



PARTNER UNIVERSITY



UNIVERSITY OF ECONOMICS IN PRAGUE

International Academic Conference

Sponsored by the IISES and University of Economics in
Prague (Economic Faculty)

June 24-27, 2012

Dubrovnik, Croatia

[Valamar Dubrovnik President Hotel](#)

Conference programme



Sunday, June 24, 2012

Registration

16.00 – 18.00

Welcome drink

18.00 – 19.30

Monday, June 25, 2012

Registration:

8.00 – 16.00

Room:

Olipa 1

Time:

8.00 – 8.20

Keynote by Robert Holman

Monday, June 25, 2012

Morning Sessions

Room: Olipa 1
Time: 8.20 – 10.20
Session Title: Social Sciences and Humanities

Chair: Nittaya Campbell

Authors and Titles:

Farhan Chak

Qatar University, Doha, Qatar

Islam, Humanity and the State of Nature

Ardian Elezi

University of Justica, Tirane, Albania

Security Strategy in Small Countries, case study of the western Balkan WB

Ardian Elezi

University of Justica, Tirane, Albania

The Factors Which Influenced the New Geopolitical Configurations of the Balcans and the Security Prospect in the Region

Khaled Gad

American University in Cairo, Egypt

The Impact of Demographics and Technology Readiness on Egyptians' Attitude towards E-Shopping

Sarlota Lipóczy-Csabai

Kecskemét College, Kecskemét, Hungary

German literature after the changing of the system

Nittaya Campbell

University of Waikato, Hamilton, New Zealand

The Internationalisation of Education: Domestic Students' Perspectives

Room: Olipa 2

Time: 8.20 – 10.20

Session Title: Business and Economics

Chair: Ross Brennan

Authors and Titles:

Marta Fernández Olmos, Isabel Diez Vial

University of Zaragoza, Zaragoza, Spain

Intangible resources and international diversification

Ricardo Sichel

Federal University of the State of Rio de Janeiro, Rio de Janeiro, Brazil

Technology and Development

Fang Zhang

University of Bath, Bath, United Kingdom

Modelling Housing Market in China: a Dynamic

Petr Kolar

University of Economics, Prague, Czech Republic

Container Transport: Global Challenges and their Implications for Business in Central and Eastern Europe

Ross Brennan, Marko Turner

ACPE, Sydney, Australia

Promoting Team Health-Fitness and Driving Team Performance: a case of never the twain shall meet?

Room: Olipa 3

Time: 8.20 – 9.20

Poster Session Social Sciences and Humanities

Authors and Titles:

Eva Pongracova

University of Economics in Bratislava, Slovakia

The importance and role of social entrepreneurship in Slovakia

Silvia Oskova, Eva Rievajova

University of Economics in Bratislava, Slovakia

Regional inequality in the labor market in Slovakia

Ivana Poluchova, Michaela Pechova

University of Economics, Bratislava, Slovakia

Socio-economic implications of population health

Room: Olipa 3

Time: 9.20 – 10.20

Poster Session: Social Sciences and Humanities

Authors and Titles:

Nicola Luigi Bragazzi

University of Genoa, Genova, Italy

1. *Poster: Validation of Hebrew translation of JCOPE questionnaire for sociological and psychological research*
2. *Poster: Validation of Arabic, Farsi, Turkish, Albanian, Macedonian, Serbo-Croatian, Italian and French translations of PMIR questionnaire for sociological and psychological research*

James Dickerson

University of Southern Indiana, Evansville, USA

The Effects of Shared Meaning on Interagency Collaboration

Coffee break 10.20 - 10.40

Room: Olipa 1
Time: 10.40 – 12.40
Session Title: Teaching and Education
Chair: Aydan Eryigit

Authors and Titles:

Szu-An Chen

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan

A Study of College Students' Perspectives on the Effectiveness of Using the EFL Textbook to Promote their Proficiency Level of English

Aysegul Celepoglu

Hacettepe University, Ankara, Turkey

Upon the Gender Roles in the Children's Books

Ingrid Harrington

University of New England, Armidale, Australia

The Steep Learning Curve: Preparing Pre-service Teachers for Schools with High Indigenous student populations

Yasemin Kurt, Zerrin Cetindag

Hacettepe University TOMER, Ankara, Turkey

The Contribution of Listening Training to Learning Process

Sanaa Makhoul

The American University in Cairo, Egypt

Critical Reflection: Why? How? And What Next?

