

Conference Program

Seoul, Korea

January, 2014

CEAASC

2014 Global Civil Engineering & Applied Science Conference

APCSEE

2014 Asia –Pacific Conference on Computer Science and Electrical Engineering

APSSC

2014 Asia-Pacific Social Science Conference

ACCAWS

2014 Annual Conference on Children, Women, and Social Studies

CEAASC

Global Civil Engineering & Applied Science Conference

ISBN:978-986-90052-3-4

APCSEE

Asia -Pacific Conference on Computer Science and Electrical Engineering

ISBN:978-986-90052-4-1

APSSC

Asia-Pacific Social Science Conference

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ACCAWS

Annual Conference on Children, Women, and Social Studies

ISBN:978-986-90052-6-5

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General Information for Conference Participants

Information and Registration

The Registration and Information Desk will be situated at the **Renaissance Seoul Hotel** on the **4th floor**, and will be open at the following times:

Thursday, January 9, 2014 (08:15-16:45)

Friday, January 10, 2014 (08:15-16:30)

Parallel Sessions

Parallel Sessions will run on **January 9 and 10**. Sessions are usually 90 minutes in length.

Presentations and Equipment

All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.



Sandals or Slippers



Tank Top



Shorts

Poster Sessions & Poster Requirements

Materials Provided by the Conference Organizer:

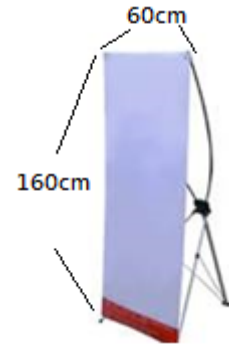
1. X-frame display & Base Fabric Canvases (60cm×160cm)
2. Adhesive Tapes or Clamps

Materials Prepared by the Presenters:

1. Home-made Poster(s)

Requirement for the Posters:

1. Material: not limited, can be posted on the canvases
2. Size: 60cm*160cm



<p>A 60cm*160cm Poster Illustrates the research findings.</p>	<ol style="list-style-type: none"> 1.Wider than 60cm (left) 2.Copy of PowerPoint Slides in A4 papers (right)

Conference Organization

CEAASC International Committee Board

Khalid M. Mosalam	<i>University of California</i>
Chueerat Jaruskulchai	<i>Kasetsart University</i>
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Poongothai Shankar	<i>Annamalai University</i>
Amit Agrawal	<i>Indian Institute of Technology Bombay</i>
Cheng Li	<i>The Hong Kong Polytechnic University</i>
T.M. Indra Mahlia	<i>University of Malaya</i>
Kunal Ghosh	<i>Indian Institute of Technology Kanpur</i>
Narayanan Kulathuramaiyer	<i>University of Sarawak Malaysia</i>
Arup K. Sarma	<i>Indian Institute of Technology Guwahati</i>
Suresh K Bhargava	<i>School of Applied Sciences</i>
Rapeepan Pitakaso	<i>Ubonratchthani University</i>
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R.P.Bhatnagar	<i>Birla Institute of Technology</i>
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Amit Awekar	<i>Indian Institute of Technology Guwahati</i>

Gustavo Carneiro	<i>University of Adelaide</i>
Pui-In Mak	<i>University of Macau</i>
E. Rathakrishnan	<i>Indian Institute of Technology Kanpur</i>
Bassim H. Hameed	<i>University of Science Malaysia</i>
Sudhirkumar Barai	<i>Indian Institute of Technology Kharagpur</i>
S. N. Sarkar	<i>Calcutta University</i>
Samit Bhattacharya	<i>Indian Institute of Technology Kanpur</i>
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Andrew Whyte	<i>Curtin University</i>
Johnson Agbinya	<i>La Trobe University</i>
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Surendra Kumar	<i>Indian Institute of Technology Poorkee</i>
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APCSEE International Committee Board

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N Kumarappan	<i>Annamalai University</i>
K.Poulose Jacob	<i>Cochin University of science and technology</i>
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P. Raviraj	<i>Kalaingar Karunanidhi Institute of Technology</i>

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Ha In Bong	<i>Kyungpook National University</i>
Haskins Laboratories	<i>Yale University</i>
Hassan Abbas	<i>Columbia University</i>
Hui Tak-Kee	<i>National University of Singapore</i>
Jaco Greeff Brink	<i>Stellenbosch University</i>
Jennifer Chan Kim Lian	<i>University Malaysia Sabah</i>
Jiri Preis	<i>University of West Bohemia</i>
Jolanta Babiuch-luxmoore	<i>Oxford Brookes University</i>
Keya Sengupta	<i>Indian Institute of Management</i>
Khalachuchi Flores	<i>Southwestern University</i>
Lee Byung Hyuk	<i>University of Seoul</i>
Leela Pradhan	<i>Tribhuvan University Kathmandu</i>
Li-Ling Yang	<i>Roger Williams University</i>
Maria A. Batishcheva	<i>Lomonosov Moscow State University</i>
Md. Ghulam Murtaza	<i>Khulna University</i>
Mythili K.	<i>Seshadripuram Evening Degree College</i>
Napaporn Srichanyachon	<i>Bangkok University</i>

Ng Sin Huei	<i>INTI International University</i>
Noorhayati Mansor	<i>University Malaysia Sabah</i>
Otávio Bueno	<i>University of Miami</i>
Özlem AVCI	<i>Uşak University</i>
P.C. "Pete" Kutschera, Philippine	<i>Amerasian Research Center</i>
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Sajid Anwar	<i>University of the Sunshine Coast</i>
Sakina Riaz	<i>University of Karachi</i>
Sam S. Gill	<i>San Francisco State University</i>
Theeraphong Bualar	<i>Silpakorn University</i>
Tirelo Modie-Moroka	<i>University of Botswana</i>
Ying Xing	<i>China University of Political Science and Law</i>
Yong Won Seo	<i>Chung-Ang University</i>
Zhao Qiuyan	<i>Beijing Normal University</i>

Special Thanks to Session Chairs

Wipawee Iemworamate	<i>King Mongkut's University of Technology Thonburi</i>
Pi-Ying Hsu	<i>Chaoyang University of Technology</i>
Michiko Miyamoto	<i>Akita Prefectural University</i>
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Eun Jin Hwang	<i>Indiana University of Pennsylvania</i>
Sanudin Tahir	<i>Universiti Malaysia Sabah</i>
Pratoom - Rerkklang	<i>Graduate School of Communicaton Arts and Management Innovation</i>
P.C. Pete Kutschera	<i>Systems Plus College Foundation</i>
Kittichai Thanasupsin	<i>King Mongkut's University of Technology North Bangkok</i>
Hwee Ling Lim	<i>The Petroleum Institute</i>
Mei Teh Goi	<i>Infrastructure University Kuala Lumpur</i>
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Jas Laile Jaafar	<i>University of Malaya</i>
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Sung Hee Park	<i>Macau University of Science and Technology</i>
Maria Veronica Callanta Fontanilla	<i>Gyeongju University</i>
Wei Han	<i>Harbin Institute of Technology</i>
Aaron E Martinson	<i>Sejong Cyber University</i>
Wiwi Indri Anti	<i>Padjadjaran University</i>
Amita Johar	<i>Indian Institute of Technology Roorkee</i>
Faizah Mohamad Nor	<i>Universiti Teknologi Malaysia</i>

Conference Schedule

2014/1/8, Wednesday

Executive Committee Meeting (Executive Committee Only)

**2014/1/09, Thursday
Oral Session**

Time	Information	
08:15-16:30	Registration	
08:45-10:15	Sapphire	Society I
	Ruby	Education I
	Opal	Finance and Accounting I
10:15-10:30	Tea Break	
10:30-12:00	Sapphire	
	Welcome Speech- <i>Dr. Yong-Won Seo, Chung-Ang University</i>	
	Keynote Speech- <i>Dr. Yong-Won Seo</i>	
	Considering Human Ordering Behaviors in the Supply Chain Coordination	
	Keynote Speech- <i>Dr. Jonathan Damiani</i>	
	Giving a Voice to the Voiceless: Unlocking Students' Perspectives of Leadership	
	Ruby	Economics/ Finance & Accounting II
	Opal	Politics/Law
12:00-13:30	Lunch Time	
13:30-15:00	Sapphire	Psychology I
	Ruby	Computer Science/ Material Science/ Electrical Engineering
	Opal	Education II
15:00-15:15	Tea Break	
15:15-16:45	Sapphire	Business I
	Ruby	Applied Science
	Opal	Communication

