢唐), Chaoyang University of Technology English Major Students’ Language Writing Anxiety and Writing Language Preference in the English Writing Class Chung-Shin Lee(李重新), Chaoyang University of Technology



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<p>The Impact of Personal Brand of Microenterprises Owners on Enterprise Performance Hao-Wei Yang(楊浩偉) & Sian-Yun Lin(林菟昀), Chaoyang University of Technology</p> <p>An Investigation of Teaching Strategy Use for EFL Learners Writing Achievement—A Case of University of Technology in Central Taiwan Chao-Hsun Yang(楊詔勳), Chaoyang University of Technology</p> <p>An Action Research on Implementing Competency-Based Teaching to Promote English Speaking Ability of Fourth Graders in Elementary School Shin-Mei Hung(洪欣玫), National Taichung University of Education</p> <p>Construction Generalization and Meaning Extension of “Ni jintian chuanpu le mei” Pei-Ling Jiang(江佩伶) & Hsiu-Ying Liu(劉秀瑩), Asia University</p> <p>Enhancing the Listening Skill through the Using of VoiceTube Application: Study Case Undergraduate Student in Taiwan Kristina Yuliani & Pei-Hsuan Fu(傅沛瑄), Da-Yeh University</p>		
Oral Presentation I		
Sung’s Hall	T2-306	Yang’s hall
Oral Presentation IA	Oral Presentation IB	Oral Presentation IC
<p>10:50~12:10</p> <p>Session Chair: Dr. Wen-Ying Ting(丁玟瑛), Providence University</p> <p>The English-Language Arts and Literacy Curriculum Initiative: Creating a Common Core of National Standards for Taiwan Bruce G. Shapiro(薛孟仁), Chaoyang University of Technology</p>	<p>Session Chair: Dr. Chin-Ling Lee(李金玲), National Taichung University of Science and Technology</p> <p>Children’s English Word Dictation at an Elementary School by Using Digital Flash Cards and Word Acting Out Rou-Ying Wang(王若盈) & Syou-Rung Tsau(曹秀蓉), Da-Yeh University</p>	<p>Session Chair: Dr. Yuan-Guey Chiou(邱源貴), Feng Chia University</p> <p>Elementary School Teachers’ Viewpoints on the Effectiveness of Teacher Training Workshops Ya-Hui Chang(張雅惠), Wenzao Ursuline University of Languages</p>



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	<p>A Comparison of Strategy Use between EFL High and Low Achievers Guan-Rung Chen(陳冠蓉) & Chun-Lin Luo(羅春琳), Providence University</p> <p>A Think-Aloud Study: Metacognitive Awareness and Use of Reading Strategies of High Proficient Taiwanese First Year University EFL Learners Ping-Yu Liu(劉秉瑜), National Yunlin University of Science and Technology</p> <p>Elementary EFL Teachers' Intercultural Competence and Self-Efficacy Beliefs Tsai-Wei Huang(黃彩維), Tunghai University</p>	<p>Language Attitude towards Vietnamese among College Students in Taiwan Yi-Fang Chen(陳儀芳), Providence University</p> <p>The Effects of Two Types of Feedback on College Students' English Writing Yi-Ping Liu(劉宜蘋), Shu-Chu Chen(陳淑珠) & Fang-Qi Wu(吳芳綺), National Yunlin University of Science and Technology</p> <p>Non-Attachable Physio-Psychological Method to Measure EFL Student Classroom Concentration: A Preliminary Study Kuan-Lin Liu(劉冠麟), National Taipei University of Business</p>	<p>The Influence of Subtitling on Comprehension of Workout Videos and Learning of Vocabularies and Phrases Chi-Hsiang Chiu(丘季翔) & Pei-Shu Tsai(蔡佩舒), National Changhua University of Education</p> <p>New Literary Senses of Female Oppression in Three Short Stories Juan-Wei Tu(涂竣惟) & Li-Chiu Lee(李麗秋), Feng Chia University</p> <p>Sense Cheng-Chung Huang(黃正忠), Mackay Junior College of Medicine, Nursing and Management</p>
12:10~13:40	Lunch – T2-307		
13:30~13:40	Registration II – Sung's Hall		
	Sung's Hall	T2-306	Yang's Hall
	Oral Presentation IIA	Oral Presentation IIB	Oral Presentation IIC
13:40~15:00	<p>Session Chair: Dr. Mei-chen Huang(黃玫珍), National Changhua University of Education</p> <p>Analysis of Game-Based Teaching Model Applied to EFL Class in a Rural Junior School Chia-Yu Hung(洪嘉妤), Chinese Culture University</p>	<p>Session Chair: Dr. Shao-Wen Su(蘇紹雯), National Chin-Yi University of Technology</p> <p>A Study on English Learning Predicaments of Disadvantaged Elementary Students in Aboriginal Schools of Pingtung County Shih-Hao Lin(林士豪) & Li-Hung Chang(張理宏), National Pingtung University</p>	<p>Session Chair: Dr. Yueh-Nu Hung(洪月女), National Taichung University of Education</p> <p>Implementing English as a Medium of Instruction to Promote English Learning of Sixth Graders Hui-Lun Huang(黃慧倫) & Li-Hung Chang(張理宏), National Pingtung University</p>