Aydan Eryigit

Hacettepe University The Language Teaching Research and Application Centre, Ankara, Turkey

Storybooks in Teaching Vocabulary through Reading

Room: Olipa 2
Time: 10.40 – 12.40
Session Title: Business and Economics
Chair: Martin Spraggon

Authors and Titles:

Yaron Zelekha, Eyal Sharabi

Ono Academic College, Kiryat Ono, Israel

Tax Incentives and Corruption: Evidence and Policy Implications

Karel Bruna, Jaroslava Durcakova

University of Economics, Prague, Czech Republic

International Liquidity and Foreign Exchange Reserves Adequacy in Connection with the Choice of Exchange Rate System in the Czech Republic, Poland and Hungary

Ivana Dolezalova, Monika Busovska

University of Economics Prague, Czech Republic

Analysis of factors influencing changes in public spendings on pensions

Murat Anil Mercan

Gebze Institute of Technology, Kocaeli, Turkey
Intergenerational Health Mobility in Turkey

Murat Anil Mercan

Gebze Institute of Technology, Kocaeli, Turkey
Intergenerational Occupation Mobility in Turkey

Martin Spraggon, Virginia Bodolica

American University of Sharjah, United Arab Emirates
Boundary Strategies and Optimal Governance: A Conceptual Framework for Family-Owned Enterprises in the UAE

Afternoon Sessions

Room: **Olipa 1**
Time: **14.00 – 16.00**
Session Title: **Teaching and Education**
Chair: **Lorenzo Saliceti Piazza**

Authors and Titles:

Fatih Basciftci, Cuneyt Sunay

Selcuk University, Konya, Turkey
The Effect of Computer Asisted Instructional at Package Programs Lesson on the Academic Achievement and Permanency

Kemal Tutuncu, Murat Koklu

Selcuk University Technology Faculty, Konya, Turkey
Animation and Simulation Design for Electronics Circuit Course

Murat Koklu, Tahir Sag

Selcuk University, Konya, Turkey
The Design of Online Question Bank for Programming Language

Ridvan Saracoglu, Suleyman Alpaslan Sulak

Selcuk University, Technology Faculty, Konya, Turkey
The Investigation of Computer Anxiety Levels of Students of Education Faculties

Szecci Tunde

Florida Gulf Coast University, Fort Meyers, USA
Minority Teachers' Perspectives of Migrant Children's "Funds of Knowledge"

Rosa Buxeda, University of Puerto Rico- Biology, Puerto Rico, USA

Lorenzo Saliceti Piazza, UPR-Chemical Engineering, Mayaguez, Puerto Rico, USA
BioTalents: Enhancing Biotechnology Professional Skills in Science and Engineering Students

Room: Olipa 2
Time: 14.00 – 16.00
Session Title: Social Sciences and Humanities
Chair: Mikhail Alexeev

Authors and Titles:

Fahriye Begum Yildizeli

University of Exeter, United Kingdom

“The Expansion of the British Empire in the Middle East after the Ottoman Heritage (1882-1923)”

Eva Zatecka

Faculty of Law, Masaryk University Brno

The Criminal Proceedings of Juveniles in the Environment of the EU law

Maria Magdalena Richea

National School of Political and Administrative Studies, Bucharest, Rumania

The Impact of New Forms of Social Organizations of Work on Policies and Practices of Human Resources Management. A Case Study on Romanian Management Culture

Lili del Carmen Hernandez Romero

University of Nottingham, Ningbo, China

Who is the outsider? Dichotomies in Contemporary Urban China

Mikhail Alexeev

San Diego State University, USA

Why Border Settlement Improves Interethnic Relations: China and Russia in the Early 2000s

Room: Olipa 3

Time: 14.00 – 15.00

Poster Session: Business and Economics

Authors and Titles:

Klara Cermakova

University of Economics in Prague, Czech Republic

Currency separation after the break-up of Czechoslovakia

Ram Herstein, Yoram Mitki, Ron Berger

The Lander Institute - Jerusalem Academic Center, Jerusalem, Israel

Can Companies From Emerging Countries Leverage their Brand by Place Branding?

Yoram Mitki, Ram Herstein, Ron Berger

The Lander Institute - Jerusalem Academic Center, Jerusalem, Israel

How companies from developing and emerging countries can leverage their brand equity in terms of place branding?