2014/1/9, Thursday
Poster Session, Topaz








Time	Information
10:00-11:00	Civil Engineering/ Applied Science/ Computer Science / Electrical Engineering
14:30-15:30	Psychology/ Society/ Sociology/ Education

2014/1/10, Friday
Oral Session

Time	Information								
08:15-16:30	Registration								
08:45-10:15	<table border="0"> <tr> <td>Sapphire</td> <td>Society II</td> </tr> <tr> <td>Ruby</td> <td>Civil Engineering I</td> </tr> <tr> <td>Opal</td> <td>Management I</td> </tr> <tr> <td>Topaz</td> <td>Business II/ Management II</td> </tr> </table>	Sapphire	Society II	Ruby	Civil Engineering I	Opal	Management I	Topaz	Business II/ Management II
Sapphire	Society II								
Ruby	Civil Engineering I								
Opal	Management I								
Topaz	Business II/ Management II								
10:15-10:30	Tea Break								
10:30-12:00	<table border="0"> <tr> <td>Sapphire</td> <td>Management III</td> </tr> <tr> <td>Ruby</td> <td>Psychology II</td> </tr> <tr> <td>Opal</td> <td>Society III/ Sociology</td> </tr> <tr> <td>Topaz</td> <td>Culture I</td> </tr> </table>	Sapphire	Management III	Ruby	Psychology II	Opal	Society III/ Sociology	Topaz	Culture I
Sapphire	Management III								
Ruby	Psychology II								
Opal	Society III/ Sociology								
Topaz	Culture I								
12:00-13:30	Lunch Time								
13:30-15:00	<table border="0"> <tr> <td>Sapphire</td> <td>Education III</td> </tr> <tr> <td>Ruby</td> <td>Culture II</td> </tr> <tr> <td>Opal</td> <td>Education IV</td> </tr> <tr> <td>Topaz</td> <td>Business III/KTRI</td> </tr> </table>	Sapphire	Education III	Ruby	Culture II	Opal	Education IV	Topaz	Business III/KTRI
Sapphire	Education III								
Ruby	Culture II								
Opal	Education IV								
Topaz	Business III/KTRI								
15:00-15:15	Tea Break								
15:15-16:30	<table border="0"> <tr> <td>Sapphire</td> <td>Applied Science II</td> </tr> <tr> <td>Ruby</td> <td>Civil Engineering II</td> </tr> <tr> <td>Opal</td> <td>Education V</td> </tr> </table>	Sapphire	Applied Science II	Ruby	Civil Engineering II	Opal	Education V		
Sapphire	Applied Science II								
Ruby	Civil Engineering II								
Opal	Education V								

2014/1/11, Saturday

Korean Experience and Academy Tour (Extra Charge Required)

Tour Name	Korean Experience and Academy Tour– <i>January 11, 2014</i>	
Tour hour	09:30~20:00 <i>Experience Traditional Korean and Trendy Seoul in One Day</i>	
Tour Course	Hotel > Chung–Ang University > Lunch > Pass by Namsan–gol Traditional Village > Wearing Traditional Korean Custom Dress > Changdeok Palace UNESCO World Heritage > Korean Ginseng Center > NANTA Performance (Optional*)> Hotel	
Pickup	09:00 am pickup from the Renaissance Seoul Hotel lobby	
Tour Price	<p>–<i>Minimum 15 people</i> –<i>Email to HEF Secretary to Sign up the tour: acad.conference@gmail.com</i> –<i>Attendees are required pay by cash (KRW or USD) on January 9 or January 10</i> –<i>Contact SUNBURST TOUR, Ms. Jan Yoon fromjan@msn.com</i></p>	
	<p>KRW 159,000 per person : Tour ONLY <i>*Sign up before December 24 for 15% off Discount (KRW 135,000)</i> –<i>VAT exempt for overseas payment</i></p>	<p>*Optional : KRW 70,000 per person : NANTA Performance</p>
Detail	<p>Chung–Ang University is a private institution with 30,000 students and 982 faculty members. Established in 1918, CAU has endured through the painful course of Korea’s modern history, upholding its ideal of “Truth and Justice”. Since then, CAU has taken a leading role in nurturing intellectuals of the nation.</p> <p>Namsangol Hanok Village, also known as "A Village of Traditional Houses in the Namsan Valley", is a Korean village offers one the opportunity to experience a wide cross–section of Joseon–era citizenry and activities, from royalty to commoners. A great effort has been made to accurately furnish each dwelling with appropriate era and social status appointments.</p> <p>Changdeokgung Palace was the second royal villa built following the construction of Gyeongbukgung Palace in 1405. It was the principal palace for many of the Joseon kings and is the most well–preserved of the five remaining royal Joseon palaces. The palace grounds are comprised of a public palace area, a royal family residence building, and the rear garden. Known as a place of rest for the kings, the rear garden boasts a gigantic tree that is over 300 years old, a small pond, and a pavilion.</p> <div data-bbox="448 1473 1377 1597" style="display: flex; justify-content: space-around;">      </div> <p>NANTA is a story about three cooks attempting to finish preparing a wedding banquet within a strict time limit while the manager installs his incompetent nephew among the kitchen staff. The show involves acrobatics, magic tricks, comedy, and pantomime and audience participation. The unifying element throughout the musical is the use of traditional Korean samul nori music, which in this case is performed with improvised instruments, such as cutting boards, water canisters and kitchen knives. The performance is almost completely non–verbal.</p> <div data-bbox="600 1877 1225 2007" style="display: flex; justify-content: space-around;">   </div>	

Conference Venue Information

Renaissance Seoul Hotel

Address: 676 Yeoksam-dong Gangnam-gu ·
Seoul, 135-915 South Korea
Phone:+8225550501
Fax:+8225538118

Discover one of the world's most interesting cities at the luxurious Renaissance Seoul Hotel. Perfectly located in the bustling center of the Gangnam business district, the central Seoul hotel is near the COEX convention center and within walking distance to the subway station, fashionable stores, restaurants, and entertainment. This 5-star hotel in Seoul offers incredible amenities. Unwind with a cocktail or espresso at one of our many cafes. Choose from New York Steakhouse, Italian, Chinese and international cuisine at award-winning restaurants while catching up with colleagues or friends.

Conference Venue Floor Plan [4F]



APSSC 2014 Asia-Pacific Social Science Conference Co-Host with

KTRI (Korea e-Trade Research Institute)

KTRI (Korea E-Trade Researcher) is the first research institute in Korea that is dedicated to the e-trade research.



Since 2000, due to rapid progress of information technologies including internet, the new paradigm of e-trade is rapidly expanding. Korea has made great efforts on establishing the e-trade infrastructure, and such efforts are ongoing up to now.

One representative example of such efforts is e-Trade 2007, which is a governmental plan to innovate the e-trade, proposing 4 strategies under the vision of 21 century global top country in the trade industry: building nation-wide e-trade infrastructure reflecting state-of-the art IT, implementing seamless e-trade, strengthen global relationships to enable the paperless trade, and accelerating e-trade utilization in the private sector. However, in spite of this governmental efforts, e-trade is not readily expanded in the trade practices.

Thus, the objective of KTRI is to contribute to the promotion and progress of e-trade, by executing relevant education, promotion, and research activities. We support professional and academic researches by publishing academic journals including E-trade Review, International Journal of E-Trade. In addition, we periodically host Chung-Ang E-Trade Forum to facilitate open discussions in e-trade area.

