



**The International
Conference on Global
Coopetition Strategy:
Interdisciplinary**

2017



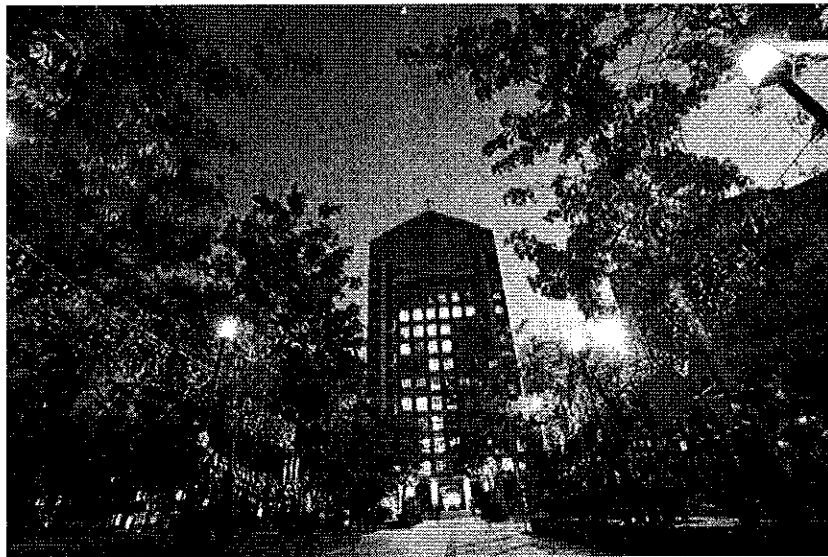
**College of English and International Studies,
Wenzao Ursuline University of Languages
January 7, 2017
Cardinal Shan International Conference Hall**

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Welcome to Wenzao!

Wenzao Ursuline University of Languages was founded by Ursuline sisters of the Roman Union of the Order of St. Ursula in 1966. It is a catholic university named in honor of Wenzao Lo, the first Chinese Bishop. Wenzao is the first and the only university of languages in Taiwan. Wenzao campus may be small but it is exquisite. Education in Wenzao Ursuline University of Languages is founded on the Christian concept of faith in the uniqueness of the individual. Curricula are designed to foster the growth of this uniqueness and the development of the whole person. The mission statement of Wenzao is “with Chinese language and culture as the foundation, Wenzao seeks through the language education and professional training to provide services to society with the research and development of language teaching.” Wenzao hopes that students in their early years should embrace their root culture when acquiring foreign language education. Students are equipped with the academic and professional skills which will enable them to achieve linguistic excellence, acquire wisdom, develop leadership and serve society.



Photography by Ching-hung Yen





2017 International Conference on Global *Coopetition* Strategy: Interdisciplinary

Conference date: January 7, 2017

Venue: Wenzao Ursuline University of Languages, Kaohsiung, Taiwan.

Organizers: Department of International Affairs, WZU; Department of Translation and Interpreting, WZU.

Theme:

Coopetition (competition and cooperation) is viewed as a necessary condition of achieving success. Given this assumption, prior scholars put a lot of efforts to investigate competitive and cooperative interaction between firms. However, by looking across levels, we can find some potential interesting topics, including coopetition between networks, coopetition between countries, and how coopetition between countries influences on firms' coopetition strategy. This conference invites a wide-ranging spectrum of theoretical perspectives and methods to investigate the antecedents, processes and outcomes of coopetition. In addition, this conference intends to invite scholars and experts from different fields of politics, economics, management, organization, and translation to have depth interdisciplinary dialogues. We hope to help participants to think deeply and creatively about coopetition.





2017 International Conference on Global *Coopetition* Strategy: Interdisciplinary

- **Date:** January 7, 2017
- **Venue:** Cardinal Shan International Conference Hall, Wenzao Ursuline University of Languages (文藻外語大學至善樓 15F 國璽會議廳)

Conference Agenda

08:00-08:30	Check-in
08:30-08:40	<p>【Opening Remark】</p> <p>Professor Jian-Shiung Shie, Vice President for Academic Affairs, Wenzao Ursuline University of Languages (謝健雄副校長)</p>
08:40-09:20	<p>【Keynote Speech I】</p> <p>Speaker: Ambassador Abraham Chu (朱文祥大使)</p> <p>Ambassador on Home Assignment, Institute of Diplomacy and International Affairs, Ministry of Foreign Affairs, ROC (Taiwan)</p> <p>Topic: Trends in Asia-Pacific Security: Concurrent Coopetition (Competition and Co-operation) — Towards a War or a Peaceful Future?</p>
09:20-10:00	<p>【Keynote Speech II】</p> <p>Speaker: Dr. Peng, Kuei-Chuan Gracie, (彭貴絹博士)</p> <p>Assistant Professor, Department of Foreign Languages and Literature, Tunghai University</p> <p>Topic: Coopetition in the World of Conference Interpreting</p>
10:00-10:10	Group Photo
10:10-10:30	Tea/ Coffee Break



Papers Presentation 論文發表									
10:30-12:15	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;"><u>Panel A</u></th> <th style="text-align: center;"><u>Panel B</u></th> <th style="text-align: center;"><u>Panel C</u></th> <th style="text-align: center;"><u>Panel D</u></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Z1308 (中文場次)</td> <td style="text-align: center;">Z1307 (英文場次)</td> <td style="text-align: center;">Z1309 (英文場次)</td> <td style="text-align: center;">Z1310 (英文場次)</td> </tr> </tbody> </table>	<u>Panel A</u>	<u>Panel B</u>	<u>Panel C</u>	<u>Panel D</u>	Z1308 (中文場次)	Z1307 (英文場次)	Z1309 (英文場次)	Z1310 (英文場次)
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Z1308 (中文場次)	Z1307 (英文場次)	Z1309 (英文場次)	Z1310 (英文場次)						
12:15-13:40	Lunch Break								
13:40-15:40	<p style="text-align: center;">Forum (跨領域競合論壇)</p> <p style="text-align: center;">Nature of Coopetition: Examples, Interpretation, and Logic</p> <p>Chair: Ambassador Abraham Chu</p> <p>Discussant1: Mr. Christian Kröning (German Institute Taipei) (Germany vs. EU)</p> <p>Discussant2: Mr. Mohammad Faizal (Director of Investment, Indonesian Economic and Trade Office) (Indonesia vs. ASEAN)</p> <p>Discussant3: Mr. John Slover (Public Affairs Officer, AIT, Kaohsiung Branch) (USA and Asia Pacific)</p> <p>Discussant4: Mr. Ching Chang (Research Fellow, Society for Strategic Studies, Republic of China) (The Logic of Coopetition)</p>								
15:40-16:00	Tea/Coffee Break								
16:00-16:50	Interdisciplinary discussion 綜和討論								
1650-17:00	Closing								
17:00	End of the Conference 賦歸								

Organizer: Department of International Affairs, WZU

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Organizers / Sponsors / Contact

ORGANIZERS:

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Department of Translation and Interpreting, Wenzao Ursuline University of Languages
文藻外語大學翻譯系

Master's Degree Program of International Affairs, Wenzao Ursuline University of Languages
文藻外語大學碩士學位學程

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Organizers:

Department of International Affairs, Wenzao Ursuline
University of Languages (文藻外語大學國際事務系)

Department of Translation and Interpreting, Wenzao Ursuline
University of Languages (文藻外語大學翻譯系)

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