Primoz Pevcin

University of Ljubljana, Faculty of Administration, Ljubljana, Slovenia

Size and Expenditures of Local Jurisdictions– The Case of Slovenia

Coffee break 16.00 - 16.20

Room: **Olipa 1**
Time: **16.20 – 18.00**
Session Title: **Teaching and Education**
Chair **Terrence Hays**
Authors and Titles:

Yesim Bulca, Gıyasettin Demirhan

Hacettepe University, Ankara, Turkey

Integrated Technology Usage into PE Curriculum

Daniela Cecic Mladinic

University of Las Palmas de Gran Canaria, Las Palmas de Gran Canaria, Canary Islands, Spain

Effective language teaching : affective filter in pre – service teacher training

Yuhshi Lee

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan

Classroom geography: Influence of seating layouts on the language socialization and education of Chinese American students

Molebatsi Milton Nkoane

University of the Free State, Bloemfontein, South Africa

Challenging pedagogic practices: creating an inclusive sustainable learning environments for postgraduate supervision

Terrence Hays

University of New England, Armidale, Australia

The Gift and the Legacy: Mentorship and the Training of Musicians

Room: **Olipa 2**
Time: **16.20 – 18.00**
Session Title: **Social Sciences and Humanities**
Chair: **Frederico Matos**
Authors and Titles:

Hasan Jashari

South East European University, Tetove, Macedonia

Natural population movements and public policies

Stephen Miles

University of Glasgow, Dumfries, United Kingdom

From ‘fields of conflict’ to dark attractions: a new look at historic battlefields as Thanatouristic sites

Ratiporn Teungfung, School of Social and Environmental Development, National Institute of Development Administration, Bangkok, Thailand

Ratchapan Choiejit, School of Economics and Public Policy, Srinakharinwirot University, Thailand
Income inequality in Thai ageing households

Ahsen Utku

Harvard University, USA

Reproduction of Nationalism through the International Criminal Tribunal for the Former Yugoslavia

Frederico Matos

University of Cambridge, United Kingdom

Subverting Bourdieu: censorship in reproduction

Tuesday, June 26, 201

Morning Sessions

Room:

Olipa 1

Time:

8.30 – 10.30

Session Title:

Business and Economics

Chair:

Martin Spraggon

Authors and Titles:

Darrol J. Stanley, Michael D. Kinsman, Bruce A. Samuelson

Graziadio School of Business and Management, Pepperdine University, Encino, USA

The Efficient Market Hypothesis: The Applicability of Quantitative Models to Foreign Stocks Traded as American Depository Receipts (ADRs)

Igor Sorkin

The Graduate Center, City University of New York, USA

The Law of One Price in the Short Run - Can Financial Markets Provide an Answer?

Marcel Kohler

University KwaZulu-Natal, Durban, South Africa

CO2 Emissions, Energy Consumption, Income and Trade Openness: a South African Perspective

Vladimir Shatrevich, Janis Zvanitajs

Riga Technical University, Latvia

Competition and Strategy for manufacturing companies

Mesut Karakas (e-session)

Gebze Institute of Technology, Kocaeli, Turkey

Political Business Cycles in Turkey: Is It the Case?

Mesut Karakas (e-session)

Legal Perspective of Trade Based Manipulation in Istanbul Stock Exchange: A Descriptive Analysis

Room: Olipa 2
Time: 8.30 – 10.30
Session Title: Teaching and Education
Chair: Aynur Pala

Authors and Titles:

Burcu Akhun, Nihan Akkocaoglu

Hacettepe University, Ankara, Turkey

A Study About “Being Teacher” With Creative Drama Method

Mohammad Khatib, Mehrdad Amiri

Allame TAbaTabaei University, Tehran, Iran

The Effect of Task-Difficulty on Iranian EFL

Natasha Levak, Luka Budak

Macquarie University, Sydney, Australia

Language learner strategy use in online learning spaces

Mahlomaholo Mahlomahlo

University of the Free State, Bloemfontein, South Africa

Sustainable learning environments as cultural practices in Van Dijk’s Critical Discourse Analysis

Aynur Pala

Celal Bayar University Faculty of Education, Manisa, Turkey

Teachers’ Sense of Self Efficacy: A study of Primary and Secondary school Teachers

Coffee break 10.30 - 10.50

Room: Olipa 1
Time: 10.50 – 12.50
Session Title: Business and Economics
Chair: Virginia Bodolica

Authors and Titles:

Martina Vidovic, Anna Alon

Rollins College, Winter Park, USA

Impact of Sustainability Performance on Assurance Decision and Reputation: An International Investigation

Goran Zafirov

Stockholm University, Sweden

Privatization and market liquidity in Croatia and Serbia

Wilfred Isak April, Petrus Erwee

University of Namibia, Windhoek, Namibia

Entrepreneurship Among Namibian Otjiherero People

Prabukusumo Prakoso, Bo Shin, Robin Scano

SRH Hochschule Berlin, Germany

Sustainability Driven Companies support Net Profit: BMW Focus on Automobiles Global Mainstream Industry

Virginia Bodolica, Martin Spraggon

American University of Sharjah, United Arab Emirates

Family Business Governance: An Empirical Study from the United Arab Emirates

Napoleon Kurantin (e-session)