Breif History:

- 2003.03 KTRI opened.
- 2003.11 The first issue of E-Trade Review published.
- 2005.05 Designated as Specific Objective Major Research Center
- 2005.12 1st Chung-Ang E-Trade Forum held
- 2006.09 2nd Chung-Ang E-Trade Forum held
- 2007.04 1st Korea-China-Japan e-business international seminar

Keynote Speech

Sapphire

10:30-11:15

2014/1/09, Thursday

Topic: “Considering Human Ordering Behaviors in the Supply Chain Coordination”

Keynote Speech: Dr. Yong-Won Seo



Supply chain coordination is one of the most important goals in the supply chain management area. By designing an appropriate supply contract, the supply chain members may pursue both one's own maximum profit and supply chain optimum simultaneously. However, there exist various practical hurdles in achieving this goal, of which one of the most interesting is the human irrational behavior in decision making. Recent progress in the area of BOM (Behavioral Operation Management) sheds light on this fascinating topic, and enables modeling to analyze the behaviors and effects on the supply chain performance. In this talk, I review several typical patterns and modeling techniques of human behaviors in determining order quantities in the newsvendor type supply chain operation settings, and analyze the effects of those behavioral biases on the supply chain coordination contracts.

Dr. Yong-Won SEO is currently an Associate Professor of Operations Management & Management Science in Chung-Ang University Business School (CBS), located in Seoul, Korea. He received his B.S., M.S, and Ph.D. in Seoul National University. His major research areas include the Supply Chain Management and the Service Operations Management, with the analytical and the experimental methods. He is a board member of Korean Operations Research and Management Science Society(KORMS), Korean Production & Operations Management Society(KOPOMS), and Korean Society of Supply Chain Management(KSCM). In addition to the academic researches, he has been executing consulting projects on the public informatization policies and guidelines to the government and public agencies including Ministry of Security and Public Administration(MOSPA), Ministry of Science, ICT and Future Planning(MSIP), National Information Society Agency(NIA).

Oral Sessions

Keynote Speech

Sapphire

11:15-12:00

2014/1/09, Thursday

Topic: “Giving a Voice to the Voiceless: Unlocking Students’ Perspectives of Leadership”



Keynote Speech: Dr. Jonathan Damiani

Received a Ph.D. in Teaching & Curriculum from Syracuse University’s Department of Teaching & Leadership in December of 2012. He is a professor and school liaison who specializes in Educational Leadership and Inclusive Education. Jonathan is also a publicly engaged scholar whose primary research interests lie in developing the work being done in schools by going directly to students for their perspectives of teaching, leadership, and learning. Jonathan received his master’s in Special Education at the City College of New York in Harlem, and has spent his last fifteen years working as an inclusive educator in New York City, Japan, China, and Portland (OR).

Summary of Keynote Speech

My research examines how principals take their lead from students, and use student voice, to create more responsive schools, and more responsible models of leadership. I consider issues of student agency and voice within very different public school settings worldwide. Further, I consider the challenges students face, and the ways educational leaders are preparing to address these challenges. In this presentation I address roadblocks to responsive leadership in urban, suburban, and rural schools using a cogenerative qualitative approach that principals, students, and researchers can use to create new dialogue and shared theories focused on improving both administrative function and the instructional programs of their schools. This approach has revealed a new shared theory which includes students in models of school leadership. Central to this theory is a call for school leaders and researchers to use more student-driven approaches, so that students can be empowered as learners and leaders in their own right.

Oral Sessions

Society I

2014/01/09 Thursday

8:45-10:15

Sapphire

Session Chair: Prof. Wipawee Iemworamate

APSSC-081

The Impact of Peer Victimization on School Adjustment

Ji Yeon Lee Ewha Womans University

Ick Joong Chung Ewha Womans University

APSSC-115

Urban Development in Bangkok: A Case Study of Moo 3 Community in Bangmod Zone, Tungkhru District, Bangkok, Thailand

Wipawee Iemworamate King Mongkut's University of Technology Thonburi

Surapong Chudech King Mongkut's University of Technology Thonburi

Wanpen Worawongpongsa King Mongkut's University of Technology Thonburi

Aungkana Boonsame King Mongkut's University of Technology Thonburi

Panalert Siriwong King Mongkut's University of Technology Thonburi

APSSC-148

The Influence of Sociability, Social Capital, and Community Development on Public Health

Jamie Halsall University of Huddersfield

Ian G. Cook Liverpool John Moores University

Paresh Wankhade Liverpool Hope University

APSSC-157

From Local to Transnational Advocacy Network: A Case Study in the Philippines

Ma. Larissa Lelu P. Gata

University of the Philippines Los Banos

APSSC-162

The Current Status of Solid Waste Generation, Behaviours and Attitudes of the Households in Urban Areas of Sri Lanka

Indunee Damayanthi Welivita

University of Portsmouth, UK

Premachandra Wattage

University of Portsmouth

Michelle Bloor

University of Portsmouth

Prashanthi Gunawardena

University of Sri Jayewardenepura

APSSC-180

Sparrows in the Cuckoo's Nest: An Ethnographic Approach to Bei-Jingshenbing in Post-Socialist China

Harry Yi-Jui Wu

Nanyang Technological University

APSSC-206

Negotiative Intimacy: Housing Consumption for adult-children among Chinese Parents

Xiaohui Zhong

University of Hong Kong

Weiying Guo

Sun Yat-Sen University

APSSC-95

Impact of 'Ganda' practice on Carrier Children in Khyber Agency, Pakistan.

Ali Askar

Peshawar University

Oral Sessions

Education I

2014/01/09 Thursday

8:45-10:15

Ruby

Session Chair: Prof. Pi-Ying Hsu

APSSC-231

Factors Related to American Influence on Korean Education in the Formation of Teachers' Attitudes toward the United States

Soonok Kang

New York University

APSSC-443

Teaching Self-Monitoring and English Oral Presentation Skills in Graduate Program

Pi-Ying Hsu

Chaoyang University of Technology

APSSC-774

Concordance Program in Classroom

Khazaila Zaini

Segi University

APSSC-777

Do Korean TESOLs Consider TESOL a Career?

Akli Hadid

Academy of Korean Studies

APSSC-687

A Synthesis of A Model for A Student-Centered Learning Management through the Constructivism Idea for A Vocational College

Chaiwat Henthuk

King Mongkut's University of Technology North Bangkok

APSSC-397

Disruptive Behaviour: Similar but Not the Same

Norzila Zakaria

Universiti Sains Malaysia

Asrenee Ab Razak

Universiti Sains Malaysia

Oral Sessions

Finance and Accounting I

2014/01/09 Thursday

8:45-10:15

Opal

Session Chair: Prof. Michiko Miyamoto

APSSC-160

Analysis of Correlation and Volatilities of Equity Markets of OECD Countries during the US Financial Crisis

Hyun-Seok Kim

KAIST

Hong-Ghi Min

KAIST

APSSC-427

Accounting Practice for OTOP Community in Chiang Mai, Thailand

Orathai Dusadeedumkoent

Maejo University

APSSC-429

Mixed-Pedagogical Method in Enhancing Students' Motivation to be Auditors

Patcharin Saramath

Maejo University

APSSC-415

Application Buffetology the Selection of Thai Financial Stock

Manawin Songkroh

Maejo University

APSSC-649

The Value of Non-Financial Information

Michiko Miyamoto

Akita Prefectural University

Oral Sessions

Economics/ Finance & Accounting II

2014/01/9 Thursday

10:30-12:00

Ruby

Session Chair: Prof. Frank Wogbe Agbola

APSSC-724

Warren's Stock Valuation for Thai Stock

Chirayu Hantrakul

Maejo University

APSSC-140

Comparative Analysis of Accounting Treatment for Property, Plant and Equipment of AEC Countries by International Accounting Standard No. 16

Atchaya Paikhamnam

Maejo University

ACCAWS-258

Financial Education, Social, and Motivation Influence toward Personal Financial Behavior: A Survey of Undergraduate Student in Java Island

Yemima Kharisma Putri

President University

Suresh Kumar

President University

APSSC-576

Economic Returns to Investment in Human Capital: New Empirical Evidence from Financial Planners in Hong Kong