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	<p>University Students Using Social Media in English Learning Ching-I Lee(李景伊), National Pingtung University</p> <p>Course Design for University Flipped Teaching Classroom Qi-Han Guo(郭祈翰), Hui-Chih Wang(王惠芝), Chao-An Yang(楊朝安) & Harry Shih(石孟鈞), Chung Yuan Christian University</p> <p>Using LINE to Teach Vocabulary to Taiwanese EFL University Students Kim Phillips Chinese Culture University</p>	<p>Using Total Physical Response Method in an EFL Classroom: A Case Study on a Vietnamese Elementary School Nguyen Thi Thanh Tuyen(阮氏清泉), Chinese Culture University</p> <p>A Theme of Marco as a Worldly Businessman in Eugene O'Neill's Marco Millions Shu-Mei Chung(鍾淑玫), Army Academy R.O.C.</p> <p>Trademark Disputes Arising from Translation Ya-Ling Chen(陳雅齡), Aletheia University</p>	<p>The Effects of Task Complexity and Pre-Task Planning on the CAF of EFL Learners' Written Production Le Thanh Tam & Yen-Liang Lin(林彥良), National Taipei University of Technology</p> <p>The Effects of Peer Tutoring at Different Writing Stages on Writing Improvement Yu-Ling Tu(涂鈺翎), National Chung Cheng University</p> <p>Writing Self-Efficacy and Writing Anxiety at High School: An Investigation in Taiwan and Mainland China Yi-Tong Yao(姚依佟), National Taiwan University of Science and Technology</p>
15:00~15:30	Tea Break – T2-306.1		
14:30~15:30	Poster Session II – T2-306.1		
	<p>An Analysis of Gender Role Revealed in Shrek Films in Pragmatic Perspectives Ying-Zhi Liao(廖英智), National Pingtung University</p>		
	<p>Emotional Learning William L. Mooney Jr. & Kevin Liang(梁克文), Chinese Culture University</p>		
	<p>Using Reading Recovery for Elementary Students: A Case Study of Two Fourth Graders in Taiwan Shu-I Huang(黃淑意), National Tsing Hua University</p>		
	<p>Tense Shift in Students' Translation on Popular Science Topics Pei-Shu Tsai(蔡佩舒), National Changhua University of Education</p>		
	<p>Incorporating the Interview Project into EFL Classes Ya-Chen Su(蘇雅珍) & Yu-Hsin Huang(黃幼欣), Southern Taiwan University of Science and Technology</p>		



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	<p>Taiwanese University Students' Learning Strategy Use and Difficulty in English Reading Guan-Yu Chen(陳冠瑜), National Pingtung University</p> <p>Teachers' Role Play in College Students' Learning Engagement Hsiao-Ching Chen(陳曉靚), Chienkuo Technology University</p> <p>The Exploration of English Teaching in Preschools Mei-Fang Cho(卓美芳) & Chih-Sheng Chen(陳志盛), Southern Taiwan University of Science and Technology</p> <p>Integrating English into Preschool Teaching Based on Preschool Curriculum Outlines Mei-Fang Cho(卓美芳), Southern Taiwan University of Science and Technology</p> <p>Investigating the Effects of Guided Reading for EFL Elementary Students Formosa Torng Zen(曾彤), National Tsin Hua University</p>
15:30~16:20	<p style="text-align: center;">Keynote Speech II – Sung's Hall</p> <p>Topic: Using AI Chatbot Technology in Today's Global Education System: Attracting Foreign Students to Taiwan's Universities Speaker: Dr. Chien-Ping Chung(鍾建屏), National Taiwan University of Science and Technology Moderator: Dr. Wen-Kuo Chen (陳文國), Chaoyang University of Technology</p>
16:20~16:40	<p style="text-align: center;">Closing Ceremony – Sung's Hall</p> <p>Moderator: Dr. Hsiu-Ju Lin(林琇如), Chaoyang University of Technology</p>