Ghana Institute of Management & Public Administration, Achimota, Ghana

Productivity and Growth: Key to Ghana's Competitive Roots within a Global Arena

Room: **Olipa 2**

Time: **10.50 – 12.50**

Session Title: **Teaching and Education**

Chair: **Deidre Joubert**

Authors and Titles:

Annuikka Muuri

University of Turku, Finland

It Depends on the Tongue

Mehrdad Amiri, Islamic Azad University, Tehran, Iran

Mohammad Khatib, Allame TabaTabaei University, Iran

EFL Learning Enhancement through Literature Involvement and Experiential Learning: A Case Study in the Iranian Context

I-Chia Chou

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan

Learn to tell English stories: A process from peripheral to fuller participation

Chia Yin Chen

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan

The ecological contexts on how parents perceive L1 proficiency

Mei-Hua Lan (e-session)

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan

Analyses of Effects of An On-line Experimental English Course Employing Medical Ethic Reading Portfolios

Deidre Joubert

Vaal University of Technology, Vanderbijlpark, South Africa

Facilitating Adult Learners in the Legal Sciences Department at a South African University

Afternoon Sessions

Room: Olipa 1
Time: 14.00 – 15.30
Session Title: Social Sciences and Humanities
Chair: Virginia Bodolica

Authors and Titles:

Ratchapan Choejit, Ratiporn Teungfung

School of Economics and Public Policy, Srinakharinwirot University, Bangkok, Thailand

Income Inequality in Thai Ageing Households

Heikki Ervasti

University of Turku, Finland

Determinants of fertility intentions: Nordic countries in a European comparison

Maja Mikula

University of Technology Sydney, Australia

Russia's Valaam Monastery as a Memory trope in Finnish Homeland Tourism

Gabriela Tofan, Martin Spraggon, Virginia Bodolica

American University of Sharjah, United Arab Emirates

Governing Health Care Organizations: Integrating Relational Mechanisms of Control under the Broader Clinical Governance Umbrella

Room: Olipa 2

Time: 14.00 – 15.30

Panel Title: The Law of War: Recent Developments and Applications

Chair: Stephanie Kramer

Authors and Titles:

Norman Cigar

Marine Corps University, Quantico, USA

Weapons of Mass Destruction and the Law of War: Islamic Perspectives in Saudi Arabia

Susan Somers

Independent Consultant, USA

The Law of Armed Conflict – Keeping Things Clear

William Tomljanovich

United Nations

Organized Crime and War Crimes

Stephanie Kramer

Marine Corps University, Quantico, USA

The Law of War: Recent Developments and Applications

Coffee break 15.30 - 15.50

Room: **Olipa 1**
Time: **15.50 – 17.30**
Session Title: **Business and Economics**
Chair: **Klara Cermakova**

Authors and Titles:

Siok Kun Sek

University Sains Malaysia

Testign for inflation convergence: What do the data reveal?

Boonchai Hongcharu

NIDA Business School, National Institute of Development Administration, Bangkok, Thailand

Factors Influencing Customer Interactions in Social Media Marketing

Ivana Nacinovi, Ivan Franc

University of Zagreb, Faculty of Economics & Business, Croatia

The possibilities for outsourcing in the banking industry: a case study of a Croatian bank

Leo Dana, GSCM Christchurch, New Zealand

Ivan Light, UCLA, USA

Toward a theory of social capital in entrepreneurship

Deniz Altin, Uygur Karadeniz

STM A.S., Ankara, Turkey

Institutional Approach to Software Quality Process Diffusion in Turkish Defence Business Firms

Room: **Olipa 2**
Time: **15.50 – 16.50**
Poster Session: **Teaching and Education**
Health and Welfare

Authors and Titles:

Michelle Cleary, Debra Jackson

Alice Lee Centre for Nursing Studies, Yong Loo Lin School of Medicine, Singapore

Developing safe staff–student boundaries in higher education

Shu-Sheng Lin

Graduate Institute of Mathematics and Science Education, National Chiayi University, Taiwan

The Change of Science Teacher Talk after Integrating Argumentation Skills into Science Instruction

Chris Stout

ATI Physical Therapy / College of Medicine, University of Illinois @ Chicago, Bolingbrook, USA

Integrating Evidence-Based Practice Tools into Practice: Models and Methods

Wednesday, June 27, 2012

Montenegro tour

8,50 Hotel lobby

PLEASE DON'T FORGET YOUR PASSPORTS !



INTERNATIONAL INSTITUTE
OF SOCIAL AND ECONOMIC SCIENCES