Chung Sing Lam

The Prudential Assurance Company Ltd. Hong Kong

Frank Wogbe Agbola

The University of Newcastle

APSSC-640

Networks and Social Capitals for the Knowledge-based Economic Transformation at the Community Level

Kritsada Patluang

University of the Thai Chamber of Commerce

APSSC-796

Research Achievement of Accounting Academics in Malaysia

Teck Heang Lee

HELP University

Kiew Heong Yap

HELP University

Yet Mee Lim

University Tunku Abdul Rahman

Politics/ Law

2014/01/9 Thursday

10:30-12:00

Opal

Session Chair: Prof. Jeongwon Bourdais Park

APSSC-241

Reflection on the Delphi Policy Technique Employed in Discovering Responsible Rural Tourism themes: The Case of Semporna, Sabah, Malaysia

May Ling Siow Universiti Putra Malaysia

Sridar Ramachandran Universiti Putra Malaysia

Ahmad Shuib Universiti Putra Malaysia

Syamsul Herman M.A. Universiti Putra Malaysia

APSSC-801

Public Participation in the Mode of Local Authority in Malaysia

Normalina Binti Alias UPM

Nafisah Ilham Husin UPM

APSSC-126

South Korea's Soft Power Diplomacy: Strategies and Impact on East Asia

Chris Antonette Piedad Pugay Kyungpook National University

ACCAWS-84

Human Rights within the Family –Horizontal Effect and Positive Obligations

Esther Inge Johanna Erlings The Chinese University of Hong Kong

APSSC-388

A Case Study on the Role of the Government and the Private Sector on the Urbanization of Silang, Cavite

Mark Aldrin Obrero Anciro De La Salle University - Dasmaringas , Colle of Liberal Arts
and Communication

Suzette Tabligan Abejuel De La Salle University - Dasmaringas , Colle of Liberal Arts
and Communication

Lorenz Carrey Toledo Alcaraz De La Salle University - Dasmaringas , Colle of Liberal Arts
and Communication

APSSC-586

The Construction of Environmental Risks and Collective Movements, a comparative analysis of Japan and South Korea

Jeongwon Bourdais Park Lingnan University

Oral Sessions

Psychology I

2014/01/09 Thursday

13:30-15:00

Sapphire

Session Chair: Prof. Zarinah Arshat

APSSC-133

Personality Types of Guidance Counselors: Its Implication to Career Counseling

Editha Quizon Villavicencio

Tarlac State University

APSSC-141

Perception of Family Strengths among Chinese Adolescent: Relation to Psychological Well-being

Zarinah Arshat

Universiti Putra Malaysia

Rozumah Baharudin

Universiti Putra Malaysia

Chan Mei Yee

Universiti Putra Malaysia

APSSC-172

Priorities, Pressures and Pleasures in Parenting: Implications to Filipino Family Dynamics

Editha Q. Villavicencio

Tarlac State University

Enrico T. Tanedo

Tarlac State University

Marie Paz H. Angeles

Tarlac State University

Erwin P. Lacanlale

Tarlac State University

Beverly D. Granadosin

Tarlac State University

Ma. Teresa A. Corpuz

Tarlac State University

APSSC-188

Analysis of Cyberbullying Experiences: Towards a Counseling Program

Editha Q. Villavicencio	Tarlac State University
Enrico T. Tanedo	Tarlac State University
Marie Paz H. Angeles	Tarlac State University
Erwin P. Lacanlale	Tarlac State University
Beverly D. Granadosin	Tarlac State University
Ma. Teresa A. Corpuz	Tarlac State University

ACCAWS-305

Narrating Juvenile Mental Disorders in Calixthe Beyala's C'Est Le Soleil Qui M'A Brulée, Tu T'Appelleras Tanga, and Seul Le Diable Le Savait

Eyiwumi B. Olayinka	University of Ibadan
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APSSC-680

Hierarchical Trait Predictors of Healthy Diet

Tao Sun	University of Vermont
Jane Kolodinsky	University of Vermont

Oral Sessions

Computer Science/ Material Science/ Electrical Engineering

2014/01/09 Thursday

13:30-15:00

Ruby

Session Chair: Prof. Mohd Nizam Omar

APCSEE-95

Average Distance of Torus Butterfly Interconnection Network

Latifah Latifah

Stmik Jakarta Sti&K

Ernastuti Ernastuti

Gunadarma University

APCSEE-37

Developing and Evaluation Cloud Based Mobile Stock Investing Decision Support System Based on Fuzzy Multiple Criteria Decision

Chungho Su

Wenzao Ursuline University of Languages

Tai-Liang Chen

Wenzao Ursuline University of Languages

APCSEE-39

Solving Spam Using Stepping Stone Detection Technique

Mohd Nizam Omar

Universiti Utara Malaysia

Mohd Izham Subri

Universiti Utara Malaysia

Roshidi Din

Universiti Utara Malaysia

Angela Amphawan

Universiti Utara Malaysia

CEAASC-178

The Utilization of Kolang – Kaling, A Fruit From Palm Tree (Arenga Pinnata (Wurmb) Merr.) Indonesian Endemic Plants ; A Solution to Overcome the Obesity in Indonesia

Putri Aryuni Padjadjaran University

Salma Huda California Padjadjaran University

Saiful Islam Robbani Padjadjaran University

Aliya Nur Hasanah Padjadjaran University

CEAASC-312

Green Synthesis of High Conductivity Silver Nanoparticle-Reduced Graphene Oxide Composite Films

Duc Anh Dinh Pusan National University

K.S. Hui Hanyang University

K.N. Hui Pusan National University

APCSEE-85

Real Time Presentation for Flooding Monitoring With Robust Lowess Calculation

Prakornchai Phonrattanasak North Eastern University

Oral Sessions

Education II

2014/01/09 Thursday

13:30-15:00

Opal

Session Chair: Prof. Erwin Pineda Lacanlale

APSSC-113

Social Competencies of Top Management Executives in Philippines: Implications to Career Success

Erwin Pineda Lacanlale

Tarlac State University

APSSC-186

Managing the Challenges of Interviewing through Reflective Journals: A Novice Researcher'S Journey

Jinah Lee

The University of Waikato

APSSC-149

Online Metacognitive Reading Strategies of ESL University Students in Reading Academic Texts

Raihana Romly

Universiti Kebangsaan Malaysia

Nooreiny Maarof

Universiti Kebangsaan Malaysia

Jamaludin Badusah

Universiti Kebangsaan Malaysia

APSSC-177

Internship from Students Perspective

Liana Mat Nayan

University of Tunku Abdul Rahman

Khairul Nizam Samsudin

University of Putra Malaysia

Siti Suriani Othman

University of Islamic Science Malaysia

Kuok Tiung Lee

University of Malaysia Sabah

ACCAWS-151

The Use of Creative Traditional Games to Increase the Children's Calculation Skills

Elisabeth Desiana Mayasari	Sanata Dharma University
Domingos De Araujo	Sanata Dharma University
Berta Kusumastuti	Sanata Dharma University
Anastasia Putranti Sidharta	Sanata Dharma University
Bernadeta Tri Hardiyanti	Sanata Dharma University
Susanna Nur Widyaningrum	Sanata Dharma University

APSSC-196

The New Ecological Paradigm at the University of the Philippines Los Baños: A Study of Undergraduate Students' Environmental Attitudes

Aimikalyn Mauro Capinpin	University of the Philippines Los Baños
Ma. Larissa Lelu Pesimo Gata	University of the Philippines Los Baños

Oral Sessions

Business I

2014/01/09 Thursday

15:15-16:45

Sapphire

Session Chair: Prof. Eun Jin Hwang

APSSC-103

The Post-MFA Shakeup of the Global Apparel Industry

Eun Jin Hwang

Indiana University of Pennsylvania

Marjorie J.T. Norton

Virginia Tech

APSSC-178

The Visitors' Leisure Motivation and Satisfaction of Tong-Fon Bikeway Green Corridor

I Wen Lin

National Taiwan University of Physical Education and Sport

Chin-Huang Huang

National Taiwan University of Physical Education and Sport

APSSC-428

The Development of Tourism Marketing by Local Entrepreneur in Tepsadej Community, Doisaked District, Chiang Mai

Pattarika Maneepun

Maejo University

APSSC-430

Improving Online Marketing by Using SEO and Social Network

Ukrit Marung

Maejo University

Piyawan Siriprasoetsin

Maejo University

APSSC-803

**Research and Development of Strategy to Prepare the Readiness of Chiangrai Special Zone
Project Establishment**

Chalermchai Panyadee

Maejo University

Parnprae Chaoprayoon

Maejo University

Oral Sessions

Applied Science I

2014/01/09 Thursday

15:15-16:45

Ruby

Session Chair: *Prof. Sanudin Tahir*

CEAASC-116

Smoothed Analysis on the Component-Wise Condition Numbers for Random Sparse Matrices

Dennis Chin-wing Cheung

BNU-HKBU United International College

Piyawan Siriprasoetsin

City University

CEAASC-75

Facies and Sandstone Characteristics of the Kudat Formation, Sabah, Malaysia

Sanudin Tahir

Universiti Malaysia Sabah

Kong Vui Siong

Universiti Malaysia Sabah

CEAASC-68

Effect of the Ag Sources on the Photocatalytic Activity of Ag-Doped Tio₂ on the Degradation of Acid Orange 7

Kamolpan Keawchana

Kasetsart University

Apisit Songsasen

Kasetsart University

CEAASC-193

The Diversity of Fish Which Is Connected with the Type and Quality of Water in the Estuary of the Segoro Anak of Alas Purwo National Park, East Java

Dini Primadiani

Padjadjaran University

CEAASC-195

Gaba-Gaba: An Alternative Acoustic Material (Initial Implementation in Small House)

Yusfan Adeputera Yusran

Nusantara Architecture Dev Lab

Andika Citraningrum

Building Science Lab

Oral Sessions

Communication

2014/01/09 Thursday

15:15-16:45

Opal

Session Chair: Prof. Pratoom - Rerkklang

APSSC-136

Development of BitTorrent-Like Peer-to-Peer File Sharing Systems Based on ALTO

Nattee Pinthong

Rajabhat Rajanagarindra University

APSSC-273

Direction of Politics News Presentation on Thai Newspapers' Front Pages

Nantawich Laowishaya

Bangkok University

APSSC-709

The Effect of Information Seeking about Dhamma, Buddhist Practices and Sufficiency Economy Practices on the Happiness of Bangkok People

Pratoom - Rerkklang

Graduate School of Communicaton Arts and Management Innovation

APSSC-805

Infotainment literacy: A Study among Youth in Malaysia

Norazimah Abd Rashid

University Tunku Abdul Rahman

Liana Mat Nayan

University Tunku Abdul Rahman

Aruna Raj a/p Devarajoo

University Tunku Abdul Rahman

Oral Sessions

Society II

2014/01/10 Friday

8:45-10:15

Sapphire

Session Chair: Prof. P.C. Pete Kutschera

APSSC-203

The Impact of Globalization on Local Cultures – A Taiwanese Perspective

Isabell Handler

I-Shou University

APSSC-212

Finding Best Practice of Whistleblowing Worldwide: Matrix of Whistleblowing» and Case of South Korea

Maria Batishcheva

Lomonosov Moscow State University

Viacheslav Vorontsov

Lomonosov Moscow State University

APSSC-309

The Impact of the Recent Economic Crisis on Unemployment among Immigrants in Japan

Hirohisa Takenoshita

Sophia University

APSSC-776

Filipina Military Amerasian Motherhood: Stigma, Stereotypes, Truths and Realities"

P.C. Pete Kutschera

Systems Plus College Foundation

Marie A. Caputi, PhD

Walden University

Mary Grace Talamera-Sandico

Don Honorario Ventura Technological State University

APSSC-539

Happiness or Depression, the Psychological Well-Being of Elderlies in Social Welfare Development Center for Older Persons, Thailand

Riruengrong Ratanavilaisakul King Mongkuts University of Technology Thonburi

Passanan Assavarak King Mongkuts University of Technology Thonburi

APSSC-771

Job Concessions, Role Conflict and Work Satisfaction in Gender-Typical and Atypical Occupation: The Case of Israel

Dahlia Moore College of Management - Academic Studies

APSSC-408

Similar yet not the same

Asrenee Ab Razak Universiti Sains Malaysia, Monash University Australia

Norzila Zakaria Universiti Sains Malaysia

Oral Sessions

Civil Engineerin I

2014/01/10 Friday

8:45-10:15

Ruby

Session Chair: Prof. Kittichai Thanasupsin

CEAASC-180

Study of Mechanics Behavior of Soft Soil of a Subway Station Deep Foundation Pit under Triaxial Tests

Shaojun Wang	Harbin Institute of Technology
Zhenyu Jiang	Harbin Institute of Technology
Ximei Zhai	Harbin Institute of Technology
Erqi Zhang	Harbin Institute of Technology
Yaokai Zhang	SIPPR Engineering Group Co., Ltd

CEAASC-112

Variability of Kaolin Clay Properties

Zhiguang Qian	Deakin University
An-Jui Li	Deakin University
Mark J. Cassidy	University of Western Australia

CEAASC-113

Retroreflectivity and Diffuse Reflectivity Performances of Pavement Marking with Thermoplastic Material on Asphaltic Concrete Pavement

Satis Sukniamr	King Mongkut's University of Technology North Bangkok
Kittichai Thanasupsin	King Mongkut's University of Technology North Bangkok

CEAASC-231

Stabilization of Sabkha Soil Using Cement Kiln Dust

Yusef .A .Fiener

Al-Zawia University

CEAASC-291

The Fold, A Tool of Design Architectural Structures: Developpement of A Structural and Formal Language in Wood Material

Julien Meyer

CRAI ENSA NANCY

Gilles Duchanois

CRAI ENSA NANCY

Jean-Claude Bignon

CRAI ENSA NANCY

CEAASC-94

Predicting the Time Headway and Speed Relationship for Heavy Vehicles and Cars Interaction on Urban Expressways

Wardati Hashim

University of Technology MARA

Ahmad Kamil Arshad

University of Technology MARA

Oral Sessions

Management I

2014/01/10 Friday

8:45-10:15

Opal

Session Chair: Prof. Hwee Ling Lim

APSSC-72

Factors Affecting Recruitment and Retention of Emirati Gen Y Professionals in the Energy Sector: A Gender Comparative Study

Hwee Ling Lim

The Petroleum Institute

APSSC-592

Adaptation and the Strategic Management of Hotels and Accommodation Service in Chiang Mai Province to ASEAN Mutual Recognition Arrangement on Tourism Professionals

Jariya Koment

Maejo University

Chalermchai Panyadee

Maejo University

APSSC-593

Power Relation in Resources Management for Tourism Development: The Case Study of Sankampang Hot Springs, Sankampang District, Chiang Mai

Papassara Buacharoen

Maejo University

Chalermchai Panyadee

Maejo University

Bongkochmas Ekiem

Maejo University

APSSC-627

A Study of International Competencies of Ramkhamhaeng University Lecturers for ASEAN Socio-Cultural Community Readiness

Chomsupak Cruthaka

Ramkhamhaeng University

APSSC-560

A Study on the Relationship among Participants' Participation Motivation, Enduring Involvement and Flow Experience of Gaming Activity: A Case of Macau

Tang Chung Kan National Kaohsiung University of Hospitality and Tourism

Tzuyu Chien National Kaohsiung University of Hospitality and Tourism

Chelsea Su National Kaohsiung University of Hospitality and Tourism

APSSC-791

Employee's Cynicism in Organization: A Look at Malaysian Higher Education Institution

Nor Azila Mohd Noor University Utara Malaysia (UUM)

Zamzam Mohd Walid Ministry of Higher Education

APSSC-673

Anomaly-Seeking Research: International Construction Capability Measurement Model

Siaw Chuing Loo University of Malaya

Hamzah Abdul-Rahman International University of Malaya-Wales

Chen Wang University of Malaya

Oral Sessions

Business II/ Management II

2014/01/10 Friday

08:45-10:15

Topaz

Session Chair: Prof. Mei Teh Goi

APSSC-614

The Mediating and Moderating Role of Mood between Stimulus and Response

Mei Teh Goi

Infrastructure University Kuala Lumpur

Vigneswari Kalidas

Infrastructure University Kuala Lumpur

APSSC-215

Revealing the Influencing Factors toward Online Shopping Behavior: A Survey of Online Customer in Indonesia

Ega Rizky Priyatna

President Business School

Vinson Tjandra

President Business School

Manuela Kristiani

President Business School

Suresh Kumar

President Business School

APSSC-438

Accommodations (Guesthouse) Development Guidelines at Muang District, Nong Khai Province

Wiparat Suralai

Khon Kaen University,

APSSC-618

A Study on the Behavioral Intention Model for Heritage Tourists: a case of Tainan Anping, the one of Taiwan top ten tourist towns

Yu Hsien Tseng

National Kaohsiung University of Hospitality and Tourism

Tang Chung Kan

National Kaohsiung University of Hospitality and Tourism

APSSC-631

Early-Career Employee Expectations and Experiences in Relation to HR Practices: A Study of the Indigenous Indian Information Technology (IT) Sector

Sucheta Mohapatra Flinders University

Dr. Marian Whitaker Flinders University

Associate Prof. Greg Fisher Flinders University

APSSC-603

A Study on the Revisit Willingness Model of the Korea Tourism from Taiwan Tourists

Tzuyu Chien National Kaohsiung University of Hospitality and
Tourism

Meihsun Su National Kaohsiung University of Hospitality and
Tourism

Tangchung Kan National Kaohsiung University of Hospitality and
Tourism

APSSC-744

Factors Influencing the Way of Using Patent Information by Academic Scientists

Teh-Yuan Chang Aletheia University

Oral Sessions

Management III

2014/01/10 Friday

10:30-12:00

Sapphire

Session Chair: Prof. Jong-Wook Kwon

APSSC-83

Disparities of Healthcare Facility in Mizoram, India

Lalmalsawmzauva Khupchawng

Mizoram University

APSSC-197

The Role of Tipping in Server-Customer Interactions in Restaurants

Bahattin Özdemir

Akdeniz University Faculty of Tourism

Gökhan Yılmaz

Akdeniz University Faculty of Tourism

Osman Çalışkan

Akdeniz University Faculty of Tourism

Ayla Aydın

Akdeniz University Faculty of Tourism

APSSC-207

A Comparative Study of Subcultural Differences in China and India

Jong-Wook Kwon

Kangwon National University

JiSeok Lee

Semyung University

Hakcho Kim

Kangwon National University

Long Cui

Kangwon National University

APSSC-339

How and When Leader-Member Exchange Influences Task Performance: The Role of Organization-Based Self-Esteem and Subordinate Age

Yuhee Jung Ritsumeikan University

Norihiko Takeuchi Waseda University

APSSC-398

The Effect of Change Management on the Readiness of Thai Universities for ASEAN Economic Community

Patarasuda Kanjaikaew Maejo University

Chaiyot Sumritsakun Maejo University

APSSC-120

A Comparative Study on the Understanding Level towards Ethic between Public and Private Civil Engineer

Nur Ilya Farhana Md Noh University Of Technology Mara

Abdul Halim Abdul Ghani University Of Technology Mara

Wardati Hashim University Of Technology Mara

Shaharin Hamid University Of Technology Mara

APSSC-108

Developing a model to Determine Relation between Commercialization of Research Projects and Development of Entrepreneurial Universities Based on Mediation of Knowledge Management

Mojtaba Molla Ahmadi Islamic Azad University

Monireh Torabi nahad Islamic Azad University

Oral Sessions

Psychology II

2014/01/10 Friday

10:30-12:00

Ruby

Session Chair: Prof. Jas Laile Jaafar

APSSC-189

The Malaysian Adolescents' Resiliency and Its Relationship to Gratitude and Happiness

Jas Laile Jaafar	University of Malaya
Chok Hiew	University of Malaya
Yoo Fei	University of Malaya
Fonny Dameaty Hutagulung	University of Malaya
Syed Kamaruzaman Syed Ali	University of Malaya
Muhamad Saiful Haq Hussin	University of Malaya
Maryani Ahmad	University of Malaya

APSSC-245

Society, Organizations, Groups, and Social Identity: School Climate and School Identification Effects on Staff and Student Outcomes

Eunro Lee	Australian National University
Katherine Jane Reynolds	Australian National University
Isobel Turner	Australian National University
Elle McIntosh	Australian National University
Stefano Portaluri	Australian National University
Emina Subasic	Australian National University
David Bromhead	Australian National University

APSSC-434

The Impact of Parental Addictions and Close Relationship Factors on Depression among Koreans and US Caucasians by Gender

Sunnie Giles Brigham Young University

James Harper Brigham Young University

APSSC-563

Beyond Cognitive Assessment of Abilities: A Need for Dynamic Testing Using Self-Regulated Learning

Pearly Teo Monash University

APSSC-94

Parental Absence:Its Impact to the Psychological Well-Being of Children of OFWs

Elita Bielza Valdez Divine Word College of Vigan

Oral Sessions

Society III/ Sociology

2014/01/10 Friday

10:30-12:00

Opal

Session Chair: Prof. Sangwon Jong

APSSC-580

Violent Behavior in Football (Social Phenomenon in the Football-Surabaya Bonek Supporters)

Rr.Nanik – Setyowati

Unesa Surabaya Indonesia

APSSC-311

Prejudice and Institutional Social Distance

Sangwon Jong

Seoul Cyber University

Goosoon Kwon

Seoul Cyber University

APSSC-753

Altruistic Obligation and Charitable Donation in Korea, USA and Sweden

Sunwoo Kim

Sungkyunkwan University

APSSC-850

Through A Teacher's Lens: An Existential Phenomenological Exploration of the Lived Experiences of High School Students Involved in Child Labor

Von Lizares Sarino

Olivarez College

Senegrace Dionero

Olivarez College

ACCAWS-261

Reconfiguring Childbirth and Mothering: Discourses and Women's Practices on Postpartum Care Centers in Contemporary South Korea"

Jeongeun Lee

University of Iowa

APSSC-403

Character in Business: A Study on the Effectiveness on the Implementation of Character Program to Selected Business Establishments of the City of Tagaytay 2012-2013

Kenneth Esteleydiz de Guzman De La Salle University-Dasmarinas

Ma. Victoria Aquino Lado De La Salle University-Dasmarinas

Rommel Milanco Sarno De La Salle University-Dasmarinas

ACCAWS-180

Deviant Peer Influences on Growth Trajectories of the Delinquent Behaviors: Moderating Effects of Positive Youth Activities

Won-Hong Min Seoul National University

Bongju Lee Seoul National University

Oral Sessions

Culture I

2014/01/10 Friday

10:30-12:00

Topaz

Session Chair: Prof. Sung Hee Park

APSSC-395

Traditional Knowledge of Mentawai Communities on Public Housings, Residence, and Traditional Land-Use

Elfiondri

Bung Hatta University

APSSC-389

Weaving Fabric and Weaving Well-Being: The Health Promotion of Indigenous Women Elders in Taiwan

Hung-Yu Ru

Tzu-Chi University

APSSC-244

Soil Dragons and Their Home: Community-Based Conservation of Habitat for the Last 150 Wild Yangtze Alligators, China

Yong Zhang

University of Hawaii at Manoa

APSSC-733

Evaluating Perception on Cultural Distance and Recreation Demand: A Case of Mainland Chinese Inbound Tourists to Taiwan

Sung Hee Park

Macau University of Science and Technology

Chun-Hung Lee

National Dong Hwa University

Chi-Ming Hsieh

National Dong Hwa University

APSSC-267

Cultural Space Construction Process of Myanmar Migrant Workers in Thai Community

Anurak Singchai

Khon Kaen University

Wiyut Chamraspant

Khon Kaen University

Somsak Srisantisuk

Khon Kaen University

Oral Sessions

Education III

2014/01/10 Friday

13:30-15:00

Sapphire

Session Chair: Prof. Maria Veronica Callanta Fontanilla

ACCAWS-159

A Synthesis of the Competency-based Training Model for Vocational Teachers

Paveenkorn Panklad

King Mongkut's Institute of Technology North Bangkok

Monchai Taintong

King Mongkut's Institute of Technology North Bangkok

ACCAWS -108

The Development of a Teacher Training Program for Vocational Student Internship Preparation through a Collaborative Learning Camp

Surang Apiromvilaichai

King Mongkut's University of Technology North Bangkok

Monchai Tiantong

King Mongkut's University of Technology North Bangkok

ACCAWS -143

The Impact of Korean Adolescents' Job Experience on Multidimensional Career Maturity for 4 Years (2009-2012) by Growth Curve Modeling

Jung-Eun, Kim

Seoul National University

Bong Ju, Lee

Seoul National University

APSSC-135

Solid Waste Management Awareness and Practices of Personnel and Students of Divine Word College of Vigan, Philippines

Maria Veronica Callanta Fontanilla

Gyeongju University

APSSC-240

The Effects of Collaborative Writing through Facebook on Esl Students' Writing Apprehension

Zainuriah Zainudin National University of Malaysia

Nooreiny Maarof National University of Malaysia

ACCAWS -162

Better Life for Poor Women: Financial Education

Theresia Universitas Indonesia

Annisa Putri Universitas Indonesia

Putri Kurniasari Universitas Indonesia

Oral Sessions

Culture II

2014/01/10 Friday

13:30-15:00

Ruby

Session Chair: Prof. Wei Han

APSSC-4

Metadiscourse in Non-English Academic Texts –Socio-Cultural Point of View

Chek Kim Loi

Universiti Malaysia Sabah

APSSC-7

Study on Cultural Value of Chinese Internet Hot Term and Its Translation

Wei Han

Harbin Institute of Technology

APSSC-14

The Origin of the English Phenomenon in Quebec French

Wen Lili

Harbin Institute of Technology

APSSC-187

The Military Ware of the Crusade

Galal Zanaty Galal

Faculty of Education

APSSC-696

Relations of Recognition in the Multicultural Society of Taiwan

Chao-Yu Wu

Yuan Ze University

Oral Sessions

Education IV

2014/01/10 Friday

13:30-15:00

Opal

Session Chair: Prof. Aaron E Martinson

ACCAWS -157

A Synthesis of the Model of a Training Program to Construct the Instructional Package

Based-on 4 MAT Cycle of Learning

Rungtiwa Salakan

King Mongkut's University of Technology North Bangkok

Monchai Tiantong

King Mongkut's University of Technology North Bangkok

ACCAWS -254

Synthesis of a Training Program Model for Technical Subject Learning to Enhance Analytical Thinking with Web Quest

Arthit Jirawattanaphol

King Mongkut's University of Technology North Bangkok

Monchai Tiantong

King Mongkut's University of Technology North Bangkok

ACCAWS -345

The Synthesis of Organizing Student Internship Model for Vocational Diploma Course in Agricultural Program

Somsak Petchpankan

King Mongkut's University of Technology North Bangkok

Monchai Tiantong

King Mongkut's University of Technology North Bangkok

ACCAWS -264

Synthesis of a Model of Blended Training Course Development for Instructors Who Have Not Graduated in the Field of IT for the Purpose of Developing E-Learning Lessons

Somphit Yoma

King Mongkut's University of Technology North Bangkok

Monchai Taintong

King Mongkut's University of Technology North Bangkok

APSSC-151

Balancing Multimedia in Distance Language Learning

Aaron E Martinson

Sejong Cyber University

APSSC-303

An Investigation of Taiwanese College Students' Content Acceptance and Willingness to Use Cloud Online Presentation Tool and Presentation Software Package for Multimedia Instructional Materials' Production:Comparing PreziTM with PowerpointTM

Yi- Chuan Hsieh

Chien Hsin University of Science and Technology

Cheng Yu Tsai

Chien Hsin University of Science and Technology

Oral Sessions

Business III/ Korea e-Trade Research Institute (KTRI)

2014/01/10 Friday

13:30-15:00

Topaz

Session Chair: Prof. Yong-Won Seo

KTRI-1

Challenge of PAA (Pan Asian E-Commerce Alliance

Hakhee Han

Datec Corp

KTRI-2

Evaluation Mechanism for Structural Robustness of Supply Chain Using Social Network Analysis

Jihee Han

State University of New York

KwangSup Shin

Incheon National University

KTRI-3

E-Learning Implementation in South Korea: Integrating Effectiveness and Legitimacy Perspectives

Sojung Lucia Kim

National University of Singapore

Thompson S.H. Teo

National University of Singapore

KTRI-4

Public and Private Partnership for Paperless Trade: Case Study of the Exchange of Electronic Certificate of Origin between ROK and Taiwan

Sungheun Ha

KTNET Co. Ltd.

Oral Sessions

Applied Science II

2014/01/10 Friday

15:15-16:30

Sapphire

Session Chair: Wiwi Indri Anti

CEAASC -161

Biorepellent: Natural Anti-mosquito Combination of Papaya Leaf Stalk Extract (*Carica papaya*) and Kenanga Essential Oil (*Cananga Odorata*)

Nurina Kurnianingsiwi Atmono University of Padjadjaran

Ghina Nafisah University of Padjadjaran

Dr. Mohamad Nurzaman, M.Si. University of Padjadjaran

CEAASC -236

Abundance of Root Seedling *Michoryza* Infection in Tragulasi Coastal Forest Vegetation Area Alas Purwo National Park Banyuwangi

Marietta Zahra University of Padjadjaran

Titin Supriatun University of Padjadjaran

CEAASC-220

Carbon Stocks in Tree Biomass in the Pancur Forest Beach of Alas Purwo National Park Banyuwangi-East Java

Wiwi Indri Anti Padjadjaran University

CEAASC-214

Primary Productivity in the Upstream and Downstream Waters of Segara Anak Mangrove Forest Alas Purwo National Park, Indonesia

Tuti Mamlatul H Padjadjaran University

CEAASC-235

Adaptation Physiology *Crinum asiaticum* L. Based on Characteristic of Anatomy and Morphology Leaves on the Coast of Aastern and Western Pananjung Pangandaran Natural Heritage

Ela Laelasari Universitas Padjadjaran

Mohamad Nurzaman, M. Si. Universitas Padjadjaran

Asep Zainal Mutaqin, S. Si., M.T. Universitas Padjadjaran

Oral Sessions

Civil Engineerin II

2014/01/10 Friday

15:15-16:30

Ruby

Session Chair: Prof. Amita Johar

CEAASC-301

Study of the Phenomenon of Adhesion between the Vegetable Date Palm Fibers and Cement Matrix

Hamouine Abdelmadjid

University of Bechar

Brahmi Hamid

University of Bechar

CEAASC-148

Planning and Operation of Urban Bus Route- A Case Study in West Zone of Delhi

Amita Johar

Indian Institute of Technology Roorkee

Pradeep Kumar Garg

Indian Institute of Technology Roorkee

Sukhbir S. Jain

Indian Institute of Technology Roorkee

CEAASC-91

Effect of Nano-Clay on the Mechanical Properties of Fresh and Hardened Cement Mortar Comparing with Nano-Silica

Sayed Abd El-Baky

Housing & Building National Research Centre, Egypt

Sameh Yehia

Shorouk Academy, Egypt

Enas A. Khattab

Housing & Building National Research Centre, Egypt

Ibrahim S. Khalil

Housing & Building National Research Centre, Egypt

CEAASC-311

The CONQUAS Tool Used As an Assessment to Improve Building Construction Quality

Pshtiwan N. Shakor

Slemani Polytechnic University

Taif M. Mansoor

Slemani Polytechnic University

CEAASC-89

Assessment of Overload Vehicles in Vietnam and Its Effects to Fatigue Life of Highway Bridges

Nguyen Lan

Danang University of Science and Technology

Hiroshi Katsuchi

Yokohama National University

Nguyen Viet Trung

University of Transportation and Communication

Do Huu Thang

Institute of Transport Science and Technology

Oral Sessions

Education V

2014/01/10 Friday

15:15-16:30

Opal

Session Chair: Prof. Faizah Mohamad Nor

APSSC-519

The Study of Knowledge and Comprehension of ASEAN Community of Social Studies Students in Education Program

Piyawan Srisuruk

Khon Kaen University

APSSC-613

Screencast Feedback Practice on Students' Writing

Shazwani Abd Rahman

Universiti Teknologi Malaysia

Abdul Rahim Salam

Universiti Teknologi Malaysia

Masdinah Alauyah Md Yusof

Universiti Teknologi Malaysia

APSSC -164

Vocabulary Acquisition: An Examination of Learning Strategies and Knowledge Depth

Andrew Enomoto

Nihon University

APSSC-697

Intrinsic Motivation among Second Language Readers

Faizah Mohamad Nor

Universiti Teknologi Malaysia

Nurliyana Ismail

St Anne Secondary School

Zaidah Zainal

Universiti Teknologi Malaysia

Zanariah Md Saleh

Universiti Teknologi Malaysia

Marzilah A Aziz

Universiti Teknologi Malaysia

APSSC-401

Islamic Perspective and Moral Perspective in Character Education for Early Child: An Experimental Approach

Jati Ariati, S.Psi., M.Psi Ariati Diponegoro University

Darosy Endah Hyoscyamina Diponegoro University

APSSC-462

Reconceptualization of Policy Leadership: What Needs to Be Deliberated?

Noryati Alias Asia e University, Kuala Lumpur, Malaysia

Azahari Ismail Univ. Putra Malaysia, Serdang, Selangor

Poster Sessions

Civil Engineering/ Applied Science/ Computer Science / Electrical Engineering

2014/01/9 Thursday

10:00-11:00

Topaz

CEAASC-114

Proficiency of Extracted Substance from Kai Algae

Pornpimol Muangthai

Srinakharinwirot University

CEAASC-216

Synthesis, Characterization and Study on Pepsin Inhibiting Property of Gold(III) Complex with 3-(2'-Thiazolylazo)-2,6-Diaminopyridine(TADAP)

Akkharadet Piyasaengthong

Kasetsart University

Nonlawat Boonyalai

Kasetsart University

Songwut Suramitr

Kasetsart University

Apisit Songsasen

Kasetsart University

CEAASC-120

Treatment of Methylene Blue by Titanium Dioxide Immobilized on Coconut Shell Charcoal (Tio₂/C)

Saijai Charnsethikul

Kasetsart University

Apisit Songsasen

Apisit Songsasen

Matyrin Sirikamolsil

Matyrin Sirikamolsil

Supakarn Supraditarporn

Supakarn Supraditarporn

CEAASC-206

Research on the Key Technologies of Traffic Tunnel under the Airport Main Runway in Service Constructed by Pipe-roof Subsurface Excavation

Minggan Li	Beijing General Municipal Engineering Design & Research Institute
He Chen	Beijing General Municipal Engineering Design & Research Institute
Jiao Yu	Beijing General Municipal Engineering Design & Research Institute
Yudi Hou	Beijing General Municipal Engineering Design & Research Institute
Lizhu Sun	Beijing General Municipal Engineering Design & Research Institute

CEAASC-271

Effect of the Presence of Rubber Membrane in Addition to the End Restraint in Conventional Triaxial Test on the Shear Stress-Strain Curve of Soil

Hyunho Shin	Gangneung-Wonju National University
Jong-Bong Kim	Seoul National University of Science and Technology

APCSEE-16

An Improved Image Sharing Method

Hao-Kuan Tso	Army Academy R.O.C.
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APCSEE-23

Leakage Power Consumption Reduction Strategy (PCRS) Using Mixed-V_{th} (MVT) Cells for Low-Voltage/Low-Power SOC Applications

Gregory JY Lin	National Taiwan University
Chienbo Hsu	National Taiwan University
James B Kuo	National Taiwan University

APCSEE-41

Finding Out Genetic Algorithms by Using HMMs

Daeseop Kim Hankuk Academy of Foreign Studies

Juho Jeon Hankuk Academy of Foreign Studies

Taeseon Yoon Hankuk Academy of Foreign Studies

APCSEE-43

Improvement Study on Solving Parametric Problem on Two Base Sequences

Jung Hee Ryu Hankuk Academy of Foreign Studies

Sangjin Choi Hankuk Academy of Foreign Studies

Taeseon Yoon Hankuk Academy of Foreign Studies

APCSEE-45

Analyzing Cleavage through Boosting Genetic Algorithm

Chan Park Hankuk Academy of Foreign Studies

Taeseon Yoon Hankuk Academy of Foreign Studies

Dasol Yoon Hankuk Academy of Foreign Studies

APCSEE-47

Comparison of the Performances of the Decision Tree Algorithm C5 Using Rough Set and the Neural Network

Sue Min Cho Hankuk Academy of Foreign Studies

Jaehoon Sung Hankuk Academy of Foreign Studies

Hyungkwon Ko Hankuk Academy of Foreign Studies

Taeseon Yoon Hankuk Academy of Foreign Studies

APCSEE-105

Modified High-Resolution Singular Value Decomposition Method for Power System Harmonic Analysis

Cheng-I Chen

National Central University

Yeong-Chin Chen

Asia University

Poster Sessions

Psychology/ Society/ Sociology/ Education

2014/01/9 Thursday

14:30-15:30

Topaz

APSSC-330

The Relationship between Cultural Self-Construal, Alexithymia, and the Clarity of Body Perception

Masato Kanai

University of Tsukuba

Shintaro Yukawa

University of Tsukuba

APSSC-675

Gender Differences in Internalizing Problems among Kosovar Preschool Children –Teachers’ Report

Merita Shala

European University of Tirana

Milika Dhano

University of Tirana

ACCAWS-150

The Study of Situations, Problems and Needs for Family Health Promotion

Nareelux Suwannoboli

Suranaree University of Technology, Thailand

ACCAWS-167

Attitude of First Year Students at Suranaree University of Technology towards Teenage Pregnancy

Angkana Summart

Suranaree University of Technology, Thailand

Nantiya Chenchay

Suranaree University of Technology, Thailand

Nareelux Suwannobol

Suranaree University of Technology, Thailand

ACCAWS-149

The Effect of Smoking Cessation Program on Smoking Behavior and Self-Awareness in Spouses of Pregnant Woman

Srikiat Anansawat

Suranaree University of Technology

ACCAWS-58

Heterosexual Matrix in Hong Kong: The Silence of Homosexual Discourse in the Chinese Version of CosmoGIRL!

Iris Chui Ping Kam

Open University of Hong Kong

APSSC-644

Parental Attachment: Gender Differences in Developmental Changes from Childhood To Adolescence among Koreans

Jung Ah Choi

Kyungil University

APSSC-526

Building an Application to Control and Manage the Costs of Fuel in a Transportation Vehicle in the Distance

Muhamet Avdyli

European University of Tirana

APSSC-633

A Case Study of the Effectivity of Municipal Ordinance 08-05 in General Trias, Cavite

Fatima Jenesis Sumbillo Rosario

De La Salle University- Dasmaringas

APSSC-520

The Effect of Integrated Movement Training Programs on Physical Fitness of Autistic Children

Rerk Suwannachai

Khon Kaen University

APSSC-521

The Effect of Art Therapy for Enhancing the Learning Concentration of Students with Autism

Ornjira Jaraeprum

Khon Kaen University

APSSC-522

Development of Teaching Model in Movement Activity of Children with Autism

Rapeephan Khamngam

Khon Kaen University

APSSC-524

The Effect of Hippo-Therapy Activity for Developing Children with Autism

Sakdadech Singkibut

Khon Kaen University

APSSC-525

A Study of Music Therapy for Autistic Children's Emotional and Social Development

Piyamas Silayearng

Khon Kaen University